



TRADITIONAL

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DIGITAL HEALTHCARE

**The Future
of Patient Care Starts
with Digital Healthcare**



Jointly offered by



Post-Graduate Certificate Programme in Digital Health & Diploma Programme in Digital Health is accredited by the **CPD Standards Office**.



THE CPD STANDARDS OFFICE
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2024-2026
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Endorsed by



Guest Faculty – World's Best



Mr. Anesh Chopra

Former Chief Technology Officer of United States & Co-Founder & President, CareJourney



Sir Muir Gray

CBE, MD, Oxford Centre for Triple Value Healthcare, 1st Chief Knowledge Officer of the NHS, UK



Lord Nigel Crisp

Member of House of Lords, Former Chief Executive of the NHS & Permanent Secretary, Department of Health, UK



Ms. Ann Mond Johnson

CEO, American Telemedicine Association, USA



Mr. Bakul Patel

Senior Director, Global Digital Health, Strategy and Regulatory at Google



Dr. Alain Labrique

Director, Dept. of Digital Health & Innovation at WHO



Dr. Joseph C. Kvedar

Professor of Dermatology, Harvard Medical School; Senior Advisor- Virtual Care, Mass General Brigham; Editor in Chief, npj Digital Medicine



Sir George Crooks

CEO, Digital Health & Care Institute



Dr. Anand Iyer

Chief Analytics Officer, WellDoc Inc., USA



Mr. Grahame Grieve

Principal at Health Intersections Pty Ltd, Founder- FHIR



Prof. Jefferson G Fernandes

Board Member, International Society for Telemedicine & eHealth (ISfTeH)



Mr. Abhiroop Gandhi

Trust & Compliance Officer, Verily (Google Life Sciences), San Francisco, USA



Dr. Arjun Kalyanpur
CEO & Chief Radiologist at
Teleradiology Solutions



Mr. Brian O'Connor
Chair, European Connected
Health Alliance, UK



Ms. Deven McGraw
Lead, Data Stewardship & Data
Sharing at Invitae



Prof. Yunkap Kwankam
Executive Director, International Society for
Telemedicine and eHealth (ISfTeH), Former Co-
ordinator eHealth, World Health Organization



Dr. Devi Shetty
Chairman & Executive Director,
Narayana Health Limited



Prof. Dipak Kalra
President, The European Institute for Innovation
through Health Data (i-HD Professor of
Health Informatics)



Dr. Najeeb Al-Shorbaji
President, Jordan Library and Information
Association, President, eHealth Development
Association (Jordan)



Dr. Jay H. Sanders
CEO, The Global Telemedicine Group; Founding
board member of the American Telemedicine
Association where he serves as President Emeritus



Ms. Reena Sooch
Partner & Global Head of Digital Strategy,
Day One Strategy



Mr. Sean Blaschke
Global Coordinator, Digital Health
Centre of Excellence (DICE)



Dr. Harry Greenspun
Chief Medical Strategy
Officer, Numan, UK



Mr. Roman Devengeno
Former Technical Lead, Da Vinci
Robotic Surgical Systems
& Owner & Principal Devzo Consulting
LLC

Why this is the world's best course in Digital Health?

The course has been developed as a result of over three years of research with the world's top authorities in Digital Health. The course is designed for its need and content, in consultation with over 60 global leaders across the healthcare domain, working in hospitals, the pharmaceutical industry, research & development, med-tech, information technology, regulators, and policymakers spread across the USA, U.K., E.U., South-East Asia, Africa, and after research in over 127 countries. The course is a unique blend of comprehensive structure, quality content, and the world's best faculty in Digital Health.

This is the world's first 'Certified Digital Health Professional' (CDHP[®]) course blending the fields of health, technology and management. The CDHP[®] course has three levels; Basic, Advanced and Professional. This course aims to provide knowledge on theoretical, technological, management, and application aspects of Digital Health across the continuum of care. The faculty of CDHP[®] are the actual practitioners of Digital Health & Management. They are global health technology leaders who have developed and delivered Digital Health.

Batches I, II, and III include doctors, pharmacists, allied healthcare professionals, IT specialists, senior healthcare professionals, and freshers. Additionally, they have individuals in leadership roles within Digital Health companies.

