

EFFULGENCE 6.0

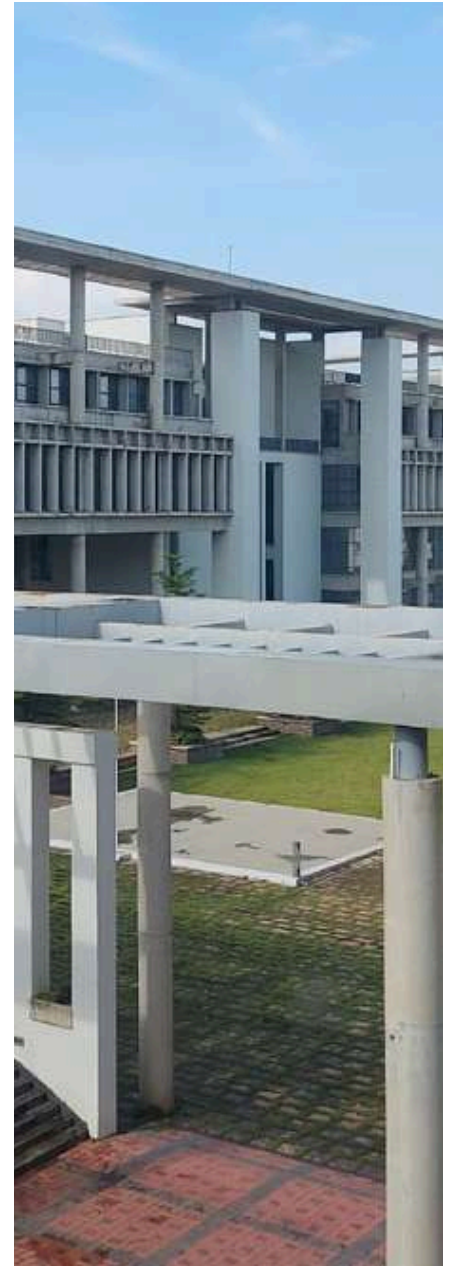
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Cultivating resilience,
Unlocking potential.



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Commitment to academic
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PGP BATCH 2022 - 24



PGP BATCH 2023 - 25

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ABOUT THE INSTITUTE



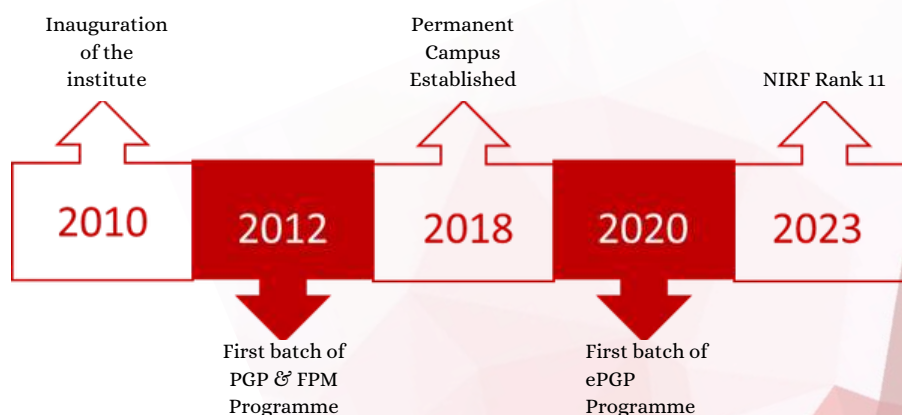
A place away from the hustle and bustle of traffic and pollution, surrounded by natural beauty, offers a serene and tranquil environment that can be incredibly refreshing and rejuvenating. As you breathe in deeply, you can feel the stress and tension of city life melting away. The only sounds you hear are the gentle rustle of leaves in the breeze, and the melodic chirping of birds. At night, the sky comes alive with a blanket of stars, unobscured by city lights. You can sit by a crackling campfire, roasting marshmallows and sharing stories with friends and loved ones. The place is known as IIM Raipur.

Where else you can find a learning environment better than this! This place for learning is not confined within the walls of a traditional classroom but extends to the vast expanse of the outdoors, inviting students to engage with the world around them in meaningful and profound ways.

At the heart of this learning environment lies a community of passionate educators who are not merely disseminators of knowledge but facilitators of discovery and inquiry. They cultivate a culture of curiosity, encouraging students to ask questions, challenge assumptions, and explore new ideas with open minds and boundless enthusiasm.

But perhaps even more valuable than these material resources are the opportunities for mentorship, collaboration, and hands-on learning experiences that empower students to discover their passions and realize their full potential. But what truly sets this place apart is its unwavering commitment to fostering a culture of inclusivity, diversity, and respect. In this best place for learning, education is not just a means to an end but a lifelong journey of discovery, empowerment, and transformation. It's a place where minds are opened, horizons expanded, and dreams realized—a beacon of hope and opportunity for generations to come.

Warm regards,
Professor Kamal K Jain
Mentor and Coach to Dean (Academics)
Indian Institute of Management Raipur





DIRECTOR'S PEN

PROF. RAM KUMAR KAKANI
DIRECTOR

INDIAN INSTITUTE OF MANAGEMENT
RAIPUR



Dear Colleagues and Readers,

Namaskar!

With great pleasure and pride, I am pleased to welcome you to Effulgence 6.0, our annual magazine from Media and Public Relations Committee that encapsulates the spirit and achievements of the Indian Institute of Management Raipur (IIM Raipur). Effulgence 6.0 aims to showcase the life, events, and achievements of our esteemed institute. Through articles, discussions, and ideas, we aspire to inspire change and make a positive impact on society. I commend the dedication of our team and contributors in shaping this platform.

As we embark on yet another journey to celebrate excellence, innovation, and the relentless pursuit of knowledge, I am filled with a sense of gratitude for the continued support and dedication of our esteemed faculty, staff, students, alumni, and well-wishers.

At IIM Raipur, we have always strived to foster an environment that nurtures intellectual curiosity, creativity, and leadership excellence. Over the years, our institute has emerged as a beacon of excellence in management education, not only in India but also on the global stage. Our commitment to academic rigor, research excellence, and industry relevance remains unwavering as we continue to push the boundaries of knowledge and make meaningful contributions to the world of business and management.

One of the hallmarks of IIM Raipur is our emphasis on holistic development. We believe in nurturing well-rounded individuals who are not only proficient in their respective fields but also possess the integrity, empathy, and resilience to navigate the complexities of the modern world. Through a rich tapestry of academic programs, extracurricular activities, and industry interactions, we empower our students to become future-ready leaders who can drive positive change and make a lasting impact on society.



DIRECTOR'S PEN

PROF. RAM KUMAR KAKANI
(DIRECTOR)

INDIAN INSTITUTE OF MANAGEMENT
RAIPUR

In line with our commitment to excellence, I am pleased to highlight some notable achievements of the institute in the past year through this magazine. Our faculty members have continued to push the boundaries of knowledge through cutting-edge research that addresses real-world challenges. Our students have showcased their talent and expertise by winning accolades in national and international competitions, demonstrating their readiness to take on the challenges of the global marketplace. Additionally, our industry collaborations and outreach efforts have strengthened our ties with the corporate world and provided valuable insights into emerging trends and best practices.

As we look ahead, I am confident that the future holds great promise for IIM Raipur. We will continue to strive for excellence in everything we do, whether it is in the classroom, the boardroom, or the community. With the unwavering support of our stakeholders and the indomitable spirit of our IIM Raipur family, I have no doubt that we will continue to scale new heights of success and make a meaningful difference in the world.

I would like to express my heartfelt gratitude to everyone who has been a part of our journey so far. Your unwavering support and commitment have been instrumental in shaping the success story of IIM Raipur, and I am confident that together, we will continue to write many more chapters of excellence and achievement in the years to come.

Thank you for your ongoing support. Enjoy the read!

Regards
Professor Ram Kumar Kakani
Director,
Indian Institute of Management Raipur



ePGP CHAIRPERSON

PROF. DHANANJAY BAPAT
(Associate Professor)

**INDIAN INSTITUTE OF MANAGEMENT
RAIPUR**



Indian Institute of Management, Raipur is one of the leading institutes offering an executive postgraduate program. The program intends to provide managerial skills to working professionals and entrepreneurs. This will allow them to leverage management education in their organizations, personal life, and society. The program has the unique advantage of a student-centric learning environment, vast learning resources, renowned faculty, scope for peer learning, and access to an engaged and growing alumni network. Given the fact that the institute has significantly improved quality rankings in recent years, the program focuses on rigor with about 1000 program hours. There is a provision of campus immersion of one week/year where participants benefit from campus activities at IIM, Raipur involving classrooms, student discussions, management games, peer networking opportunities, cultural programs, panel discussions, and management talks by renowned management experts.

The institute has a track record of offering post-graduate programs in management for working executives, both at campus and client location. At present, the institute offers two types of programs: i) ePGP leading to MBA degree in the general management domain in partnership with Nulearn, and ii) ePGP-HRM leading to MBA-HRM degree, which is in partnership with Veranda HigherEd, Society of Human Resources Management, Talent Solutions Right Management, and India Accelerator, in the human resources management domain

I am glad to inform you that the first batch of ePGP program was convoked on 24 April 2023, and at present, ePGP Batch 4 has commenced in December 2023. The program has progressed by more and wider range of elective courses based on student's interests as compared to previous batches. I welcome the participants both from India and abroad to meet aspirations as thought leaders, decision-makers, and responsible leaders. At present, admission for the second batch of ePGP-HRM is in progress.

