

IIM Raipur hosted the 6th BRICS Development & Governance Conference

The Indian Institute of Management (IIM) Raipur, a premier institution dedicated to advancing management education, research, and consulting, proudly inaugurated the 6th BRICS Development and Governance Conference on 6 to 8th March 2024. The conference served as a platform for intellectual discourse, knowledge sharing, and innovative solutions to address governance challenges faced by the BRICS (Brazil, Russia, India, China & South Africa)



Countries. With a focus on sustainable development, digitization, and ethical leadership, the event brought together academics, public and private sector leaders, and visionaries to engage in profound dialogues to promote prosperity, inclusivity, and sustainability in the BRICS nations. The conference reflects IIM Raipur's ongoing commitment to advancing academic excellence and contributing to the development of future leaders.

Prof. Ram Kumar Kakani, Director of IIM Raipur, welcomed the conference attendees to maximize their intellectual collaboration and decision-making potential. Prof. Jose A. Puppim emphasized the importance of collaborative efforts among nations to address global challenges.

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The keynote address by Shri V. Srinivas, Secretary to the Government of India, DARPG, shed light on initiatives and reforms to enhance citizen engagement, improve grievance redressal mechanisms, and promote administrative efficiency. He further emphasized the significance of e-governance, administrative reforms, and efficiency in decision-making processes, ultimately aiming for the digital empowerment of citizens.



The first-panel discussion, "Digitalization and Good Governance," featured experts such as Shri Santosh Misra, PWC, Prof. Nidhi Sharma (IRS ret.), IIM Raipur, Prof. Alexey G. Barabashev, NRU, Russia, Dr. Shirin Madon, London School of Economics & Political Science, UK, and Prof. Lekha Chakraborty, National Institute of Public Finance and Policy (Moderator). Discussions centered around the transformative potential of digital technologies, challenges of inclusion and efficient service delivery, and the need for standardized methods of measuring and analyzing data across BRICS countries.



The second-panel discussion, "Challenges and Opportunities for Young Scholars in BRICS," moderated by Prof. Jose A. Puppim, featured insightful discussions on challenges and opportunities for young scholars. Speakers like Dr. Saswata Guha, Department of Economics, Kanchrapara College, emphasized breaking intellectual barriers, while Mr. Papaiah Koppula, Centre for Development Studies, discussed collaboration opportunities and challenges in India. Ms. Pratheeksha Gopinath, BITS, Pilani, advocated for support to marginalized groups, and Ms. Shuyue Wang, School of International Relations & Public Affairs, China, highlighted challenges in cross-national communication.

The panel discussion followed a distinguished award ceremony, providing the Best Paper Award. In addition, participation certificates were bestowed upon all attendees, symbolizing the commitment to fostering academic collaboration. The conference, marked by intellectual vigor and insightful discussions, was summarized eloquently by Prof. Satyasiba Das, Dean of External at IIM Raipur. Prof. Ms Pooja Beria, a prominent member of the Board of Governors at IIM Raipur, expressed gratitude.

Our Vision & Mission



Faculty Publications

Prabhu Murthy Industries: To Trust or Not to Trust:



*Prof. Mrunal P.
Chavda
Assistant Professor*

This case suits graduate- and postgraduate-level courses on development communication, business communication, and entrepreneurial communication. The case illustrates creating trust through communication by overcoming social and psychological barriers. The case aims to deepen learners' understanding of the ethical dilemmas inherent in building trust and the ramifications of advertising in the financial services industry. Students will learn to foster trust and ethical conduct, as well as safeguard the interests of investors.

Overcoming Murphy’s Law in administration: A novel approach to meeting management and execution in government.

Mayur Patel, a young District Collector heading the district of Malgudi, faced challenges in managing societal and developmental issues due to ineffective and unproductive meeting processes. Recognizing the need for change, he introduced a new approach to meetings, leveraging cloud technology for live preparation and sharing of meeting minutes. This approach improved communication, enhanced openness, task clarity, and accountability among team members, and led to better governance outcomes.