Course Reviews by Enrolled Professional



Dr. Sunil K. Khetarpal

Director, Association of Healthcare Providers (India)

Keeping pace with the technology and satisfying my desire and hunger for knowledge, I am privileged to be pursuing 'Post-Graduate Certificate Programme in Digital Health' which has not only helped me enhance my knowledge in Digital Health domain but also made me understand the importance and value of this course which can offer quality and safe care to patients, reduce cost, optimize operational processes, enable faster diagnosis and timely treatment other than improving staff experience and driving efficiency in the healthcare ecosystem.



Dr. Raghunadharao Digumarti

Professor & Head of Medical Oncology at MNJ Institute of Oncology & Regional Cancer Centre, Hyderabad

The course is highly structured with brilliant reading material and curated talks from pioneers in the entire spectrum of Digital Health and beyond. It removed my bias and apprehension of Digital Health and AI in Healthcare, empowering me to embrace it wholeheartedly. The course will create visionaries for India and beyond, impacting Healthcare with Digital tools and programs that will transform our very approach to health, both for the individual and in public health.



Dr. Hemant Deshmukh

Former Dean, King Edward Memorial Hospital & Consultant Interventional Radiologist & Prof. Radiology, MGM Group of Hospitals

The Digital Health Programme offers several compelling reasons to join it. The programme delves into the intricacies of Digital Health Technologies, their applications and their impact on healthcare delivery. It offers a global perspective on Digital Health trends and challenges. The Course is a blend of academic rigor, career advancement opportunities and a strong foundation for success in the rapidly evolving field of Digital Health.



Prof. Dr. Allimuthu Nithyanandam

Senior Consultant Neurologist at Apollo Hospital - India

Initially when I heard about the course, I thought why I should do the course, felt that Digital Health is nothing but recording patient health data, to be useful for future patient care, monitoring doctors and paramedics about their performance. It has been a great experiential learning experience. Wake up now - Future of Digital Health lies in the hands of younger people. I am sure today's Digital Health learners are going to be the future leaders who can take the Digital Health Industry to the next level. Every expert was once a beginner, embrace the Digital Health Journey with ADHS & IIM Raipur.



Dr. M M Ram Shankar

Sr. Consultant and Professor, Dept. of General Surgery, Army College of Medical Sciences

It was my sheer luck that I came across an ad in the newspaper about the Digital Health programme offered by IIM Raipur & Digital Health Academy and applied for it. Fortunately, I was selected and then it turned out to be a real eye opener course and a game changer in the field of healthcare delivery.



Dr. Shalini Agarwal

Professor, Dept. of Radiodiagnosis, Pt. Bhagwat Dayal Sharma, Post Graduate Institute of Medical Sciences, Rohtak

In this VUCA world, we all are trying to keep pace. The world is changing, the boundaries are shifting, and the technology is affecting every aspect of our life. As a healthcare professional, it has become imperative for me to update my knowledge of Digital Health. Post-Graduate Certificate Programme in Digital Health by Academy of Digital Health Sciences in collaboration with IIM Raipur does just that.



Mr. Dheeraj Khatore

Chief Executive Officer, Emerge Medical Services LLC, Abu Dhabi, UAE

I have enrolled for the first batch of Certified Digital Health Professional (CDHP) Course and I must say it is an incredibly enlightening experience. The course provided a comprehensive essence of the digital health landscape to navigate the complex, ever-evolving field of digital health. It also emphasised on real-world applications intending a world of efficient, sustainable, affordable and good quality equitable care.



Mr. Tamilselvan Chandran

Principal Physiotherapist, Singapore

Being time flexible, This course is uniquely designed in a way that it can be applicable in any part of the world. The course helped me to develop my business ideas in Digital rehab and application into society. The network provided by course is commendable. Now I am confident on my future endeavours on Digital Health.



Dr. Maulik Patel

Physician, Divine Life Hospital, Adipur

I would like to share my amazing journey with CDHP Course. The course content is not only comprehensive but also practical and actionable. It provided me with the tools and knowledge needed to excel in my field. The combination of insightful lessons and personalized mentorship is highly commendable. I highly recommend to enroll this course.

Convocation

The first batch of **Certified Digital Health Professionals**[®] graduated in July 2024. The ceremony was graced by Dr. Rajeev Raghuvanshi, Drugs Controller General of India, CDSCO, Government of India.