Warm regards,
Professor Dhananjay Bapat
Chairperson, ePGP
Indian Institute of Management Raipur



DOCTORAL PROGRAMME CHAIRPERSON

PROF. YOGESH CHAUHAN
(Associate Professor)

**INDIAN INSTITUTE OF MANAGEMENT
RAIPUR**



Welcome to the Doctoral Program in Management at IIM Raipur (IIMR).

The doctoral program aims to foster autonomous research skills, focusing on publishing in esteemed academic journals and presenting scholarly work. We promote cooperation with professors from different universities and engagement in academic, scientific, and professional networks.

The IIMR Doctoral program provides specializations in Economics & Public Policy, Finance and Accounts, HRM and Organizational Behavior, Humanities & Liberal Arts (Including Business Communication), Information Systems, Marketing, Operations and Quantity Techniques, and Strategic Management.

We aim to train scholars for professions in research and education. To achieve this purpose, IIMR provides top-notch research facilities such as a well-equipped 24-hour library, advanced computing resources, specialized research centers, fellowships, and financial support for research and conference participation. The PhD program's performance is evident since IIMR scholars are employed at prestigious business schools like IIMC, IIMB, IIMK, IIM Ranchi, IIM Indore, IIM Kashipur, and others.

If you are interested in our dedication to high-quality research and academic standards, we encourage you to apply at IIMR doctoral program. Your involvement is essential to the lively community we strive to cultivate.

Warm regards,
Professor Yogesh Chauhan
Chairperson, Doctor of Philosophy (Ph.D.)
Indian Institute of Management Raipur



MPR CHAIRPERSON

PROF. MRUNAL P. CHAVDA
(Assistant Professor)

**INDIAN INSTITUTE OF MANAGEMENT
RAIPUR**



Dear IIM Learners (PGP, E-PGP, FPMs, and Alumni),

Writing to you as the Chairperson of Media and Public Relations at IIM Raipur fills me with immense pride. I extend my gratitude to the MPR committee members for providing me with the opportunity to contribute to this shared thread among us. As we navigate through the dynamic landscape of our lives, reminiscent of the childhood story of the Monkey and the Crocodile, I encourage you to embrace an entrepreneurial spirit. In our everyday experiences, we encounter seemingly friendly crocodiles – challenges that require us to embody the qualities of the resilient and strategic monkey. Navigating these challenges demands discernment, a willingness to embrace calculated risks, and the fostering of strategic alliances. Success in the dynamic endeavours of life hinges on these principles.

I urge you to continue on this journey with resilience, perseverance, and unwavering commitment, drawing inspiration from Indian wisdom as your guiding light. Recognize that in an entrepreneurial and leadership journey, failures are not roadblocks but stepping stones. The world acknowledges failures as valuable learning lessons, emphasizing the unpredictable nature of life, even with the most accurate and costly mathematical models. As we stand at the gates of Industry 5.0, pushing boundaries and understanding the correlation between risk and success is crucial. Our passion must drive us to triumph over fear, and in these interesting and changing times, determination becomes the fuel for self-belief. Embrace the challenges with courage, for together, we shall forge a path of success for the Nation.

In the dynamic world of business, vigilance and foresight are essential. Just as Ram could have won Lanka alone, we, too, can foster an entrepreneurial mindset, identifying and supporting our teams, society, and the nation. Let us walk the path like Ram, inspiring those who fear failure to become intrapreneurs – committed, dedicated, and integral in overcoming challenges.

In conclusion, I encourage you to mirror your endeavours with strategic thinking, foster collaboration, embrace an entrepreneurial mindset amid life's uncertainties and embody discernment and calculated decision-making.

Warm regards,
Professor Mrunal P. Chavda
Chairperson, Media and Public Relations Committee
IIM Raipur



ALUMNI CHAIRPERSON

PROF. ARCHANA PRASHAR
(Associate Professor)

**INDIAN INSTITUTE OF MANAGEMENT
RAIPUR**



Reflecting on IIM Raipur's legacy and the strides made by our alumni fills me with immense pride. Our alumni have carved niches for themselves as industry leaders, innovative entrepreneurs, and respected government officials, underscoring the exceptional education and values imparted by our alma mater.

The growing participation in our City Chapter Meets has been a testament to the fortifying bonds within our alumni community. These gatherings have become critical in promoting shared growth and reflecting the enduring principles of IIM Raipur.

We are eagerly anticipating the launch of new initiatives designed to deepen the engagement within our alumni community. Enhancing our signature events like the Batch Preparedness Sessions and Memoria, along with the introduction of new platforms for interaction, aims to meld the rich experiences of our alumni with the dynamic present and promising future of IIM Raipur.

Our ambition is to foster an alumni network that not only commemorates our collective achievements but also serves as a source of inspiration for forthcoming generations. The essence of our network, rooted in mutual experiences and shared commitments, continues to inspire and guide us toward excellence.

I extend my heartfelt gratitude to our alumni for their steadfast commitment and remarkable accomplishments. Together, we are enhancing IIM Raipur's legacy of leadership, innovation, and collective spirit.

With sincere appreciation,
Professor Archana Parashar
Chairperson, Alumni Committee
IIM Raipur



NOTABLE EVENTS





International Summits at IIM Raipur

In the vibrant hub of the Indian Institute of Management (IIM) Raipur, two monumental events—the Youth 20 (Y20) Consultation Event and the subsequent Group of Twenty (G20) Summit—unveiled a narrative of global engagement. The Y20 and G20 events highlight the transformative potential implicit in these encounters by bringing the voices of youth worldwide into global conversations.

The Y20's significance lies in its commitment to addressing critical global issues through thoughtful discourse and collaborative solutions. The themes include 'Future of Work: Industry 4.0, Innovation & 21st Century, Climate Change and Disaster Risk Reduction: Making Sustainability a Way of Life, Peace Building and Reconciliation: Ushering in an Era of No War, Shared Future: Youth in Democracy and Governance and Health, Wellbeing & Sports: Agenda for Youth. These themes encapsulated the multifaceted challenges facing the global youth community.

The Y20 Consultation Event at IIM Raipur served as a connection for approximately 450 delegates, comprising foreign and Indian representatives, alongside college students from Chhattisgarh. The engagement of Union Minister for Youth Affairs & Sports, Anurag Singh Thakur, in a panel discussion on Peace Building and Reconciliation underscored the government's dedication to involving youth in shaping a peaceful and sustainable future.

This event, characterized by panel discussions, keynote speeches, and experience-sharing sessions, symbolized the Y20's commitment to providing a comprehensive platform for young minds to contribute meaningfully to global dialogues. With its international reach and a focus on capturing the diverse voices of the youth, the Y20 Consultation Event at IIM Raipur has emerged as a beacon for positive change and a testament to the collective power of the world's youth in forging a path towards a better tomorrow.

On September 13, 2023, under the umbrella of the G20 Summit, an event was hosted in collaboration with the Reserve Bank of India; it examined the transformative potential of digitization and financial inclusivity and represented an important turning point for the college and the larger academic community.

These events prove the institute's critical role in fostering a sense of excellence among the group's members and creating thought leadership.



7th HR SUMMIT

On the 26th and 27th of August, the 7th annual HR Summit was conducted by the Career Development and Placement Office at IIM Raipur. The theme for the event - Optimising Human Resource Solutions for Hybrid Techade, resonated deeply with students and industry professionals alike and set the stage for extensive and thought-provoking discussions through six-panel discussions held over two days.

Our students were at the forefront of this dynamic event, actively participating in discussions, posing insightful questions, and engaging with the speakers. They were particularly involved in conversations around the challenges and opportunities the hybrid work model presented. They gained valuable insights into the technologies and tools that can be used to enhance collaboration, communication, and employee engagement in a hybrid environment. The summit provided a useful platform for them to gain valuable insights from industry experts, explore their career aspirations in the field of HR, and forge connections with potential employers.



The energy in the room was electric as students delved into the various topics covered in the panels. The multiple panels taught students the current trends and challenges shaping the HR landscape.

The summit also provided a unique opportunity for students to network with industry professionals. During the breaks and receptions, students could connect with HR leaders from various organizations, learn about their career experiences, and gain valuable advice for their future endeavors.

Overall, the HR Summit was a resounding success. It provided our students with an invaluable opportunity to learn about the future of work, connect with industry professionals, and explore their career aspirations in HR.



14th Foundation Day



Indian Institute of Management, Raipur (IIM Raipur) celebrated its 14th Foundation Day at its campus in Naya Raipur. The event's Chief Guest was Shri Muralikrishnan B., President - Xiaomi India. The event began with Prof. Kamal K Jain shedding light on the dedicated efforts of those who contributed to the institute's founding, which now holds the 11th NIRF Ranking.

