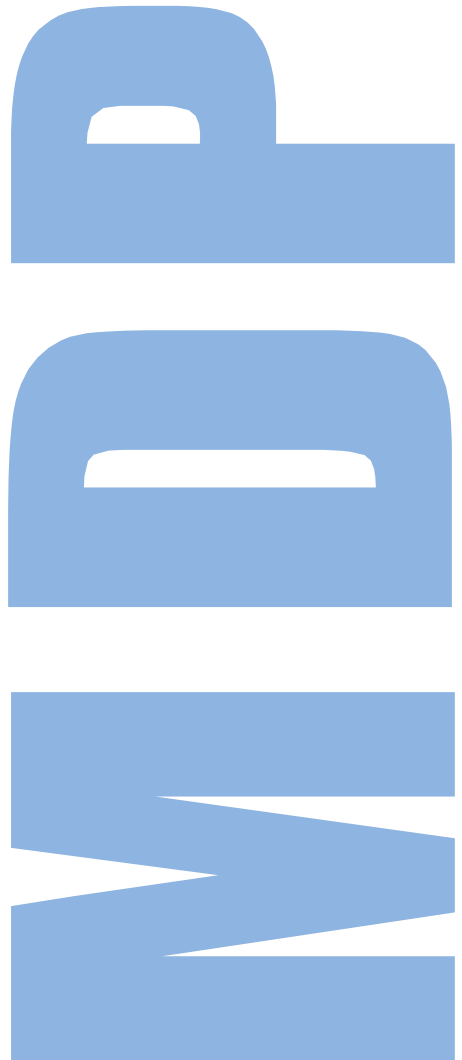




# Management Development Program On **Strategic Thinking**

16 November -18 November 2024



**Programme Director**  
Dr. Satyasiba Das

## Introduction (Strategic Thinking)

You need to think strategically to help position yourself, your team, and your company for long-term success. Learn how to add value by thinking big, challenging your assumptions, and identifying threats and opportunities.

Why is strategic thinking needed?

Strategy is a powerful tool to achieve superior performance. Organizations without a clear strategy lose direction and their competitive advantage. But what is strategy? How can leaders make sure that the organization has a clear strategy and what makes decisions strategic? This management development program aims to develop comprehensive skill building to help leaders ensure that their organization has its strategy. It will help them identify strategic decisions, know where to focus, and to help them think more strategically.

## Objectives

The key objectives of the program are as follows:

The workshop participants will be able to understand and practice the strategic thinking approach in solving business and functional business challenges, expedite the innovation cycle in their organization, and create competitive advantage through business model innovation.

This MDP is a complete application-based workshop. The key topics that will be discussed in the workshop are:

- ≥ Understand the Big picture of your Industry
- ≥ Explore Key Trends
- ≥ Explore Future Scenarios
- ≥ Challenge Your Assumption
- ≥ Anticipate Opportunities and Threats
- ≥ Business Plan Development
- ≥ Execution and Change Management

## For Whom

- ≥ Senior and middle levels Managers.
- ≥ Business consultants.
- ≥ Academic professionals
- ≥ Research scholars.

## Pedagogy

The program pedagogy will include various training methods such as lectures, discussions, exercises, assessment instruments, and role plays.

## Faculty

All sessions in this program will be co-facilitated by the Program Directors along with the subject matter experts.

## Duration and Venue

The Programme is scheduled during **16-18 November 2024** at IIM Raipur, Atal Nagar, New Raipur.

## Registration Fee

The registration fee per participant is **Rs. 6,000/- + 2500/-** per day plus taxes as applicable (**on twin sharing basis**). Registration fees per participant will be **Rs. 6,000/- + 4500/-** per day plus taxes as applicable **on Single sharing basis**.

This includes an academic fee, programme kit for participants, boarding and lodging.

**Payment can be made online by registering through the website.**

Upon remitting the fees online, kindly intimate the EL& D Office with the UTR No /Relevant transaction details through email, so that we can connect your remittance to your nomination(s)

## Last date

The last date for receipt of nominations for the Programme is **Two week before the commencement of program** and the last date of withdrawal is **one week before the commencement of program**. Any withdrawal request received after this duration will be subject to deductions as per the Institute's rules. In case of subsequent withdrawal or cancellation of nomination(s), no refund of fee will be allowed. However substitutes may be permitted with prior intimation.

## Enquiry

For any information regarding this programme, you may contact as below:

EL&D Office: [eldc\\_office@iimraipur.ac.in](mailto:eldc_office@iimraipur.ac.in) Ph: 0771-2474669, 697

## About Programme Directors



Dr. Satyasiba Das is an associate professor in Strategy Management and Entrepreneurship and has been associated with IIM Raipur since 2013. He has completed his MBA from Hult International Business School USA, M.Phil., and Ph.D. from Norwegian University of Science and Technology, Norway, and received the Marie Curie Postdoctoral fellowship for 2007-2010 from the National University of Ireland Galway, Ireland. Prof Das mostly worked as a management consultant in Europe for the Asian Development Bank, SINTEF Norway, and the Government of Ireland for 12 years before joining academia. He undertook many consulting projects in large organizations in strategic planning, transformation, execution, and change management. He is associated with over fifty international start-ups and is a well-known leadership trainer. His expertise and research interest include business strategy, new venture creation, technology management, and public sector management. Prof Das teaches these subjects in MBA and Executives Programs at IIM Raipur and various international institutions.

## Indian Institute of Management Raipur

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, and zeal for success and contribution to management. The Government of India set up IIM Raipur in 2010 to meet the growing demand for top-quality professionals. It is situated at Raipur in the state of

Chhattisgarh-one of the fastest growing states of India, with its rich mineral, forest, natural and local resources. The Post-Graduate Programme in Management (PGP) was started in 2010, whereas Fellow Programme in Management (FPM) & Executive Fellow Programme in Management (EFPM) was started in 2013. Executive Post-Graduate Programme (ePGP) was started in 2021.

IIM Raipur has grown and improved in quality, as evidenced by the NIRF ranking of management institutes, which moves up from 18th in 2016 to **11th** in 2023.

IIM Raipur offers top-notch management education on its 200-acre, state-of-the-art well-equipped lecture rooms, a library, a simulation lab, and a pleasant lodging campus in Atal Nagar, Naya Raipur. With the goal of becoming a highly regarded business school worldwide, IIM Raipur has partnered with numerous business schools in Europe, South America, Australia, New Zealand, and the United States for faculty and student exchange Programmes.

## LOCATION

The IIM Raipur campus is located about 20 minutes' drive from the Swami Vivekananda Airport, Raipur.

For any Correspondence / Administrative enquiries, please feel free to contact below:

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