Management Development Program
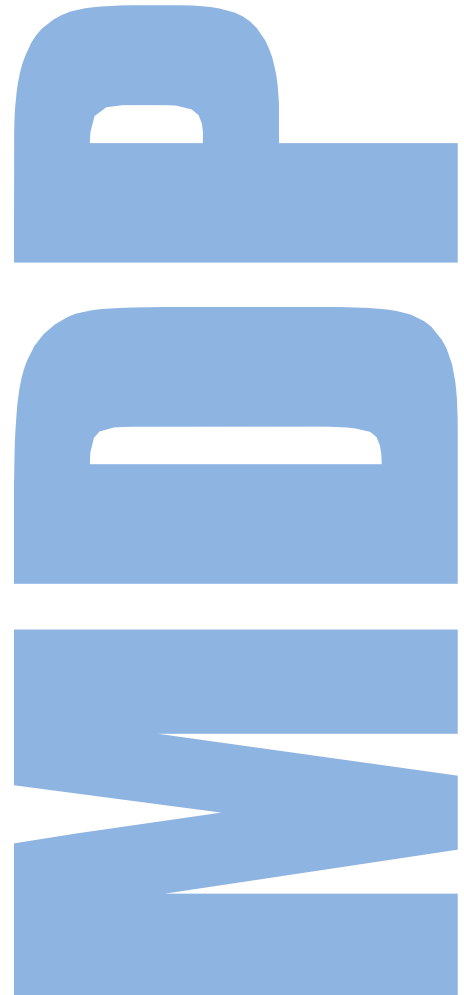
Indian Institute of Management
Raipur Atal Nagar, Raipur,
Chhattisgarh

Artificial Intelligence for Decision Makers

12-14 JULY 2024

MDP

Program Directors

Prof. Manojit Chattopadhyay
Prof. Sumeet Gupta

Indian Institute of Management Raipur

Program Overview:

Artificial Intelligence (AI) stands as the linchpin of modern organizational growth, empowering companies to drive innovation, enhance productivity, and revolutionize customer experiences. As AI continues to evolve, its sophistication emerges as a defining factor separating high-performing organizations from their counterparts. Within this program, participants will embark on a transformative journey through the realms of AI-driven process and product innovation, ethical considerations, and governance.

Our program begins by unraveling the core components of AI, delving into statistical, machine, and deep learning techniques. Participants will explore the strategic imperatives of building AI initiatives within organizations, addressing key questions such as defining an AI company, formulating AI strategies, and building proficient AI teams. Through practical case studies and real-world examples, participants will gain insights into the diverse problems that AI can solve across industries.

Moving forward, the program delves into the economics of AI, shedding light on its impact on stakeholder value, industry competition, and data-driven decision-making. Participants will grasp the intricate relationship between AI, computational hardware, and consumer demand, understanding how these factors shape organizational strategies and market dynamics.

Further modules delve into the responsible implementation of AI, addressing ethical considerations, algorithmic bias, and data privacy concerns. Participants will gain a comprehensive understanding of ethical AI principles, governance frameworks, and the importance of transparency in AI systems.

By the program's conclusion, participants will emerge equipped with the knowledge, skills, and ethical acumen necessary to navigate the complex landscape of AI-driven business transformation responsibly and effectively. They will be primed to lead organizational change, drive innovation, and foster trust in AI technologies across diverse industry domains.

The program will cover the following topics in depth with relevant use cases:

1. Context setting: AI Building blocks
2. Analytic technology landscape (AI learning algorithms)
3. AI value chain innovation & AI factory
4. AI based project management
5. AI deployment and adoption
6. Infrastructure AI
7. Responsible AI: ethical consideration and data Governance

Objectives

The key objectives of the program are as follows:

- Unravel core AI components: Statistical, machine, and deep learning techniques.
- Explore strategic imperatives: Define AI Factory, formulate strategies, build proficient AI teams.
- Understand the economics of AI: Impact on stakeholder value, industry competition, data-driven decision-making.
- Address responsible AI implementation for AI-driven business transformation.: Ethical considerations, algorithmic bias, data privacy concerns.
- Foster leadership in driving innovation and building trust in AI technologies.