Prof. Ram Kumar Kakani, Director, IIM Raipur, warmly welcomed the esteemed chief guest. He underscored the chief guest's notable achievements and corporate social responsibility initiatives. The chief guest addressed the audience, emphasizing the profound significance of educational institutions and the privilege of being a part of one. Drawing upon his 26 years of corporate experience, he inspired the students, noting the evolving nature of businesses in which technology has become integral. He encouraged the students never to stop learning.



Faculty members who have completed ten years and five years at the institute were felicitated by the Director and the Chief Guest. Certificates were also given to the staff members, service providers, and contributors who are the backbone of our institute—the Ph.D. Scholars and PGP 2022-24 batch students were recognized for outstanding academic performance.



The event's highlight was the launch of the official case portal of IIM Raipur - Case House of IIM Raipur (CHIRP) by Shri Muralikrishnan B. And Prof. Ram Kumar Kakani. The Director introduced the case repository, which various faculty members of IIM Raipur have co-authored as an initiative that caters to the growing need for management studies and brings pride to Indian B-schools.

Director and Chief Guest Shri Muralikrishnan B distributing certificates to PGP 2022-2024. Chief Guest Muralikrishnan B interacting with IIM Raipur students.



CHIRP

The institute's leadership conceived the 'Case House of IIM Raipur' (CHIRP) to create a Repository of Cases in India and beyond. Launched to publish double-masked peer-reviewed teaching cases, CHIRP focuses on Indian settings, resonating with insights tailored to the dynamic business landscape. The groundwork for CHIRP began in December 2022, with the first internal 'call for cases' being made in April 2023. The public launch occurred in October 2023, with Shri Muralikrishnan B, President of Xiaomi, releasing the first 7 cases.

CHIRP is dedicated to fostering experiential learning and knowledge dissemination. The review panel is enriched by renowned academicians from distinguished institutions in India and abroad, as well as top professionals from industry and public service. CHIRP operates in Business Management and Lok Sutra (public administration vertical).

As of 8th February 2024, CHIRP has published 13 cases across various management disciplines, with over ten more in the pipeline. The platform also features cases contributed by external authors from industry and public service. In May 2023, CHIRP collaborated with the Lal Bahadur Shastri National Academy of Administration to assess case studies by mid-career officers of the Indian Administrative Services as part of their Phase-III training. Additionally, Dr. Bertrand Guillotin, a distinguished case writer from the Fox School of Business, organized a Case Writing Workshop in December 2023. CHIRP stands as a testament to IIM Raipur's steadfast commitment to preparing tomorrow's leaders with insights gleaned from India's dynamic business and administrative realms and beyond.

7TH LEADERSHIP SUMMIT



Pioneering the Future of Business Leadership

IIM Raipur in its vision and mission aims to be recognized as one of the most influential and relevant global hubs for business education. As we aim to solidify our status in this realm, the 7th Leadership Summit stood as a testament to our commitment to excellence and innovation.

The summit was set in the backdrop of the theme “Enhancing Identity for Indian Business and Leadership”, which mirrors IIM Raipur's pursuit of global relevance. The summit unfolded against IIM Raipur's vision to foster leaders who can navigate the complexities of the modern business world.

It served as a dynamic platform, aligning with our mission to provide holistic education, integrating cutting-edge technologies, and fostering a culture of innovation. Hon'ble Chief Guest Shri S.P. Ranjan, India Head, Telstra, conveyed his profound sense of appreciation for the distinguished summit. He underscored the tremendous potential in India and stressed that the responsibility of taking the country forward largely rests with the youth. He underlined the need to produce products and services that are affordable to the population, as this is where genuine progress lies.



The event's first panel, moderated by Prof. Badrinarayan Shankar Pawar from IIM Raipur, focused on "Skill and Talent Management for doubling the Indian Economy." Probal Dasgupta, Founder of Birdstone Consulting, emphasized a firm's reputation and ethical values for sustainability. Paramita Gupta, COO Global FS Domain Practices at Capgemini, highlighted the importance of employee voices and varied opportunities in different-sized organizations. Syed Haque, Associate Director at Miebach Consulting, stressed the mindset of excellence and accountability for growth in smaller organizations. Sabitha Vuppala, Global BFSI Practice Lead at Collabera Digital, underscored the need for upskilling programs, emphasizing critical skills and the importance of employee empowerment through mentorship and coaching.

The second panel, moderated by Prof. Sumeet Gupta from IIM Raipur, discussed "Business Growth in Technological Developments." Lalit Jadhav, CEO of Gift City, IndusInd Bank, highlighted the banking sector's tech-driven advancements in error reduction and efficiency. India's success with UPI and RPA emerged as transformative solutions. Sabitha Vuppala, Global BFSI Practice Lead at Collabera Digital, acknowledged Fintech's leadership but emphasized its impact depends on effective utilization. Dr. M V Krishna Murty, Financial Services Consultant, highlighted recent tech adoption in insurance, stressing efficient data use. Prasanna Walimbe, Co-Founder of Bluecrest Software, emphasized upskilling in the tech-driven era, anticipating exponential growth in finance and investment sectors over the next 5 years.

The second day of IIM Raipur's 7th Leadership Summit continued with grandeur, featuring three panel discussions under the theme "Enhancing Identity for Indian Business and Leadership." Mr. Girish Pahadiya, Corporate Relations Officer, IIM Raipur, extended a warm welcome to corporate leaders. Prof. Sanjeev Prashar moderated the first panel, exploring "Globalising Indian Business through the Local Workforce." Panelists, including Shri Chetan Hingu (Country Head - Inside Sales, AMD), Shri Pankaj Jain (Director, PwC), Shri Pawan Kumar (Executive Director - P&A, SAIL), and Shri Chhitiz Kumar (Vice President - Health Systems, Philips), discussed India's economic leadership for Indian CEOs, while highlighting the crucial role of soft skills and diversity in management success.

In the second panel of the day, moderated by Prof. Parthasarathi Banerjee, Distinguished Professor in Strategic Management at IIM Raipur, the focus was on "Understanding the Indian Competitive Advantage for the Future." Shri Anand Subbiah, CMO at Qualcomm India, stressed the need for future leaders' self-sufficiency and government incentives for manufacturing in India. Ms. Deepali Naair, CMO at CK Birla Group, discussed India's strengths and weaknesses, highlighting superiority in manufacturing and the automotive sector. Shri Sreenivas V, COO at Collabera Digital, praised India's achievements, especially in the IT sector and liberalization, emphasizing the value of execution and skill pursuit. Shri Prashant Dhariwal, Managing Director at Vaamaa Dairy, commended India's resilience and adaptability, citing the 'jugaad' concept and the unique Indian approach to problem-solving and idea adoption.

In the final panel moderated by Prof. S. Ram Kumar at IIM Raipur, the focus was on "Financial Inclusion and the Fintech Revolution in India." Ms. Monica Jasuja, Fintech Product Strategy Consultant, highlighted the impact of viral social media stories on India's global image and stressed the importance of financial inclusion, especially for women. Shri Shinoj Koshy, Partner at Luthra and Luthra, discussed the empowering role of technology, emphasizing vigilance in financial dealings. Ms. Antra Bhargava, Growth Leader and Impact Changer, emphasized technology's role in bridging financial disparities and promoting financial well-being through factors like cash flow, insurance, and fair solutions.

In conclusion, the 7th Leadership Summit was not just an event but a reflection of IIM Raipur's vision, mission, and goals. It was an opportunity for our institution to showcase its dedication to excellence, innovation, and the creation of leaders who can shape the future of business and leadership globally.

KARMAANTA

The grand spectacle of Karmaanta'24, the annual management and cultural fest at the Indian Institute of Management Raipur, unfolded over two exhilarating days, leaving an indelible mark on participants and attendees alike.

Commencing with a grand inauguration, the event welcomed distinguished guests such as Shri Vijay Lancy, Founder of Badminton Pros, who served as the Chief Guest. Prof. Ram Kumar Kakani, Director of IIM Raipur, set the stage for the fest's significance as a unifying platform for learning and celebration. Accompanied by Shri S Venkatesh, Shri Anil Charanjeett and Shri Satyarup Siddhanta, the inauguration was a blend of motivational insights and wisdom.

The second day unfolded with a diverse array of events showcasing exceptional talent. Ms. Juhi Babbar Soni's theatrical brilliance left the audience mesmerized, reinforcing IIM Raipur's commitment to cultural enrichment alongside academic excellence. Devesh Dixit, a comedic maestro, had the audience in splits, and the Dance Night, featuring Naalayak and Jay's Collective Band, created unforgettable memories. Sporting events like futsal, volleyball, basketball, and cricket showcased athleticism and team spirit. Dance Odyssey, X-QUIZ-IT, Think Tank, HR ProQuest, Strategy Verse, Investate, Trivia Night, Eco Heist, Shark Tank, Ops Cogiate, Uncharted Trails, Eventive, and Chronicles added to the fest's vibrancy.

Karmaanta'24 was more than a platform for entertainment; it catalysed holistic student development. Beyond showcasing talents, the fest promoted unity and collaboration. The Students' Affairs Committee and Karmaanta team played pivotal roles, emphasizing commitment to student welfare and overall growth. The fest's extensive lineup catered to varied interests, reflecting the diverse student community. It aimed not only for performances but also an environment nurturing intellectual, emotional, and social growth. Celebrating cultural diversity, Karmaanta'24 provided a platform for students to express themselves.

