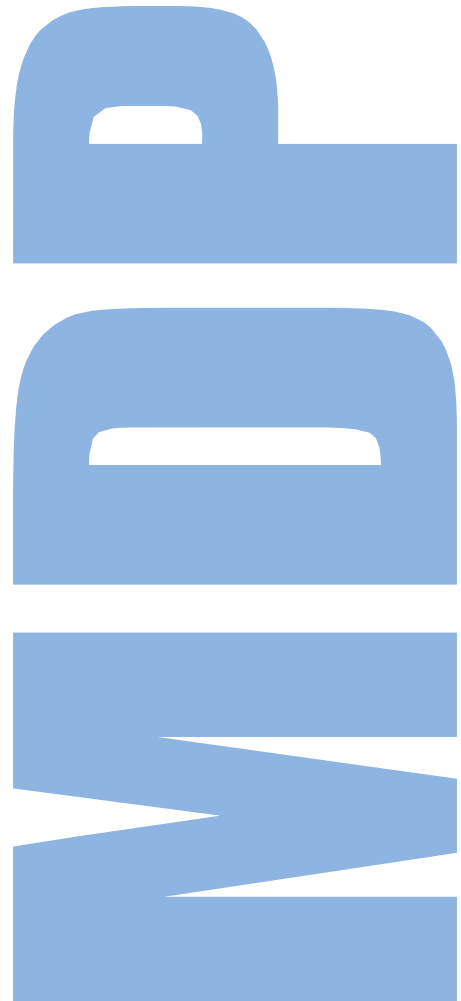




Management Development Program  
On  
**Developing Leadership through Theatre  
Performance**

26 November-04 December 2024

**Programme Director**  
Dr. Mrunal Chavda



## Introduction

This program is meticulously designed to cultivate key leadership skills such as communication, empathy, decision-making, and team dynamics, all through engaging theatre-based exercises. Participants will also enhance their self-awareness and emotional intelligence and learn to apply theatre performance principles to real-world leadership scenarios. This unique program offers an innovative approach to leadership development, blending the creative world of theatre arts with practical leadership skills. Through theatre-based exercises, participants will learn how to express their thoughts and ideas more effectively, a skill that's crucial in any leadership role. The program will help participants understand and manage their emotions better and teach them how to empathise with others, fostering a more positive and productive work environment. By exploring decision-making in directing, participants will learn how to make more informed and effective decisions. Participants will learn how to work effectively in a team and manage group dynamics, enhancing the overall productivity and harmony in the team. The program will equip participants with the ability to apply theatre performance principles to real-world leadership scenarios, providing a unique edge in their leadership journey.

The program will touch on the following key topics:

- Theatre Director as Leader
- Improvising and the Role of Director in Teams
- Empathy and Emotional Intelligence in Character Building
- Decision-Making in Directing
- Self-awareness and Ensemble Building
- Working on Scenes
- Director's Styles in Theatre
- Self-awareness and Character Analysis
- Storytelling and Vision Casting
- Writing a Compelling Story
- Directing and Selecting a Script/Story
- Creativity and Innovation in Playwriting
- Public Speaking and Stage Presence
- Acting and Voice Modulations
- Authenticity and Vulnerability in Acting
- Responsibility and Accountability in Stage Management
- Transformational Leadership in Theatre
- Feedback and Critique in Theatre
- Rehearsals and Reflective Practice
- Final Performance and Feedback

## Objectives

By the end of this program, participants will be able to:

- Understand the parallels between theatre performance and leadership.
- Develop key leadership skills such as communication, empathy, and decision-making through theatre exercises.
- Enhance their self-awareness and emotional intelligence.
- Learn how to work effectively in a team and manage group dynamics.
- Apply the principles of theatre performance to real-world leadership scenarios.

## For Whom

This program is designed to benefit a wide range of individuals who are interested in developing their leadership skills uniquely and engagingly. Participants who are on their journey to leadership can foster leadership skills in a supportive and creative environment. Those participants who have already been on their way to sharpen their existing leadership skills can refresh their skills and learn new approaches to leadership. Individuals who are team members can enhance their communication and teamwork skills, which can contribute to a more effective and harmonious team dynamic. This program may require a lot of physical activities.

## Pedagogy

The program pedagogy will include various training methods such as lectures, discussions, exercises, assessment instruments, and role plays.

