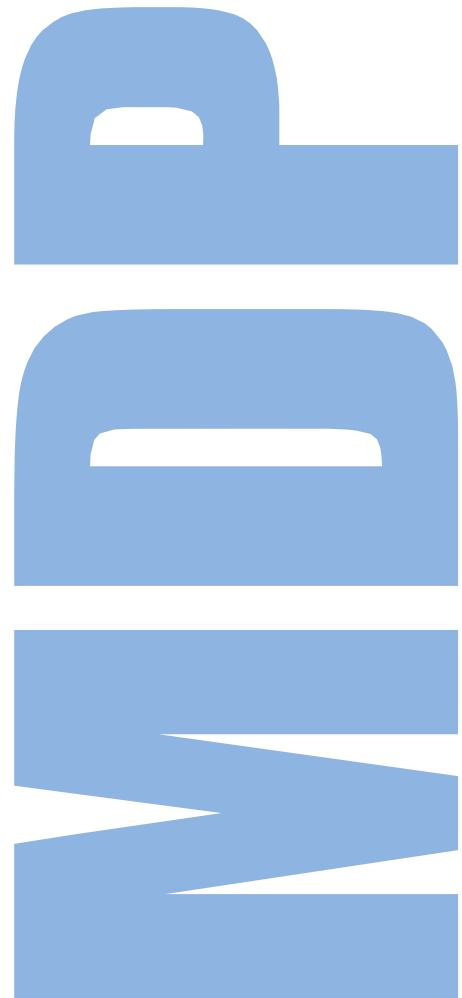




Management Development Program On Creating Powerful Presentations

29 November- 3 December 2024



Programme Directors
Dr. Mrunal Chavda
Dr. Archana Parashar

Introduction

Anyone who wants to improve their presentation skills, whether they are beginners or experienced speakers, can benefit from this program. This program is designed to transform participants' presentation skills and enable participants to deliver impactful and engaging presentations. Over three days, participants will participate in twelve interactive sessions, each tailored to address different aspects of presentation creation and delivery. Whether participants are seasoned presenters or beginners, this program will equip them with the tools to create compelling presentations and captivate their audience.

The program will address some of the key topic areas as listed below:

- The Art of Storytelling in Presentations
- Designing Visually Appealing Slides
- Effective Use of Data and Graphics
- Presentation Tools and Technology
- Body Language and Voice Modulation
- Engaging the Audience
- Handling Questions and Feedback
- Overcoming Presentation Anxiety
- Crafting a Compelling Narrative
- The Role of Humor and Emotion in Presentations
- Using Multimedia and Interactive Elements
- Practice Presentations and Feedback

Objectives

By the end of this program, participants will be able to:

- Understand the key elements of a powerful presentation.
- Design visually appealing presentation slides.
- Deliver presentations confidently and effectively.
- Engage the audience and handle questions.
- Use technology and tools to enhance presentation delivery.

For Whom

This course is designed to benefit professionals from different industries, educators, entrepreneurs, and public speakers. This course will enable learners to create impactful, engaging, and informative presentations and deliver them effectively, clearly, and confidently. This program will refine their presentation skills and learn new techniques to captivate their audience.

Pedagogy

The program pedagogy will include various training methods such as lectures, discussions, exercises, assessment instruments, and role plays.

Faculty

All sessions in this program will be co-facilitated by the Program Directors along with the subject matter experts.

Duration and Venue

The Programme is scheduled from **29 November- 3 December 2024** at IIM Raipur, Atal Nagar, NewRaipur.

Registration Fee

The registration fee per participant is **Rs. 6000/-+2500/-** per day plus taxes as applicable (**on twin sharing basis**). Registration fees per participant will be **Rs. 6000/-+4500/-** per day plus taxes as applicable **on Singlesharing basis**.

This includes an academic fee, programme kit for participants, boarding and lodging.

Payment can be made online by registering through the website.

Upon remitting the fees online, kindly contact the EL& D Office with the UTR No /Relevant transaction details through email, so that we can connect your remittance to your nomination(s).