Karmaanta'24 actively involved students in leadership roles, organizing workshops, seminars, and mentorship programs. Esteemed guests added inspiration and mentorship, reinforcing the fest's commitment to leadership development. Beyond an event, Karmaanta'24 was an experience transcending academic boundaries, emphasizing the cultivation of creativity, leadership, and community. As IIM Raipur reflects on its success, it looks forward to the positive impact shaping responsible leaders and active citizens of the future.



BUSINESS CONCLAVE

The Indian Institute of Management, Raipur (IIM Raipur) successfully hosted its first-ever YUKTI Business Conclave on February 24th, 2024. The event brought together industry leaders, academicians, and students for a day and a half of insightful discussions on technology, innovation, and economic growth with a focus on sustainability.

The conclave kicked off with an inspiring address by the Chief Guest, Shri SH Kanwar Singh, CFO of Oracle. He emphasized the importance of factors like rule of law, good governance, and technological access for achieving economic growth beyond the \$5 trillion target. Prof. Ram Kumar Kakani, Director of IIM Raipur, echoed these sentiments, highlighting the institute's commitment to fostering responsible business practices.

A pivotal moment was the launch of the Plutus Investment Fund by Finatix – The Finance Club of IIM Raipur. The launch underscored the importance of early investment and key drivers of wealth creation.

The FinSummit, moderated by Prof. Ranjan DasGupta, featured industry leaders discussing topics like sustainable finance, ESG investing, and India's vision for 2050.



Panelists emphasized the role of stakeholders in promoting responsible practices and green initiatives.

A second panel delved into the intersection of technology, supply chains, and economic growth. Experts explored the impact of AI on healthcare records, the potential of open-source solutions, and ONDC's role in democratizing commerce.

The two-day business conclave also saw the participation of the students in a high-stakes Boardroom Simulation, ultimately crowning 'Team Infinite Warriors' for their exemplary strategic decision-making.

The conclave concluded with a valedictory session featuring Dr. Kamalpreet Singh, IAS, Secretary PWD, Government of Chhattisgarh. Dr. Singh stressed the importance of disruptive strategies for sustainable success, particularly in renewable energy and electric vehicles.

The YUKTI Business Conclave 2024 provided a valuable platform for intellectual discourse and collaboration. It served as a stepping stone for future editions that promise to delve deeper into shaping a resilient and forward-thinking business landscape.

‘Navigating Digital Transformation’



TEDx

In a triumphant return, TEDxIIM Raipur 2024 marked a seven-year hiatus with an inspiring showcase of transformative ideas on the prestigious campus of the Indian Institute of Management, Raipur. Held on the 3rd of March 2024, the event centered around the theme 'Changing Currents,' reflecting the ever-evolving nature of our fast-paced world. The day-long affair aimed to inspire and stimulate the minds of students and the wider community, emphasizing the importance of adaptation and seizing opportunities amid change.

The distinguished speaker lineup included Major Nithi CJ, Founder of Nira Wellbeing; Dr. Yugal Kishore Mishra, Chief of Clinical Services at Manipal Hospital; Sh. Shubha Vilas, a renowned Life Coach; Sh. Dhanashree Mandhani, Founder of Prym Solutions Pvt. Ltd.; and Sh. Chitrasen Sahu, India's first double amputee to climb Kilimanjaro. Their diverse backgrounds contributed to a rich tapestry of insights, offering valuable perspectives on navigating the complexities of the modern world.

Highlighting the community spirit, TEDxIIM Raipur 2024 proudly featured two luminaries from IIM Raipur – Prof. S. Ramkumar and Sh. Roshan Mathew, Student. Their presence on the global TED stage underscored the institution's commitment to nurturing individuals capable of significantly impacting the world stage. The event, a resounding success, reinforced the institute's dedication to knowledge and positioned the institution prominently within the international TED community.



The sixth BRICS Development and Governance Conference, which included representatives from Brazil, Russia, India, China, and South Africa, was held at IIM Raipur. Academics, decision-makers, and business leaders gathered to discuss creative responses to global issues. Panel talks included issues like possibilities and problems for young researchers in the BRICS countries, good governance, and digitization. The event facilitated meaningful discussions, fostering collaboration to address global challenges and promote innovation for sustainable development in BRICS nations. Central Warehousing Corporation, an initiative of the Government of India and the Department of Administrative Reforms and Public Grievances, sponsored the event. The university partners included IIM Ahmedabad, Institute for New Economic Thinking, University of the Western Cape, Fundacao Getulio Vargas, National Research University and School of Politics, Governance, Faculty of Social Sciences, HSE University, Moscow and Institute for Global Public Policy, Fudan University.



शक्तिरथ 2024

CELEBRATING THE JOURNEY OF WOMEN IN BUSINESS

Shaktirath, 2024, the second edition, unfolded in the bustling corridors of IIM Raipur on the 9th of March. This was a celebration of Women's Empowerment and a reflection of IIM Raipur's commitment to excellence, inclusivity, and empowerment. Chief Guest Ms. Anjani Madhavi, a stalwart in the financial sector, emphasized the economic gains of gender parity, inspiring the audience with tales of resilient women entrepreneurs.

Panel discussions curated by Dr. Arunima Shah painted a vivid picture of women's evolving leadership landscape. The inaugural panel on "Empowering Future Women Leaders" featured insights from Ms. Aditi Hingu, Founder and CEO of Autumn Consulting Services; Ms. Dhanya Ros Mathew, Head of Customer Engagement at Fujitsu; Ms. Krithika Sivanesan, DVP - Human Resources at Mercedes-Benz Financial India; and Dr. Surabhi Gangwar, MLA, UP. Their stories of triumph, resilience, and determination resonated deeply, offering a roadmap for aspiring leaders at the institute.

The second panel, "Tech-savvy Trailblazers," led by Dr. Anubha Dadhich, delved into the realms of women propelling innovation and entrepreneurship. Notable guests, including Ms. Anjali Trehan, Department Manager-HR, Usha International; Ms. Janaki Krishnamoorthy, Founder and CEO, SEC Communications Pvt. Ltd; Ms. Kasturi Cotha, Head of HR, Bangalore & HRBP, Global-Product and Technology, Taylor, and Francis Group; and Ms. Nupur Ajit D'Souza, DGM-HR, Sun Pharma, shared valuable insights. The discussion illuminated the transformative power of technology in women-led ventures, highlighting the necessity of innovation and strategic thinking in the digital age.


The third panel on "Cultivating Future Leaders: Young Women in Management," industry stalwarts shared insights. Ms. Medha Sarkar, CEO of Factworks, emphasized mentorship and family support in research. Ms. Meeta Kapur, Head of Content Strategy at BeatO, discussed the reality of the media industry. Ms. Namita Khurana, Principal Director at Accenture, stressed excellence and diversified portfolios. Ms. Namrata Dewan, Lead at Zydus Wellness, challenged motherhood stereotypes. Lastly, Ms. Shalini Shingari, Senior Director at Pine Labs, highlighted passion and a supportive environment as key for women in leadership.

As the event unfolded, it became clear that Shaktirath 2024 was not just a milestone but a journey towards an inclusive, innovative, and empowered future. It is a beacon of hope, inspiration, and transformative change for future women leaders.





Gyan Varsha



PROvakta – the public speaking club hosts the series titled “Gyan Varsha, presenting ધી: Rockstars of India,” on the 2nd of every month. It is an initiative of Prof. Ram Kumar Kakani - Director of IIM Raipur that aims to bring together academia, industry, and purpose-driven speakers in an informal, intellectual and social environment. It helps students to engage with visionaries, innovators, and leaders who have dedicated their lives to our nation and nation-building.

The first Gyan Varsha had Smt. Phoolbasan Bai Yadav, the Chairperson of Maa Bamleshwari Janhikari Samiti - a self-help women’s organisation. She spoke on “Empowering Women for a Sustainable Future,” where she spoke about her journey from destitution and domestic violence to becoming an inspiration and a pillar of support to hundreds of similar women.

During the month of September, IIM Raipur hosted Shri. T. Koshy, MD and CEO of ONDC. He delivered a lecture on the topic, “Democratizing Digital Commerce.”

In October, there were two guests, Mrs. Kanwaljeet Kaur Soni, Director of KAPP Edge Solutions Pvt. Ltd. and Shri Jayesh Ranjan, IAS, Principal Secretary to the Government of Telangana. Mrs. Soni spoke on “Emerging trends of financial fraud,” where she spoke about the widespread financial frauds. Shri. Ranjan spoke on “Leadership in the Service of the Poor,” where he spoke about his own troop of highly motivated youth who stay with the poor in villages and educate them to help escape poverty.

In November, Shri Mahankali Srinivas Rao, Chief Executive Officer, T- Hub spoke on "Building an Innovation-Led Entrepreneur Ecosystem," where he spoke about the journey in the social sector being fulfilling yet challenging. In December Shri Bharat Lal, Secretary General, National Human Rights Commission, India spoke on "Living a meaningful life through selfless contributions and impactful moments of compassion and purpose," where he spoke the importance of equipping oneself for enlightenment, urging individuals to contemplate what truly brings happiness – highlighting moments shared with loved ones over mere achievements.