South African Gujarati Literature: An Inventory and Critical Commentary in Language in the Indian Diaspora: Sociolinguistic Perspectives, Rajend Mesthrie and Sonal Kulkarni-Joshi (eds), Edinburgh University Press, pp. 205-226

Abstract: This chapter assesses South African Gujarati Literature, building on Joshi's (1949) and Desai (1997) works. With a brief history of Gujarati literature and Gujaratis in South Africa, the chapter critically examines genres produced in South African cities with the Gujarati population. The diasporic population consumed Gujarati literature published in Diwali and other similar magazines pre- and post-Apartheid. The chapter connects South African Gujarati writing to the Gujarati canon in India, forging bonds between South Africa and Gujarat.

MOU

IIM Raipur and HNLU Collaborate for Academic Advancement

The Indian Institute of Management (IIM) Raipur and Hidayatullah National Law University (HNLU), Raipur, have formalized a strategic collaboration through a Memorandum of Understanding (MoU), signifying a significant leap in academic and institutional cooperation. IIM Raipur is renowned for shaping ethical leaders with a strong commitment to national development and global recognition. On the other hand, HNLU Raipur has consistently been a trailblazer in legal education.

The MoU solidifies a framework for joint academic endeavors, research initiatives, and knowledge dissemination between the two institutions. The MoU highlights the importance of intellectual property rights & confidentiality and ensures a fair and equitable distribution of rights arising from collaborative projects. It emphasizes a non-binding nature and genuine and mutually beneficial collaboration without creating formal contractual or partnership obligations. The agreement was set to be effective for an initial period of five years, with the potential for extension upon mutual agreement.

IIM Raipur and HNLU express their commitment to nurturing a collaborative spirit, expecting to impact India's legal education and leadership development positively. This partnership signifies a concerted effort to create an intellectual collaboration that transcends disciplinary boundaries, fostering a dynamic and enriching academic environment.



IIM Raipur hosted Shaktirath-2024



Indian Institute of Management (IIM) Raipur proudly hosted the second edition of Shaktirath 2024. The institute successfully orchestrated Shaktirath 2024, a momentous event dedicated to celebrating and empowering women leaders across diverse industries. The event commenced with the symbolic illumination of the lamp, setting the stage for profound discussions on gender equality, leadership, and innovation.

Prof. Rashmi Shukla, Chairperson of Placements, IIM Raipur, initiated discussions on the pressing need for gender inclusivity in leadership roles. Prof. Ram Kumar Kakani, Director, IIM Raipur, shed light on societal challenges affecting moral standards and advocated for individual strictness. Chief Guest Ms Anjani Madhavi, the Senior leader, brought a financial perspective and emphasized the economic benefits of gender equality. "Women who became shakti Ammas, sold and earned money, proving they are rarely loan defaulters." She then delved into issues of bias, resilience, and the pivotal role of women in shaping the future.

The first panel on "Empowering Future Women Leaders" at Shaktirath, 2024, featured insights from Ms Aditi Hingu, Founder and CEO of Autumn Consulting Services, Ms. Dhanya Ros Mathew, Head of Customer Engagement at Fujitsu, Ms. Krithika Sivanesan, DVP - Human Resources at Mercedes-Benz Financial India, and Dr. Surabhi Gangwar, MLA, UP. Moderated by Dr. Arunima Shah, the discussion highlighted unique perspectives, addressing biases and emphasizing the transformative power of confidence. Ms. Hingu's statement, "Life throws challenges, but resilience is the only alternative. One day in your 60s, you'll look back and be happy," resonated with the theme. The collective insights underscored the need for continuous dialogue, diverse leadership styles, and increased representation for women across sectors.