Contact Programme at IIM Raipur



Why a course in Digital Health?

Healthcare is adopting technology faster than we can imagine. Online doctor appointments are now widespread, and using mobile apps for doctors' consultations and management of chronic diseases is now a reality. The software is now prescribed like a drug (SaaS), and software is now a medical device (SaMD); it is only that some have not used it while others have, and soon the number of people asking for digital therapeutics, is going to increase.

The gap between what is happening and what is being taught is huge, and technology does not wait for anyone. Those who use Digital Health will replace those who don't; hence, it is important to understand this Digital Health domain and be prepared, so that when the opportunity knocks on your door, you don't miss it.

This course is a must to secure your organization's future and your practice. This course will equip clinicians, paramedics, healthcare professionals, and managers to understand the Digital Health domain and the deployment of Digital Health tools.

Given that working professionals find it difficult to attend a college or a university to learn about Digital Health, we created this fully online course with the world's best faculty teaching Digital Health from their years of experience in Digital Health. You can watch the video lectures, read the study material at your convenience, and in a year, learn enough to become a 'Certified Digital Health Professional'. This course will enhance the competence level in using digital tools across the continuum of care.

Chairman's Message

I have requested the world's foremost leader who have led the digital transformation of healthcare to help create the future leaders in Digital Health. We promise you the world's best content and faculty. If you join this course, you will have the onerous responsibility to drive the thought leadership and lead the digital transformation of healthcare.

**“If you are not into Digital Health,
you are not in Healthcare.”**

Dr. Rajendra Pratap Gupta
Chairman- Academy of Digital Health Sciences

Course Structure & Design

The Course has 3 levels

- ✓ **Basic Level:**
Theoretical Aspects of Digital Health
- ✓ **Advanced Level:**
Technological & Management Aspects of Digital Health
- ✓ **Professional Level:**
Application Aspects of Digital Health with Use Cases

Assessment

Quiz at the end of each chapter & module
Dissertation/ Internship - 4 weeks

Duration

One year (53 weeks), Self-Paced

Mode & Language

Online | English

Who will award the certificate



Alumni Status

The successful completion of the course entitles you to be an Executive Alumni of India's premier management institute - Indian Institute of Management- Raipur & Academy of Digital Health Sciences.

Course Study Material

- ✓ Study material covering the important content of the respective topic
- ✓ Pre-recorded video lectures from the Practitioners of Digital Health
- ✓ Relevant reading materials - Journals & Articles
- ✓ Live sessions and engagement with top global leaders in Digital Health

Certification

The participants shall be certified upon meeting the following minimum criteria:

- ✓ On achieving 50% score at each level
Basic, Advanced & Professional
- ✓ Participation in Webinars (50% minimum attendance)
- ✓ Dissertation (Rated Satisfactory)

The course is endorsed by:

- ✓ International Society for Telemedicine & eHealth (ISfTeH), Switzerland.
- ✓ European Connected Health Alliance (ECHAlliance)

Course Highlights

Key Learnings

- After doing this course, You will have an understanding of the Digital Health domain and how to deploy digital tools in day-to-day practice and gain a competitive advantage.
- The learners will be proficient in management principles applicable to Digital Health.
- The learners will develop competency with regard to organizational behaviour & change management in implementing Digital Health.
- The learners will get a theoretical, technological, management, and application-level understanding of key Digital Health tools.

Professional Edge

- You will be a 'Certified Digital Health Professional'.
- This course will help advance your career and professional practice, giving you a competitive edge.
- You will be enlisted as an executive alumni of IIM Raipur, and you will also get the opportunity to network with top management professionals.
- You will be listed in the directory of trained Digital Health experts at the Academy of Digital Health Sciences. People seeking expertise in the arena of Digital Health can connect with you through the network.
- On course completion, your profile will be shared through the social media handles of Academy of Digital Health Sciences, promoting your profile as a trained and Certified Digital Health Professional.

Eligibility

Eligibility for Diploma Programme in Digital Health

- Graduation degree or its equivalent with age of 25 years as on February, 2024.
- Applicants with professional degrees are exempted from the minimum age criteria.