Overall, the series is aimed at ensuring that the future managers that graduate from IIM Raipur are sensitized towards the importance of taking care of every faction of the society and treating one another with dignity and respect.

श्री: Rockstars of India

Our monthly
intellectual series
with
Innovators,
Visionaries, and
Leaders.



IR *Dialogue*

The International Relations Committee hosted three successful IR Dialogue series, each providing valuable insights for students aspiring to international careers or leadership roles. The first session, titled "Pursuing an International Career," featured Mr. Vipin Agrawal, Managing Partner at AG Management Advisory (UAE). He emphasized the significance of cultural understanding and adaptability in a globalized context, addressing trends such as virtual work and cross-cultural teams and the associated challenges.

The subsequent event spanned three days, focusing on international collaboration. Renowned expert Dr. Bertrand Guillotin, Associate Professor and Academic Director of the Bachelor of Business Administration program at the Fox School of Business and Management, Philadelphia, USA, shared insights on strategic partnerships and innovative teaching methodologies.



He underscored the importance of strategic thinking and embracing innovative approaches to making informed global decisions. The series culminated with a session on "Global Business Leadership," featuring insights from former CEO Mr. Ravi Kant, who advocated for a supportive leadership style, adaptability, and the empowerment of teams. The discussion delved into key competencies essential for global leaders, including scenario planning, nurturing strong relationships, and leveraging individual strengths.

This IR Dialogue series epitomizes IIM Raipur's commitment to stimulating intellectual discourse and nurturing future business leaders. By providing exposure to accomplished professionals and addressing pressing business challenges, these events arm students with the knowledge and expertise needed to thrive in the dynamic global business landscape.

SECTION WARS



Section	Points in Sports Events	Points in Cultural Events	Total	Position
A	80.5	99.31	179.81	4th
B	88	99.31	187.31	Runner-up
C	28	128.27	156.27	5th
D	121	66.21	187.21	3rd
E	116.25	74.48	190.73	Winner
F	46.25	12.41	58.66	6th



SECTION WARS 2023





CLUBS & COMMITTEES



ACADEMIC CLUBS

ARTHINITI CLUB



Arthनीति, The Economics and Public Policy Club, is instrumental in helping students view the world through economic and political lenses. They hold case competitions such as Think Tank, which focuses on providing solutions to geopolitical problems, and Nitivichaar, which requires participants to analyse the national budget and offer changes. Arthनीति's main event, Finding Chanakya, seeks to identify the modern-day Kautilya through a rigorous quiz that assesses participants' macroeconomic knowledge. In addition, the club hosts Pitch Your Pradesh, a competition that challenges participants to utilise their imaginations to create policies for the Indian state of their choice. To further emphasise the joy in the subject, the club also holds Ecozzles, a fun, economic trivia tournament. This year, Arthनीति consisted of eventful economic engagement.



HRIDHAAN CLUB

HRidhaan, The HR Club, encourages the interest of management professionals in human resource management. Their objectives are to give students a thorough grasp of HR and to create a stimulating environment in which they may learn about, practise, and carry out HR-related projects. To improve the skills of aspiring HR professionals, HRidhaan regularly hosts workshops, seminars, and activities with an emphasis on moral principles and ethical behaviour. Students can engage with HR professionals, question current procedures, and learn more about the ever-evolving subject of HR management through these events. They promote a lively community of HR enthusiasts by encouraging students to share knowledge and build their competencies. Collaborative projects, mentorship programmes, and peer-to-peer learning are essential to the club's ethos. Since HR is essential to an organization's success, HRidhaan keeps up with developments in the field. Through industry engagements, case studies, and guest lecturers, they give members access to the most recent information available.

ACADEMIC CLUBS

MANTRA CLUB



Over the academic year, Mantra - The Marketing Club has conducted multiple events, workshops and competitions to impart important industry skills enjoyably. Brand Blitz, an intra-college competition, tested the students' brand knowledge and creativity through a brand face-off round and an advertisement enactment round. Rewind, an inter-college case competition, focused on brand revival through a quiz and a case presentation round. An R workshop taught by Prof. RK Jana had coding enthusiasts and newbies attend alike. Mantra collaborated with the Bombay Shaving Company to conduct the Sales Safari competition - a live selling event where each group sold the product of Bombay Shaving Company on campus. They also publish a monthly newsletter, Marketing Mirror and maintain active social media channels and interest groups to keep students in touch with the latest marketing trends.



FINATIX CLUB

In the digital era, where technology is reshaping the education landscape Finatix, The Finance club stands as a distinguished institution. The club's mission is to make finance an engaging and accessible discipline, and it does so by organizing a series of events that seamlessly blend learning and competition. In collaboration with Antique Stock Broking Limited, Finatix introduced the "Antique Equity Research Competition," providing a forum for competitors to navigate equity research complexities. The "Finworld" competition prioritized in-depth equity market analysis, fostering a learning culture. Prof. Ranjan DasGupta assessed improved communication and critical thinking abilities in participants. These efforts highlight Finatix's commitment to nurturing talent in dynamic financial markets and making finance captivating. Through innovative events and strategic collaborations, Finatix shapes the future of finance, creating an engaging learning process. By making finance accessible and interesting, the club cultivates a generation of financially literate individuals prepared for the intricate world of finance.

ACADEMIC CLUBS

CONSULERE CLUB



Consulere, The Consulting Club, is a student-run powerhouse that is committed to shaping the next generation of consultants. With a commitment to providing industry exposure and learning opportunities, the club engages in short-term projects with corporates, creating a dynamic forum for information exchange between students and the industry. The club runs a program named 'Vishleshnan' wherein the participants conduct an in-depth analysis of a new industry every month. Similarly, there is another program named 'The Great Consulting Parody' wherein the participants send memes and vides regarding consulting, and the top ones among them get featured. Samadhaan, a guesstimate challenge, is rolled out to students nationwide to test their consulting and problem-solving skills. The Consulting Whiz, a national-level treasure hunt, tests participants' knowledge of current consulting trends. In essence, the club works actively to promote a proactive consulting community in the institute.



OPTUS CLUB

OPTUS, The Operations and Supply Chain Club, has become a cornerstone for students' engagement in operations and supply chain management. Through an array of events like simulation games, case competitions, and guest lectures, OPTUS provides a dynamic bridge between classroom learning and practical application. Events such as Quizops, Ops-Strat, and Let's Play OPS encompass quizzes, simulations, and real-world challenges, fostering a multifaceted learning approach. Noteworthy data includes the cumulative prize pool of 10 lakhs and an impressive cumulative impression of 65,500+ on unstop, with 3900+ registrations for flagship events Ops-Cogitate and Let's Play Ops during Karmaanta 2023. Collaborating with the International Supply Chain Education Alliance (ISCEA), OPTUS enhances students' exposure through certification programs, guest lectures, and case competitions. This successful blend of theoretical knowledge, practical exposure, and industry collaboration positions OPTUS as a catalyst for operational excellence, preparing students for the challenges and responsibilities of the future in operations management.

ACADEMIC CLUBS

ANASYS CLUB



Anasys, The Analytics and Systems Club, is dedicated to fostering a deep understanding of analytics within the business school community. Anasys ensures that its members are well-prepared for the ever-evolving field of analytics. The club hosts a myriad of engaging events, including workshops such as Excel and Power BI, providing hands-on experience and industry insights. Divergence 2.0, the flagship annual analytics festival, features competitions like Matrix, Prod-a-vista, Artikulation, Data Tape, Funalytics, and Laberinto 2.0. These events cover everything from social media dashboard competitions to national-level product case challenges, article writing competitions, and monthly 1-pager article contests. Cypher 4.0, the club's flagship event, elevates the learning experience through Excel-based simulations, quiz competitions, and simulation rounds, showcasing Anasys' commitment to practical and comprehensive education in the field of analytics.

ACTIVITY CLUBS

SPORTS CLUB



The Sports Club imparts a sense of association with the institute among students. Swachhathon - a marathon conducted as part of the Swacchta Pakhwada, fosters athleticism while underlining the importance of environmental stewardship. It hosts a range of events such as a friendly volleyball match, and the Aqua Rumble and Section wars - a tradition of IIM Raipur. Section Wars included women's throwball, men's volleyball, cricket, futsal, badminton, basketball, frisbee, weightlifting, carrom board, tug of war and table tennis. They also conducted Disc-Tastic to enhance team cohesion and camaraderie among the batches. With the strong sportsmanship that is displayed by the students, the sports club is an integral part of the institute's pride and joy.



YUVA TOURISM CLUB

Yuva Tourism Club stands as a dynamic entity that aims to provide students with a comprehensive understanding of the tourism industry. As the youngest club at IIM Raipur, it is a vibrant platform that connects students with the tourism industry. The club, an initiative supported by the Ministry of Tourism, is committed to fostering a sense of community among students interested in tourism and hospitality management. It provides a competitive environment for students to learn about the industry, connect with professionals, and gain practical experience through industry-based projects. The club's "Best Out Of Waste" event, which encourages sustainability and innovation, demonstrates its dedication to a cleaner India. "Riddle Me A Place" encourages critical thinking and teamwork in students by having them explore their knowledge of travel. "TRIPTASTIC" emphasizes storytelling while showcasing travel experiences through images and videos. The main event, "Plan A Date," challenges attendees to become tourism maestros through an exciting tourism mystery case. Beyond just hosting events, the Yuva Tourism Club is about fostering a community of passionate individuals who are eager to learn and explore the industry. It provides a valuable platform for students to connect, share their experiences, and learn from each other.