The second panel, "Tech-savvy Trailblazers," led by Dr. Anubha Dadhich, delved into the realms of women propelling innovation and entrepreneurship. Notable guests, including Ms. Anjali Trehan, Department Manager-HR, Usha International; Ms. Janaki Krishnamoorthy, Founder and CEO, SEC Communications Pvt. Ltd; Ms. Kasturi Cotha, Head of HR, Bangalore & HRBP, Global-Product and Technology, Taylor, and Francis Group; and Ms. Nupur Ajit D'Souza, DGM-HR, Sun Pharma, shared valuable insights. Ms. Janaki Krishnamoorthy encapsulated the essence with her advice, "To succeed in business, be passionate, have a plan, seek great mentorship, and persevere for the long run. Aim for perfection, knowing you may not be perfect initially." The discussions emphasized mentorship, sustainability, and effective strategies for entrepreneurial success.

The collective message was clear: a supportive ecosystem, passion, and continual learning are crucial for women in leadership roles.

IIM Raipur Spearheads Initiative: Empowering Healthcare Leadership in Micro, Small, and Medium-Sized Hospitals

As India continues its journey towards achieving comprehensive healthcare for all, the importance of strengthening the executive leadership and managerial capacities of micro, small, and medium-sized hospitals cannot be overstated. Recognizing this imperative, a concerted effort is underway to enhance the leadership and managerial skill sets of the founders and CEOs of these establishments.

Micro, small, and medium-sized hospitals play a vital role in delivering healthcare services to communities across India, particularly in rural and semi-urban areas, and play an important role in the delivery of the national flagship scheme Pradhan-Mantri Jan Aarogya Yojana (PM-JAY). However, these hospitals often need help maintaining high-quality standards due to resource constraints and gaps in skill levels. According to a study by Health Parliament, one of two private hospitals faces a problem of existence and may be sold or shut down. To address these challenges requires a focused approach towards up-skilling both managerial and clinical staff.

Leadership and Managerial up-skilling are crucial for ensuring efficient hospital management, including operations, finance, and human resource management. Effective management practices can significantly improve the overall functioning of hospitals, leading to better patient care and outcomes. Moreover, enhanced managerial capabilities enable hospitals to adapt to evolving healthcare landscapes and navigate regulatory requirements more effectively.

Several initiatives and partnerships have been launched to support the up-skilling efforts in these hospitals. Collaborations between government agencies, industry stakeholders, and educational institutions facilitated the design and implementation of tailored training programs that address the specific needs of micro, small, and medium-sized hospitals. Furthermore, adopting technology-enabled learning platforms and virtual training sessions makes relevant leadership skill development more accessible and convenient for healthcare professionals across diverse settings.

IR Dialogue series

"IIM Raipur rethinking Leadership



Indian Institute of Management Raipur (IIM Raipur) proudly hosted Mr Ravi Kant, Former CEO of Tata Motors and Board Member of Kone Elevators and Hawkins Cookers, for the third installment of its prestigious IR Dialogue series. The eminent speaker session at the institute's campus focused on "Global Business Leadership: The Art of Leading from the Back."

During his lecture, Mr. Ravi Kant delved into the concept of leading from the back, emphasizing its distinction from traditional front-facing leadership. He highlighted the importance of contextual leadership, emphasizing the need for adaptability and quick response to changes in economic conditions and industry phases.

Acknowledging the historical context of leadership evolving from military norms, Mr Ravi Kant noted that relatively young corporations must adapt to the current business landscape. He underscored the changing dynamics, citing the reduced stability of economic projections and the

increasing unpredictability, necessitating a shift from hierarchical to distributed organizational structures. Sharing insights from his experiences, Mr. Ravi Kant addressed key personal and team leadership aspects, advocating for open-mindedness, ownership, and detachment. He emphasized the significance of trust in building long-term relationships and collaboration within a team.