For Whom
- Middle level managers/Government official
- Business consultants/ Senior policy makers

Pedagogy

The program will offer a highly interactive learning experience, incorporating multimedia presentations, engaging case studies, insightful lectures, and role play/ active participation in various formats.

Faculty

All sessions in this program will be co-facilitated by the Program Directors along with the subject matter experts.

Duration and Venue

The programme is scheduled during **July 12-14, 2024** at IIM Raipur, Atal Nagar, New Raipur.

Registration Fee

As per Institute's norms the registration fee per participant will be Rs. 6500/- per day of the training program excluding Lodging and Boarding. This fee includes the program kit, study material, certificate and photography.
Accommodation including all meals is additional as follows:

Single accommodation - Rs. 4500/-+ GST per day per participants
Twin sharing - Rs. 2500/- + GST per day per participants

Payment can be made online by registering through the website.
Upon remitting the fees online, kindly intimate the EL&D Office with the UTR No /Relevant transaction details through email, so that we can connect your remittance to your nomination(s)

Last date

The last date for receipt of nominations for the Programme is **Two week before the commencement of program** and the last date of withdrawal is **one week before the commencement of program**. Any withdrawal request received after this duration will be subject to deductions as per the Institute's rules. In case of subsequent withdrawal or cancellation of nomination(s), no refund of fee will be allowed. However substitutes may be permitted with prior intimation.

Enquiry

For any information regarding this programme, you may contact

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About Programme Directors

Prof. Sumeet Gupta

Prof. Sumeet Gupta is affiliated as Professor (Information Systems) at IIM Raipur. He received PhD (Information systems) and MBA from the National University of Singapore and BE (Mining) from GEC Raipur. He has 18 years of work experience in Industry, Teaching and Research, during which he worked with L&T India, The Logistics Institute-Asia Pacific, Singapore and SSGI Bhilai before joining IIM Raipur. He participated in Global Colloquium at Harvard Business School in 2015. He has held visiting faculty assignments with IIIT Naya Raipur and Huazhong University of Science and Technology, Wuhan, China. He has been accredited by AIMA as an Accredited Management Teacher and was awarded Prof. Manubhai M Shah Memorial Award by Indian Commerce Association in 2017. He was also awarded President Graduate Fellowship at the National University of Singapore. He has published extensively in top-ranked International Journals

Prof. Manojit Chattopadhyay

Prof. Manojit Chattopadhyay is a Professor and affiliated to the Information Systems area. He received his PhD in Business Management from the University of Calcutta. He has around 20 years of work experience in Industry, Teaching and Research. His research focuses on application of AI based models in business decision making, strategic information visualization in the New digital economy, data privacy, Policy mining, Visual Clustering and social network analysis. He participated in Global Colloquium at Harvard Business School in 2017. He has published more than 60 papers in various reputed International journals and conferences.

Indian Institute of Management Raipur

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, and zeal for success and contribution to management. The Government of India set up IIM Raipur in 2010 to meet the growing demand for top-quality professionals. It is situated at Raipur in the state of Chhattisgarh-one of the fastest growing states of India, with its rich mineral, forest, natural and local resources. The Post-Graduate Programme in Management (PGP) was started in 2010, whereas Fellow Programme in Management (FPM) & Executive Fellow Programme in Management (EFPM) was started in 2013. Executive Post-Graduate Programme (ePGP) was started in 2021. IIM Raipur has grown and improved in quality, as evidenced by the NIRF ranking of management institutes, which moves up from 18th in 2016 to **11th** in 2023.

IIM Raipur offers top-notch management education on its 200-acre, state-of-the-art well-equipped lecture rooms, a library, a simulation lab, and a pleasant lodging campus in Atal Nagar, Naya Raipur. With the goal of becoming a highly regarded business school worldwide, IIM Raipur has partnered with numerous business schools in Europe, South America, Australia, New Zealand, and the United States for faculty and student exchange Programmes.

LOCATION

The IIM Raipur campus is located about 20 minutes' drive from the Swami Vivekananda Airport, Raipur.

For any Correspondence / Administrative enquiries, please feel free to contact below:

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