ACTIVITY CLUBS

PIXEL CLUB



Pixel, The Digital Media Club is a vibrant and creative club that brings together students who share a passion for capturing moments through the lens. The club covers all the events hosted at IIM Raipur, in addition to hosting events annually. The event consists of Pixel-O-Hunt (treasure hunt), Ad-War-Tize (Ad making), Drishyam (Online Photography), and Photowalk (Outdoor photography) competitions. They also showcase content creation at their Instagram handle at 'pixel_iimraipur'. The club maintains an active online presence through a dedicated page on LinkedIn this allows members to share their work with a broader audience and stay connected with the digital media community.



PROvakta CLUB

PROvakta, The Public Speaking Club, stands as a beacon for nurturing confident communicators and impactful leaders within the campus community. From electrifying drama competitions like Mic Drop, exploring the depths of human emotion, to the strategic battleground of Tarkash, shaping future business leaders, the club provides a diverse platform for students to conquer their fear of public speaking. Shaam Mastani celebrates the magic of words in a bohemian haven, fostering inclusivity and creative expression. Collaborating with the Student Affairs Council, events like Shabdhan promote cleanliness and hygiene, while Echoes focuses on cultivating a deep appreciation for native literature and cultural identity. The club's Instagram series, "Fun with Jargons," revolutionizes industry language learning through humour and creativity. Noteworthy achievements include the monthly Gyan Varsha, drawing 400 students and featuring diverse speakers, catalyzing positive outcomes and contributing to a dynamic learning environment.

ACTIVITY CLUBS

PRAKRITI CLUB



Prakriti, The Eco-Club, is committed to fostering environmental responsibility among students and promoting a culture that values environmental preservation. The club organizes events such as Sandesh, Eco buzz, Recyclo-mania, Eco tank, and Plantation Drive to engage students and raise awareness about environmental issues. It aims to promote cleanliness within the IIM Raipur community and encourage responsible waste disposal. Sandesh, a debate competition, focuses on environmental issues and stimulates critical thinking and dialogue among participants. Ecobuzz, a poster-making competition where participants showcased their creativity and connection with nature through digital collages. Prakriti's initiatives have effectively raised environmental awareness and instilled a sense of responsibility among students. The club continues to be a driving force in promoting environmental consciousness within the institute.



QUIZZING CLUB

The Quizzing Club is a dynamic and intellectually charged community within the institute, attracting students with a passion for knowledge and a competitive spirit. Through a series of compelling events, the club stimulates intellectual curiosity and fosters healthy competition among participants. Recent events include "Pulse," which covered general knowledge and current affairs, and the "Hindi Diwas Quiz," celebrating the significance of the Hindi language. "Marvelous Mosaic" focused on Marvel comics and Cinematic Universe, while the "Bhartiya Bhasha Diwas" explored Indian literature and languages. "X-QUIZ-IT" is a prestigious national quiz event centered around business topics. With over 15,000 impressions on Unstop CONVERT, the event attracts participants from diverse backgrounds. Overall, the Quizzing Club of IIM Raipur nurtures a vibrant quizzing culture by providing students with a platform to showcase their knowledge and fostering a healthy competitive spirit in various domains.

ACTIVITY CLUBS

JEEVASHRAY CLUB



JeevAshray, The Animal Welfare club, is dedicated to ensuring the well-being of campus dogs and animals, fostering harmony and empathy. Committed to promoting love and compassion for animals, the club actively engages in coexistence initiatives with the campus community. Collaborating with external NGOs and shelters, JeevAshray conducts donation drives for funds, medicines, and food, proving highly successful with generous contributions from students and faculty. The club addresses the increasing dog population on campus by actively working on solutions. Activities include regular feeding of animals, with special attention to mothers and newborn pups, along with vet visits for check-ups and deworming drives to enhance the health of campus dogs. JeevAshray stands as a testament to commitment to animal welfare, creating a compassionate and caring environment for all furry and feathery friends.



TOASTMASTERS CLUB

The Toastmasters Club has added another incredible year to its history by developing outstanding leadership and communication abilities in its members. The club's bi-monthly meetings provided an opportunity for aspiring leaders to hone their public speaking skills. Members tackled a variety of topics, from constructing gripping narratives to presenting convincing arguments, and they received helpful criticism from more seasoned Toastmasters as they went. This year saw the debut of the "Masters Sprint," an unconventional speech relay competition that assessed competitors' flexibility and impromptu speaking abilities. With a dynamic format, the competition tested participants' ability to think quickly and give powerful speeches on a variety of spontaneous subjects. This event demonstrated the club's commitment to developing dynamic and adaptable communication skills. The IIM Raipur Toastmasters Club is a towering example of the value of group learning and development.

ACTIVITY CLUBS

IGNITERS CLUB



The Igniters Club takes center stage as an innovative community program fostering a culture of competition, learning, and personal growth. This unique club, a pioneer on our campus, offers students the chance to showcase their talents and skills through a diverse array of engaging initiatives. The Case Competition Workshops, led by past winners, provide a hands-on experience that bridges the gap between theory and real-world application. Complementing these workshops is the "How I Solved That Case" video series, offering insightful interviews with previous champions, and enriching our understanding of successful problem-solving strategies. The Cinephile Challenge adds a cinematic flair, evaluating participants' Bollywood knowledge through quizzes and creative competitions. The club's strategic event, "DealCrafters: The Negotiation Showdown," immerses students in realistic negotiation scenarios across business, legal, and interpersonal contexts, enhancing negotiation proficiency.



CLASS REPRESENTATIVES

Class representatives act as an interface between students, faculty, and administration. They work with the faculty and administration and strive to make the learning experience engaging and enjoyable for the students. They lend their voices to the students' concerns and opinions; and play an active role in resolving any issues with the faculty and administration in the day-to-day academic activities. They also encourage and bring new initiatives to the table to make the campus life and learning more fun and engaging.

Class Representatives also lead and conduct various events for the empowerment of students and strengthening of bonds between faculties and students. They conduct Batch Preparedness Sessions for first-year PGP students to provide them with exposure to various domains they may want to specialize in. They lead Section Wars, an annual sports and cultural event that helps embrace comradery and sportsmanship and strengthens the bonds between the seniors and juniors. Class Representatives also organize informal faculty-student meet-ups which seek to create a more inclusive environment where meaningful interactions can thrive beyond the classroom. This initiative is aimed at enhancing our campus culture by strengthening relationships between students and professors.

Every year, the team is elected by the students at the start of the PGP program. It comprises of twelve members, two members from each section. The team functioning undergoes continuous refinement and development through the semi-annual feedback system put in place.

They stay true to their motto, 'Lead the way, Protect the interests of our peers, and Negotiate for a win-win situation between the students and authorities.'





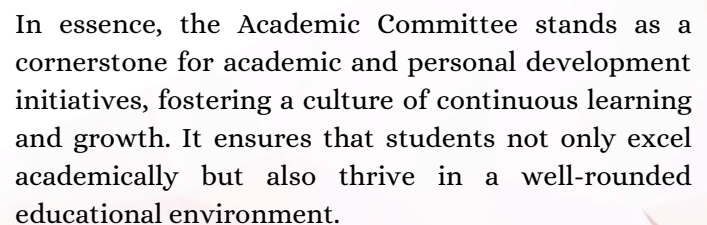
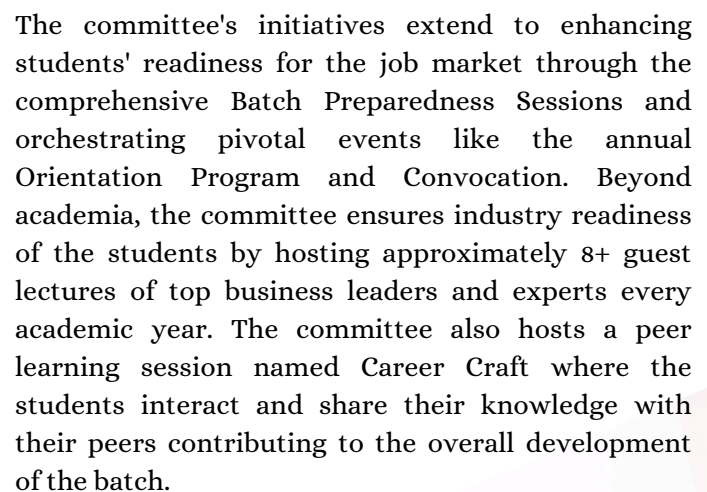
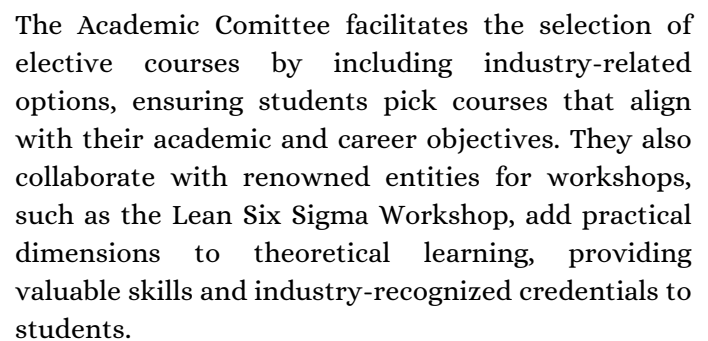
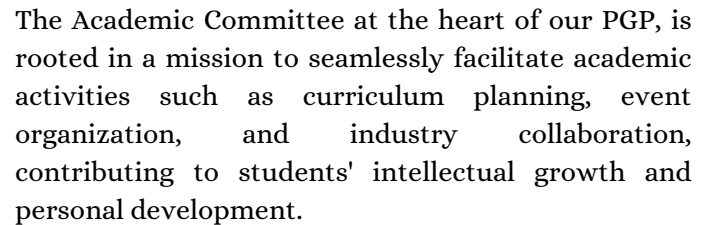
E-CELL