A panel discussion involving Prof. Navneet Bhatnagar, Prof. Satyasiba Das, and Mr Ravi Kant explored the skills required for success in the global scenario of the coming decades. Mr. Ravi Kant emphasized the importance of visualizing scenarios, understanding people, and leveraging their strengths. Prof. Satyasiba Das reflected on the innate wisdom demonstrated by the guest, stating that true leadership cannot be taught but must be experienced. He challenged the conventional focus on increasing shareholder value, emphasizing the need to prioritize stakeholders and find joy in work.

The session concluded with an engaging Q&A session, where students gained insights and knowledge about leadership from Mr. Ravi Kant's wealth of experience. Prof. Navneet Bhatnagar extended heartfelt thanks to the leadership of IIM Raipur, faculty members, students, and the IRC student body for organizing the event.

Talk Delivered

Dr. Rabin K Jana, IIM Raipur, delivered an invited talk at the Reginald F. Lewis College of Business, Virginia State University, on March 28, 2024. The title of his talk was "A residual driven ensemble machine learning approach for forecasting natural gas prices: Analyses for pre-and during-COVID-19 phases".



Gyan Varsha Talked

Indian Institute of Management Raipur (IIM Raipur) proudly hosted the 15th edition of Gyanvarsha on March 2, 2024, featuring the esteemed guests Dr. Prakash Baba Amte and Dr. Mandakini Amte. The event, held under the theme "Bridging Communities: Social Impact and Conservation," showcased the renowned humanitarian duo's exemplary work and shared vision.



Dr. Prakash Baba Amte, a distinguished physician, social worker, and humanitarian, founded Lok Biradari Prakalp, Hemalkasa, dedicated to uplifting the Madia Gond tribe in the Dandakaranya forest region. His tireless efforts in empowering marginalized communities and fostering harmony between humans and animals have earned him numerous accolades, including the Ramon Magsaysay Award and the Padma Shri. Dr. Mandakini Amte, a dedicated

Medical Officer and advocate for the Madia Gond Tribal community, has been instrumental in the success of Lok Biradari Prakalp, Hemalkasa, since 1974. Her impactful contributions to humanitarian medical services have

garnered recognition nationally and internationally, including the Adivasi Sevak Award and the Sheikh Hamdan International Award.

Dr. Prakash Baba Amte shared insights into their journey of serving marginalized communities, particularly the Madia Gond tribe, in remote regions. He highlighted the challenges faced in introducing modern medicine while respecting indigenous beliefs and practices. Moreover, he emphasized the transformative power of education in empowering individuals, enabling them to realize their rights and acquire vocational skills for self-sustainability. He shared heartwarming anecdotes of students who, under their guidance, have excelled academically and returned to their communities to contribute positively, embodying the spirit of giving back. Dr Mandakini Amte emphasized the importance of holistic approaches, addressing healthcare, education, and environmental concerns like wildlife conservation.

Prof. Ram Kumar Kakani, Director IIM Raipur, reflected on the couple's exemplary leadership and their embodiment of the event's theme. He underscored the need for collaborative efforts to address social and environmental issues for sustainable development.

The vote of thanks by Prof. Arunima Shah emphasized the importance of their integrated approach in bridging communities and fostering a more just and sustainable world.

IIM Raipur Shines as Host for TEDxIIM Raipur 2024: Illuminating 'Changing Currents'

In a triumphant return, TEDxIIM Raipur 2024 marked a seven-year hiatus with an inspiring showcase of transformative ideas on the prestigious campus of the Indian Institute of Management, Raipur. Held on the 3rd of March 2024, the event centered around the theme 'Changing Currents,' reflecting the ever-evolving nature of our fast-paced world. The day-long affair aimed to inspire and stimulate the minds of students and the wider community, emphasizing the importance of adaptation and seizing opportunities amid change.

