

IIM Raipur, SIDBI organise certificate programme

- In Entrepreneurship and New Venture Creation
- Last date to apply August 30

■ **Staff Reporter**
RAIPUR, Aug 13

THE Indian Institute of Management (IIM) Raipur, one of the leading B-schools in India, is thrilled to announce the Advanced Certificate Programme in Entrepreneurship and New Venture Creation 'Swavalamban Skill to Enterprise Model' (STEM).

This 18-month-long innovative programme developed

in collaboration with the Small Industries Development Bank of India (SIDBI) aims to empower 30 early-stage entrepreneurs with the requisite skills and knowledge to build and scale successful business ventures.

Interested candidates can apply for this immersive programme by August 30, 2024 at <https://iimr-stem.iim-raipur.edu.in/>. Interviews with applicants will commence on 15th August 2024.

Director of IIM Raipur Professor Ram Kumar Kakani said, "We believe that budding entrepreneurs are vital to achieve the growth desired by 2047. To work in line with our government's plan

IIM Raipur takes pride in offering this futuristic free of cost programme in conjunction with SIDBI. The genesis of this course stemmed from the recognition that our entrepreneurial minds require hands-on training and mentorship under industry pioneers to build empires that will drive India's graph upwards. Hence, our faculty brewed this comprehensive programme to ensure a rich learning experience that brings theory closer to reality."

Swavalamban is an integrated, blended-curriculum course that would impart the best Academic and Professional mentorship to its

participants free-of-cost. This is a uniquely designed curriculum, will be led by an esteemed team of experts.

Programme Director Professor Satyasiba Das, known for his extensive experience in entrepreneurship education will guide the programme alongside Programme Co-Director Professor Saroj Kumar Pani.

Professor S Ram Kumar, a Programme Member, will lend his specialised knowledge in the domain of business strategy and development; and Programme Coordinator Munmun Panda will ensure seamless administration and support during the entire journey.

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