The Entrepreneurship Cell (E-Cell) is committed to nurturing entrepreneurial spirit among students. Udyamee Dialogue 1.0, centered on "From Managers to Founders," featured insightful talks by accomplished alumni like Ankur Dubey and discussions on the early development of an entrepreneurial mindset. BizQuiz, an online business quiz showcased the E-Cell's commitment to testing and rewarding business acumen. The Entrepreneurship Mela (E-mela) during Karmaanta 2024 celebrated local entrepreneurs, offering an interactive platform where their journeys were shared. Stalls like Tattvam, Royal Floss, Orgalife, O'ven'ture, 3 Sisters, and BEAU Cosmetics exhibited diverse products, emphasizing inclusivity and innovation. The overwhelming positive response marked E-mela as a grand success, and the decision to make it an annual event underlines E-Cell's dedication to fostering a culture of innovation and entrepreneurship within the campus and beyond.



IIM Raipur's Global
Odyssey: Nurturing
Minds,
Bridging Continents





ADMISSIONS COMMITTEE

The Admissions Committee is a gateway for aspiring students by ensuring a seamless onboarding experience from initial inquiries to full integration. The committee also proactively guides the CAT aspirants through various initiatives.

They are actively involved in social media engagements, providing valuable tips and guidance from top scholars of the institute. Through their Adcom Connect initiative, they provide an open platform for the candidates to interact with each other. Recognizing the pivotal role of personal interviews, the committee provides a comprehensive PI kit and runs the Margadarshan program, connecting the aspirants with the current batch of students to provide them with personal guidance.

The Admissions Committee also conducts a 10-day induction program for the new batch where they establish the foundation stone for the students to start their MBA journey. The mentorship program pairs each of the first-year students with seniors to guide them throughout their first year. The committee manages their accounts on digital platforms like Instagram and YouTube and runs them by the name "Life@IIMRaipur," which offers a dynamic portrayal of campus activities throughout the year. The committee actively engages on Pagalguy, providing timely responses to aspirants' queries.

In essence, the Admissions Committee at IIM Raipur transcends its functional role, evolving into a dedicated support system that guides students from their CAT journey inception to their well-settled integration into the program.





ALUMNI COMMITTEE

The Alumni Committee has been instrumental in creating and fostering relationships between the prestigious school and its distinguished graduates.

Memoria '23 - Annual Alumni Meet, the Gyan Series, City Meets, and Batch Preparedness Sessions are just a few of the activities and programs the committee has organized to foster meaningful connections, knowledge exchange, and professional growth. In the past year, the committee has also organized five guest lectures by alumni in partnership with IIM Raipur's academic clubs and committees, enhancing the academic experience of present pupils.

The committee, which has a network of more than 2300 people in more than 10 countries, is committed to promoting a win-win situation that advances the institute's ongoing development.

They have helped over 170 students with career counselling, arranging thought-provoking talks with professionals in the field, and matching former students with employment openings. In the last year, the IIM Raipur Alumni Committee has arranged eight formal city meets and a spectacular homecoming event, which has brought together more than 600 alumni to reminisce and celebrate their common IIM Raipur experience.

IIM Raipur's Alumni Committee keeps up a dynamic environment that helps the institute and its alumni, enhancing its reputation and assisting in the institution's and its alumni network's continued success and expansion.





HOSTEL & MESS COMMITTEE

The Hostel and Mess Committee plays a crucial role in ensuring the comfort and overall well-being of the student community.

Serving as a vital link between administration, caterers, and hostel authorities, the committee actively manages daily concerns related to infrastructure, housekeeping, and mess facilities. Swift grievance redressal mechanisms ensure effective communication of student concerns to the relevant authorities.

The committee enhances campus life with impactful events. UTSAV, a flagship, features a region-centric menu, dynamic games, and vibrant performances fostering cultural appreciation and unity. FLAVA, a standout food festival, offers diverse cuisines in a carnival-like setting, coupled with cultural performances, promoting cultural exchange and an inclusive campus environment.

Beyond its immediate responsibilities, the committee actively collaborates with other clubs and committees, ensuring the seamless execution of various events. This collaborative approach enhances the overall student experience, fostering a holistic and inclusive campus environment.



The Indian Institute of Management Raipur's International Relations Committee (IRC) is shaping future business leaders for the global stage. By fostering international collaborations, the IRC equips students with the knowledge and skills to navigate the complexities of a globalized business environment.

One key initiative is the student exchange program with Russia. This program allows IIM Raipur students to gain firsthand experience of Russian business practices and culture, while fostering valuable connections with their international counterparts. The IRC's efforts extend beyond student exchange. They actively organize events like the IR Dialogue, inviting industry experts to discuss pressing global issues. Additionally, the IRC works closely with international universities to develop joint research projects and curriculum exchanges.

IIM Raipur's commitment to internationalization, spearheaded by the IRC, ensures its graduates are well-equipped to lead in an interconnected world.



IIM Raipur's Global
Odyssey: Nurturing
Minds,
Bridging Continents





IT COMMITTEE



The Unsung Heroes of IIM Raipur, IT Committee takes center stage, seamlessly blending technological prowess with infrastructure management to meet the diverse needs of the institute.

The committee plays a crucial role in enforcing adherence to IT and system usage policies. It oversees the IT infrastructure throughout the campus and manages the official website and student portals. The committee extends unwavering IT and technical support to 28+ student bodies, ensuring the seamless execution of their events.



This support goes beyond infrastructure management – it is about empowering student initiatives with technological expertise, fostering a culture of innovation. Proactively addressing concerns related to IT infrastructure and systems for over 700 students, the committee collaborates seamlessly with the IT department and Original Equipment Manufacturers (OEMs), ensuring swift issue resolution and maintaining a robust digital ecosystem.





MEDIA & PUBLIC RELATIONS COMMITTEE

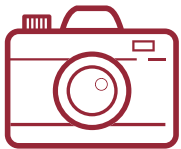


The Media and Public Relations (MPR) Committee acts as the voice of IIM Raipur, managing the institute's external communication, promoting the institute across various platforms through newspaper articles, corporate interviews, social media engagement, and media relations.

This committee is also responsible for the coverage of all events in the college, including faculty achievements, such as research papers. Effulgence, the annual magazine of IIM Raipur fosters a platform for students, academicians, and industry professionals to share knowledge, perspectives, and experiences. Crafted under the guidance of the MPR Committee, this publication delves into management, leadership, and contemporary issues, with the latest edition launched in June 2019.

IIM Raipur maintains a strong social media presence with the MPR Committee actively encouraging audience engagement through comments, discussions, and retweets. They provide in-depth coverage of major events featuring prominent figures, engaging with and interviewing dignitaries at corporate and cultural functions. Events like the Karmaanta (the Annual Management fest), Leadership Summit, HR Summit, International Conference on Digital Economy, International Conference on BRICS, RBI Janbhagidhari event under the G20 presidency were extensively covered throughout the year.

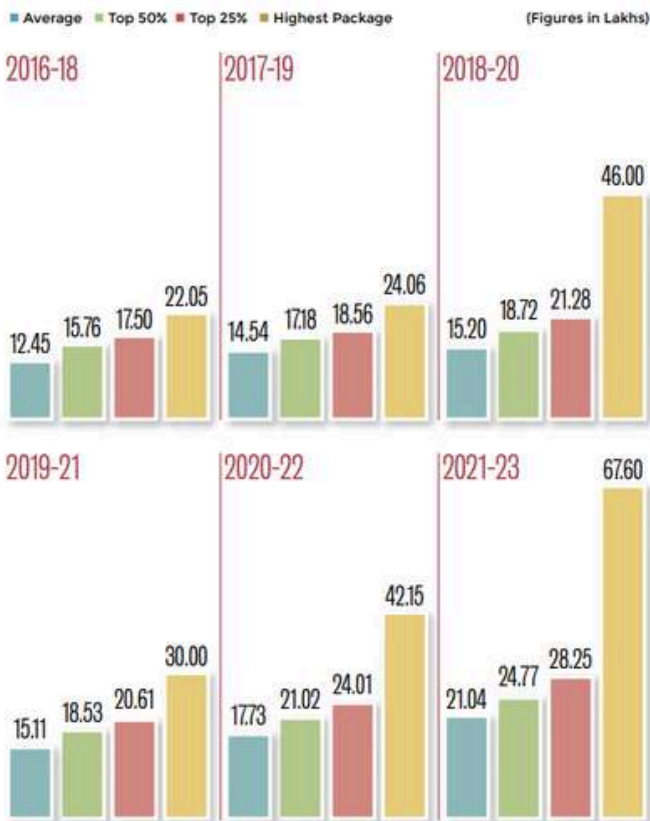
The MPR Committee at IIM Raipur serves as a vital conduit, connecting the institute with external stakeholders. With precision and care, they shape and disseminate IIM Raipur's narrative, showcasing its dedication to research and academic excellence.