The distinguished speaker lineup included Major Nithi CJ, Founder of Nira Wellbeing; Dr. Yugal Kishore Mishra, Chief of Clinical Services at Manipal Hospital; MS. Shubha Vilas, a renowned Life Coach; MS. Dhanashree Mandhani, Founder of Prym Solutions Pvt. Ltd.; and Sh. Chitrasen Sahu, India's first double amputee to climb Kilimanjaro. Their diverse backgrounds contributed to a rich tapestry of insights, offering valuable perspectives on navigating the complexities of the modern world. Highlighting the community spirit, TEDxIIM Raipur 2024 proudly featured two luminaries from IIM Raipur – Prof. S. Ramkumar and Shri. Roshan Mathew, Student, IIM Raipur. Their presence on the global TED stage underscored the institution's commitment to nurturing individuals capable of significantly impacting the world stage. The event, a resounding success, reinforced IIM Raipur's dedication to knowledge and positioned the institution prominently within the international TED community.



Executive Education and Consultancy

Executive Learning Programme/ MDP Programme Concluded in March 2024				
S. no.	Course Title	Commenced From & End	No. of Participant	Programme Faculty Dr. / Prof.
1.	Leadership Development Program for Big Mint	February 10-11, 18 & 2-3 March 2024	22	Prof. Sanjeev Parashar & Prof. Satyasiba Das
2.	Five Days Residential Programme on NURTURING FUTURE LEADERSHIP Under the aegis of Malaviya Mission Teacher Training Program (MMTTP)	March 11 – 15 2024	12	Prof. Nidhi Sharma & Prof. Parthasarathi Banerjee

1. “Leadership Development Program for Big Mint”



2. “Five Days Residential Programme on NURTURING FUTURE LEADERSHIP Under the aegis of Malaviya Mission Teacher Training Program (MMTTP)”



भारतीय प्रबंध संस्थान रायपुर
Indian Institute of Management Raipur



Five Days Residential Programme on “NURTURING FUTURE LEADERSHIP”
Under the aegis of
Malaviya Mission Teacher Training Program (MMTTP)
11 - 15 March 2024

Seating Row 1: (Left to Right) Dr. Rashmi Sinha, Dr. Tarunika Jain Agrawal, Prof. Nidhi Sharma (Programme Director, IIM Raipur), Prof. Ram Kumar Kakani (Director, IIM Raipur), Prof. Parthasarathi Banerjee (Programme Director, IIM Raipur), Prof. Prem Singh (Faculty, IIM Raipur) Dr. K. Namrata.

Seating Row 2: (Left to Right) Sushree Drishti Roy (IIM Raipur), Dr. Ramovatar, Dr. Ankush Vij, Shri Rishi Ranjan Singh, Dr. Abhishek Tandon, Shri Shashidhar G. Koolagudi, Shri Ganaraj PS, Dr. Subhra Debdas, Dr. Md. Mehboob Alam, Shri Nilesh Kumar Sharma (IIM Raipur)



Padma Shri Dr Amte shares his experience at IIM's 'Gyanvarsha'

■ Staff Reporter
RAIPUR, Mar 3

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A distinguished physician, social worker and humanitarian Dr Prakash Baba Amte is the founder of Lok Bidadari Prakaalp, Hemalkasa, dedicated to the upliftment of the Madia Gond tribe in the Dandakaranya forest region. Dr Prakash Amte's tireless



Padma Shri Dr Prakash Baba Amte and Dr Mandakini Amte sharing their experience in upliftment of Madia Gond tribe at IIM Raipur's Gyanvarsha programme.

efforts in empowering marginalised communities and fostering harmony between humans and animals have earned him numerous accolades, including the Ramon Magsaysay Award and the Padma Shri.

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Dr Prakash Amte emphasised the transformative power of education in empowering individuals, enabling them to realise their rights and acquire vocational skills for self-sustainability. He shared heartwarming anecdotes of

students who, under their guidance, have excelled academically and returned to their communities to contribute positively, embodying the spirit of giving back.

Similarly, Dr Mandakini Amte emphasised the importance of holistic approaches, addressing not only healthcare and education but also environmental concerns like wildlife conservation.

Director of IIM Raipur Ram Kumar Kakani reflected on the couple's exemplary leadership and their embodiment of the event's theme. He underscored the need for collaborative efforts in addressing social and environmental issues for sustainable development.