Last date

The last date for receipt of nominations for the Programme is **Two week before the commencement of program** and the last date of withdrawal is **one week before the commencement of program**. Any withdrawal request received after this duration will be subject to deductions as per the Institute's rules. In case of subsequent withdrawal or cancellation of nomination(s), no refund of fee will be allowed. However substitutes may be permitted with prior intimation.

Enquiry

For any information regarding this programme, you may contact as below:

EL&D Office: eldc_office@iimraipur.ac.in Ph: 0771-2474669, 697

About Programme Directors



Dr Archana Parashar has been working as an Associate Professor at IIM Raipur since 2014. She is a gold medalist in M.A. (English Literature) and M. Phil topper and completed her Ph. D. in American fiction. Prior to this she was associated with SGSITS, Indore. She has 14 yrs. experience of teaching & corporate training. She has been a visiting faculty at IIM Calcutta, IIM Lucknow, IIM Kozhikode, IIM Shillong & IIM Nagpur. Her research areas include Business Communication, Written Analysis & Communication, ELT,

Postcolonial writings & Ecocritical narratives. She has contributed to journals of international repute, such as Springer, Sage, Emerald, etc. She has taught communication courses: Business Communication, Managerial Communication, WAC, Academic & Professional Writing,

Communication for Business Leadership, Communication for Management Teachers, and Spoken Business Communication. As a resource person, she has delivered sessions at MECON Bhilai, FSNL Bhilai, NTPC Khargone, Balco Vedanta, IITDM Jabalpur, CET Bhubaneswar, Chhattisgarh Prashashan Academy and several TEQIP sessions organised by IIM Raipur.



Dr. Mrunal Chavda holds a Ph.D. in Drama from the University of Exeter. He was a Post-Doctoral Research Fellow at the University of Cape Town (South Africa). He has been teaching English and Business Communication Skills since 2006. Before joining IIM Raipur, his experience included working with the British Council, Planet Education, CVM University, and the Government of Gujarat. He is an Associate Fellow of the Higher Education Academy, London. His doctoral thesis was focused on the live production analysis of British South Asian theatre and Indian theatre in English by employing a method of analysis developed from Bharata's *Natyashastra*, an Indian treatise on performing arts. His postdoctoral research was centred on the documentation and critical analysis of South African Gujarati Literature. He has published research papers in top-rated international and national peer-reviewed journals. He has presented his research papers at several reputed national and international conferences, including the South Asian Literary Association, the International Federation for Theatre Research, and the International Congress of Linguistics. His publications include conference proceedings with the Association of Business Communication and Association of Indian Management Scholars and management teaching cases with Sage Business, The Case for Women, and Ivey Publishing. His research articles are published in *Dance Chronicle*, *IIM K Society* and *Management Review*, *South Asian Popular Culture*, and *Quality Assurance in Education*. His forthcoming edited book and book chapters are to be published by Edinburgh University Press, Palgrave MacMillan (Springer Nature, Singapore), and Vernon Press (USA).

Indian Institute of Management Raipur

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, and zeal for success and contribution to management. The Government of India set up IIM Raipur in 2010 to meet the growing demand for top-quality professionals. It is situated at Raipur in the state of Chhattisgarh-one of the fastest growing states of India, with its rich mineral, forest, natural and local resources. The Post-Graduate Programme in Management (PGP) was started in 2010, whereas Fellow Programme in Management (FPM) & Executive Fellow Programme in Management (EFPM) was started in 2013. Executive Post-Graduate Programme (ePGP) was started in 2021.

IIM Raipur has grown and improved in quality, as evidenced by the NIRF ranking of management institutes, which moves up from 18th in 2016 to **11th** in 2023.

IIM Raipur offers top-notch management education on its 200-acre, state-of-the-art well-equipped lecture rooms, a library, a simulation lab, and a pleasant lodging campus in Atal Nagar, Naya Raipur. With the goal of becoming a highly regarded business school worldwide, IIM Raipur has partnered with numerous business schools in Europe, South America, Australia, New Zealand, and the United States for faculty and student exchange Programmes.

LOCATION

The IIM Raipur campus is located about 20 minutes' drive from the Swami Vivekananda Airport, Raipur.

For any Correspondence / Administrative enquiries, please feel free to contact below:

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