PLACEMENT COMMITTEE

A STEADY IMPROVEMENT IN PLACEMENT FOR LAST 6 YEARS



In its pursuit of excellence, IIM Raipur has strategically nurtured robust corporate relationships, fostering mutual growth and learning. Collaborations with industry giants across diverse sectors have been pivotal in enriching the academic experience and preparing students for real-world challenges.

Through various initiatives such as guest lectures, workshops, and industry visits, IIM Raipur has facilitated meaningful interactions between students and corporate leaders. These engagements provide invaluable insights, augmenting classroom learning with practical wisdom and industry best practices.

Furthermore, the institute's strong ties with corporate partners extend beyond academia, encompassing recruitment drives, internships, and consulting projects. Such collaborations offer students opportunities to apply theoretical knowledge to real-world scenarios, honing their skills and enhancing employability.

Additionally, corporate partnerships facilitate research collaborations, enabling faculty and students to delve into contemporary business issues and contribute to industry knowledge and innovation.

Overall, IIM Raipur's extensive network of corporate relationships serves as a cornerstone in its mission to nurture dynamic, future-ready leaders equipped to drive



RANG COMMITTEE

RANG, The Cultural Committee, lives up to its motto, "Retaining and Nurturing Glee," by bringing life to our college activities. Their goals are to instill a lasting spirit of enthusiasm, plan inclusive events, and organize cultural get-togethers that strengthen bonds among our multicultural student group.

From Lohri to Holi, Onam, Ganesh Chaturthi, and beyond, RANG's commitment to cultural diversity and inclusivity shines through. Each event becomes a canvas where students paint memories, fostering unity and cross-cultural understanding. Achieving outcomes beyond mere festivities, these celebrations strengthen our sense of belonging, develop cross-cultural competencies, and amplify the diverse talents within our vibrant community.





SAKSHAM COMMITTEE

Corporate Social Responsibility

As the students and future managers, the students not only need to be aware of the privilege of quality education that they are receiving but also be sensitive and cognisant of the impact they can make in society. As they start entering the corporate world, they need to be aware of the power that a good CSR department holds in giving back to society. So, Saksham – the CSR committee of IIM Raipur holds multiple talks, events, and drives that sensitize the students and expose them to the reality of the many citizens of this country.

Saksham's flagship event, Daan Utsav emphasized the joy of giving by conducting a blood donation drive, an old age home visit, and a Gurudwara seva day. They partnered with organizations like the Indian Red Cross and local old age homes to ensure the success of their initiative. Further, they have also conducted Udaan, a distribution drive that aimed at supporting the school children of nearby Cheriya and Tendua Village in association with the "Pranyas Foundation" as part of Children's Day. Through these events, Saksham aims to make the students empathetic individuals who understand that their happiness is tied to the happiness of society.

सर्वे भवन्तु सुखिनः सर्वे सन्तु
निरामयाः।
सर्वे भद्राणि पश्यन्तु मा कश्चिद्
दुःखभाग्भवेत्।

*"May all sentient beings be
at peace, may no one suffer
from illness, May all see
what is auspicious, may no
one suffer".*





STUDENTS' AFFAIRS COMMITTEE

In the realm of student welfare and development, the Students' Affairs Committee (SAC) stands as a vital bridge between the administration and students. SAC ensures comprehensive growth through academic and extracurricular support. It facilitates open communication channels, giving students a voice in decision-making. SAC actively involves students in leadership roles, organizing workshops and community programs for holistic development. The committee oversees intra-college activities, manages student clubs, and orchestrates major college events.

The Students' Affairs Committee (SAC) also organizes the highly anticipated annual fest, Karmaanta. This two-day extravaganza showcases students' talents in academic competitions, cultural performances, and sports tournaments. Participants from renowned institutions nationwide gather, fostering interaction and networking. Additionally, the most recent initiative, TEDxXIIMRaipur, invites thought leaders to share insights on entrepreneurship, technology, and social issues. These events enhance the academic calendar, promoting holistic development and providing valuable experiential learning opportunities for IIM Raipur students.

It exemplifies IIM Raipur's commitment to student-centric education, paving the way for a positive future.



PLACEMENT REPORT



INDUSTRIAL PARTNERSHIPS



Case COMPETITIONS

Case competitions serve as crucibles, rigorously testing the capabilities of emerging business leaders. These competitions are integral in sculpting students' intellect and problem-solving prowess. Beyond mere problem-solving, these competitions serve as catalysts for nurturing innovation and creativity, urging students to challenge norms and propose inventive strategies. The collaborative nature of participation fosters teamwork, amalgamating diverse skills and perspectives for an enriched learning experience. Furthermore, the competitions offer unprecedented networking opportunities, featuring interactions with industry experts. The triumphs in various case competitions not only elevate the institute's prestige but also underscore the students' caliber, gaining recognition in national and international arenas and contributing significantly to their comprehensive development.

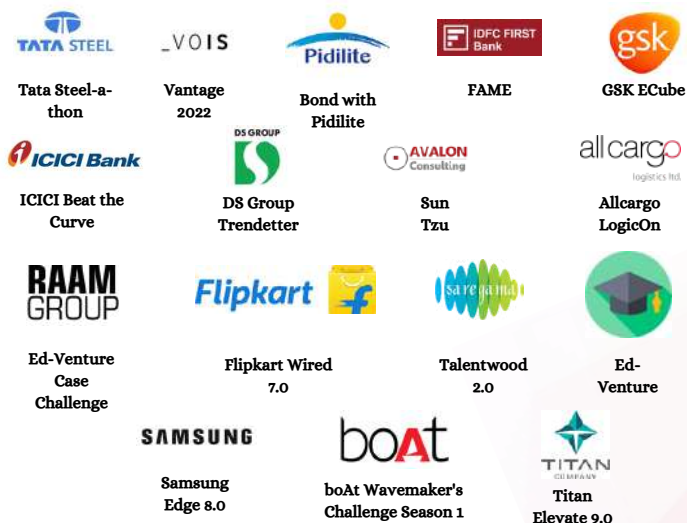
National winners



National Finalist



National Semi Finalist



Campus Winners



Testimonials



Harshit Kumar Jain
22PGP127

Being at IIM Raipur, a standout institute on Unstop, has been a real game-changer. Actively diving into corporate case studies played a big role in my success. I'm thrilled to have top spots in competitions like ABFRL Showstopper, Marico OTW, DS Group, TATA Imagination Challenge, Vicco Vista, Boat Wavemakers, and more. It's an honor to be recognized as one of Unstop's top 100 business leaders. IIM Raipur is the kind of place that lets students showcase their skills in real-world situations, setting the stage for future business leaders. Grateful for this amazing journey.



Pranjali Bhanage
22PGP134

My journey at IIM Raipur has been nothing short of transformative. Coming in as an engineer, the teachers here, with their mix of traditional and out-of-the-box teaching, opened new worlds for me. The classes were engaging, and I got to take part in big corporate competitions, not just improving my skills but also proudly representing the college nationally. Beyond books, the friends I made and the memories we created are what make my college days so special. IIM Raipur is more than a place to learn – it's where I grew personally and professionally, making these years truly unforgettable.



Ritika Osta
22PGP076

"Time flies and how!" Amidst assignments, quizzes, and the 'all-nighters' that you pulled, you just don't realize how fast these 2 years passed. From attending back-to-back classes and surviving on a cup of coffee to practicing till 2:30 am for section wars, you just don't realize you had it in you to pull it all off. The anxiousness of placements, the joy of sharing the Maggi at mor adda, the long walks around the premise, the team meets for assignments, movie nights, and the mandatory weekend visits to Magneto are the memories that'll forever be etched in my heart.



CAMPUS LIFE



MPR TEAM



Akshaya
Govekar



Ankita
Kumar



Arshiya
Kashyap



Devesh
Choudhary



Kashish
Verma



Niranjana
Kumar



Sonu Sourav
Minj



Aparna
Balu



Hrithik
Chauhan



Ishita
Jaiswal



Kancharana
Indraja



Kriti
Singh



Manjunath
Puttannavar



Mylipilli Venkata
Pavan



Niranjani S
Choudhary



Priyanshu
Guglani



Shambhavi
Priya



Vijay
Singadiya

CORE TEAM



Archita
Srivastava



Boricha Ravi
Hareshbhai



Chandana Surya
Kette



Divya
William



Killi
Likhita



Madhuleka V
Iyer



Mayank
Sanwaria



Nanditha
Anand



Nisha
Poonia



Saniya
Makhija



Sayantan
Sinha



Simran
Shende

EFFULGENCE 6.0



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