The event concluded with Professor Anurima Shah delivering a vote of thanks.

HNLU-IIM ink MoU for research collaboration



■ Staff Reporter
RAIPUR

The Hyderabad National Law University (HNLU), Raipur, a frontline management institute, signed a MoU for collaboration on

research, teaching and exchange of students and faculty.

The MoU covers joint training programmes, publications and other synergy for the stakeholders at large.

Spoken on behalf of IIM Raipur, Prof. Ram Kumar Kakani said, "This MoU will

"This MoU will lay the foundation for several joint programmes by the two frontline institutes."

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चुनौतियों से निपटने राष्ट्रों के बीच सहयोगात्मक प्रयास जरूरी : प्रो. पुष्पिम

आईआईएम रायपुर में छठे ब्रिक्स विकास और शासन सम्मेलन का शुभारंभ

नवभारत ब्यूरो । रायपुर।

आईआईएम रायपुर में बुधवार को छठे ब्रिक्स विकास और शासन सम्मेलन में ब्राजील से आए अतिथि वक्ता प्रो. जोस ए. पुष्पिम ने कति वैश्विक चुनौतियों से निपटने के लिए राष्ट्रों के बीच सहयोगात्मक प्रयास जरूरी है। वहीं भारत सरकार डीएआरपीजी के सचिव वी. श्रीनिवास के मुख्य भाषण में नागरिक भागीदारी बढ़ाने, शिकायत निवारण तंत्र में सुधार और प्रशासनिक दक्षता को बढ़ावा देने के लिए पहल और सुधारों पर प्रकाश डाला। उन्होंने ई-गवर्नेंस, प्रशासनिक सुधारों और निर्णय लेने की प्रक्रियाओं में दक्षता के महत्व पर जोर दिया, जिसका लक्ष्य अंततः नागरिकों का डिजिटल सशक्तिकरण है।



कार्यक्रम की शुरुआत में आईआईएम रायपुर के निदेशन के सभी का स्वागत करते हुए सभी लोगों से बौद्धिक सहयोग और निर्णय लेने के लिए सम्मेलन की क्षमता को बढ़ाने का आग्रह किया। डॉ. आशापूर्णा बरुआ ने अपनी परिचयात्मक टिप्पणी में आयोजकों, प्रोफेसरों और भारत सरकार को उनके समर्थन के लिए आभार व्यक्त किया और अकादमिक उत्कृष्टता के लिए संस्थान की प्रतिबद्धता पर जोर दिया।

युवा विद्वानों के लिए चुनौतियों पर चर्चा

प्रथम पैनाल डिजिटल प्रौद्योगिकियों की परिवर्तनकारी क्षमता, समावेशन और कुशल सेवा वितरण की चुनौतियों और ब्रिक्स देशों में डेटा की मापने और विश्लेषण करने के मानकीकृत तरीकों की आवश्यकता पर केंद्रित रही। दूसरे पैनाल चर्चा में ब्रिक्स में युवा विद्वानों के लिए चुनौतियों और अवसर विषय पर भी जोस ए. पुष्पिम ने विचार रखे। कांभारगुडा कॉलेज के अध्यक्ष विभाग की डॉ. शारदा गुप्ता ने बौद्धिक बाधाओं को तोड़ने पर जोर दिया, जबकि विकास अध्ययन केंद्र के पापैया कोपुला ने भारत में सहयोग के अवसरों और चुनौतियों पर चर्चा की। ब्रिटिस पिलानी की सुश्री प्रतीक्षा गोपीनाथ ने हाशिये पर पड़े समाजों को समर्थन देने की बकालत की, और सुश्री श्रुति वांग, स्कूल ऑफ इंटरनेशनल रिलेशंस एंड पब्लिक अफेयर्स, चीन ने अंतर-राष्ट्रीय संघार में चुनौतियों पर प्रकाश डाला।



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