## Faculty

All sessions in this program will be co-facilitated by the Program Directors along with the subject matter experts.

## Duration and Venue

The Programme is scheduled from **29 Nov – 04 Dec 2024** at IIM Raipur, Atal Nagar, New Raipur.

## Registration Fee

The registration fee per participant is **Rs. 6000/-+2500/-** per day plus taxes as applicable (**on a sharing basis**). Registration fees per participant will be **Rs. 6000/-+4500/-** per day plus taxes as applicable **on a Single sharing basis**.

This fee includes academic fees, a program kit for participants, boarding and lodging.

**Payment can be made online by registering through the website.**

Upon remitting the fees online, kindly intimate the EL& D Office with the UTR No /Relevant transaction details through email, so that we can connect your remittance to your nomination(s).

## Last date

The last date for receipt of nominations for the Programme is **Two week before the commencement of program** and the last date of withdrawal is **one week before the commencement of program**. Any withdrawal request received after this duration will be subject to deductions as per the Institute's rules. In case of subsequent withdrawal or cancellation of nomination(s), no refund of fee will be allowed. However substitutes may be permitted with prior intimation.

## Enquiry

For any information regarding this program, you may contact as below:

EL&D Office: [eldc\\_office@iimraipur.ac.in](mailto:eldc_office@iimraipur.ac.in) Ph: 0771-2474669, 697

## About Programme Directors



**Dr. Mrunal Chavda** holds a Ph.D. in Drama from the University of Exeter. He was a Post-Doctoral Research Fellow at the University of Cape Town (South Africa). He has been teaching English and Business Communication Skills since 2006. Before joining IIM Raipur, his experience included working with the British Council, Planet Education, CVM University, and the Government of Gujarat. He is an Associate Fellow of the Higher Education Academy, London. His doctoral thesis was focused on the live production analysis of British South Asian theatre and Indian theatre in English by employing a method of analysis developed from Bharata's *Natyashastra*, an Indian treatise on performing arts. His postdoctoral research was centred on the documentation and critical analysis of South African Gujarati Literature. He has published research papers in top-rated international and national peer-reviewed journals. He has presented his research papers at several reputed national and international conferences, including the South Asian Literary Association, the International Federation for Theatre Research, and the International Congress of Linguistics. His publications include conference proceedings with the Association of Business Communication and Association of Indian Management Scholars and management teaching cases with Sage Business, The Case for Women, and Ivey Publishing. His research articles are published in Dance Chronicle, IIM K Society and Management Review, South Asian Popular Culture, and Quality Assurance in Education. His forthcoming edited book and book chapters are to be published by Edinburgh University Press, Palgrave MacMillan (Springer Nature, Singapore), and Vernon Press (USA).

## Indian Institute of Management Raipur

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, and zeal for success and contribution to management. The Government of India set up IIM Raipur in 2010 to meet the growing demand for top-quality professionals. It is situated at Raipur in the state of Chhattisgarh—one of the fastest growing states of India, with its rich mineral, forest, natural and local resources. The Post-Graduate Programme in Management (PGP) was started in 2010, whereas Fellow Programme in Management (FPM) & Executive Fellow Programme in Management (EFPM) was started in 2013. Executive Post-Graduate Programme (ePGP) was started in 2021.

IIM Raipur has grown and improved in quality, as evidenced by the NIRF ranking of management institutes, which moves up from 18th in 2016 to **11th** in 2023.

IIM Raipur offers top-notch management education on its 200-acre, state-of-the-art well-equipped lecture rooms, a library, a simulation lab, and a pleasant lodging campus in Atal Nagar, Naya Raipur. With the goal of becoming a highly regarded business school worldwide, IIM Raipur has partnered with numerous business schools in Europe, South America, Australia, New Zealand, and the United States for faculty and student exchange Programmes.

## LOCATION

The IIM Raipur campus is located about 20 minutes' drive from the Swami Vivekananda Airport, Raipur.

For any Correspondence / Administrative enquiries, please feel free to contact below:

**EL&D Office:**

Indian Institute of Management Raipur,

Atal Nagar, P. O. - Kurru (Abhanpur)

Raipur – 493 661, Chhattisgarh, India

Phone: +91 771 2474 697

E-mail: [eldc\\_office@iimraipur.ac.in](mailto:eldc_office@iimraipur.ac.in)