Eligibility for PG Certificate Programme in Digital Health

Graduation degree or its equivalent with work experience of minimum **two years** as:

- Doctors
- Healthcare Professionals
- Managers working in Healthcare Settings
- Paramedics & Allied Healthcare Professionals
- Healthcare IT Professionals
- Med-tech Professionals
- Pharmaceutical Industry Professionals
- Clinical Informatics Professionals
- Hospital Administrators
- Academicians & Researchers in Healthcare
- Healthcare Consultants/ Advisors
- Healthcare Policy Makers
- Public Sector Leaders, Community Health
- Centre Heads, Primary Health Centre Heads



Selection Process

Profile Shortlisting

The profiles will be reviewed and shortlisted based on the parameters of academic profile, work experience, gender diversity, geographical diversity, and academic diversity.

Personal Interview

The candidate has to appear before an interview panel. The candidate will be evaluated on the following: Richness of Experience, Communication Skills, Leadership Aptitude, Team Spirit, and Ethical Orientation. Merely fulfilling the eligibility criteria does not imply that the candidate is qualified to be called for an interview. However, the Institute reserves the right to decide the number of times the candidates would be called for an interview.

Final Selection

The final decision will be based on a composite score, computed based on two parameters:

- Personal Interview (40%)
- Profile (60%).

The table below outlines the specific weight assigned to each parameter.

Parameters	Personal Interview	Academic Profile	Work Experience	Gender Diversity	Geographical Diversity	Academic Diversity	Total
Weightage	40	20	20	5	10	5	100

- **Personal Interview** will evaluate candidate's aptitude and required knowledge towards the program.
- **Academic Profile** will investigate candidate's academic performance at 10th, 12th and graduation level.
- **Work Experience** is evaluated based on duration of the experience and industry where the candidate has worked.
- **Gender Diversity** Female candidates shall be given 5 marks extra.
- **Geographical Diversity** is evaluated based on country of origin of the candidate.
- **Academic Diversity** is evaluated based on candidate's field of study during graduation.

Course Fee Structure

For Indian Students:

INR 3.6 Lacs* plus applicable taxes

For Foreign Students:

US\$ 7,000 plus applicable taxes

3-day Contact Program (Optional) at IIM Raipur

INR 30,000 plus applicable taxes

The Alumni fee will be determined according to IIM Raipur's policies.

* The above fees include tuition Fees & Material / Notes.

* The candidate can withdraw his/her application only till the course begins i.e., November 2024. Post that the fees will not be refunded.

** Kindly note that participants will have to arrange for their own boarding and lodging.

* No Cost EMI option is available for Indian students.

Academic Calendar

Semester

Level 1 Basic: 16 Weeks

Level 2 Advanced: 19 Weeks

Level 3 Professional: 13 Weeks

Contact Programme

Timeline

Dec 2024 to Mar 2025

Apr 2025 to Aug 2025

Sep 2025 to Nov 2025

Date TBA

About the Institutions

IIM Raipur

Established in 2010, IIM Raipur has a strong foundation in business education, well-recognized corporate relations, and nationwide recognition of high-quality practice-oriented education. The institute has a strong brand equity as an institute of national importance and recognition with all stakeholders; including parents, students, government, and industries. NIRF 2023 has ranked the institute in the 11th position in the management category. The institute has core faculty strength in all the functional domains of management, such as; Finance & Accounts, Strategic Management, Marketing, Information Technology, Economics and Public policy, Human resource and Organizational Behaviour, Operations, and Quantitative Methods. The faculty have training in various disciplines of management, ERP, Digitalization, and Information Technology from some of the premier institutions in the country and abroad. Their research work has been published in scientific journals of national and international repute. Also, there exists a functional centre of excellence in the Digital Economy. IIM Raipur, since its inception, has strived towards building its world-class infrastructure and is well equipped to run a certificate programme in Digital Health.

Academy of Digital Health Sciences

Academy of Digital Health Sciences has been established as a world-class institution to create a digitally enabled future-ready workforce for the 21st century, by equipping them with skills needed to handle emerging technologies to deliver healthcare. The faculty and the advisory board of the Academy of Digital Health Sciences comprise the world's foremost leaders who are passionate about digital health and have played a key role in shaping this domain. Academy of Digital Health Sciences offers courses for physicians, nurses, physiotherapists, pharmacists, counselors, technicians, and frontline healthcare workers and will collaborate with the world's topmost academic institutions to cater to global needs.



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