

# Indian Army, IIM, CGMFP Federation to aid tribal women's empowerment

■ **Staff Reporter**

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INDIAN Army (HQ-Chhattisgarh and Odisha Sub Area), IIM Raipur and CGMFP Federation have joined hands to ensure sustainable livelihood and socio-economic empowerment for the tribal women of Chhattisgarh.

Under the leadership of Brigadier Aman Anand, Commanding Officer of HQ-COSA, several initiatives are being taken by the army to support the worthy cause of Tribal Women empowerment. It includes participation of Chhattisgarh Herbals in the 'Know Your Army Event' organised for the first time in Chhattisgarh at Science College grounds in Raipur.

For the first time in the history, under an initiative from the HQ-COSA, Tribal women from Bastar will participate in the 'Vijay Diwas' celebrations at the 'At Home' event of the Indian Army Chief at his residence on December 15, 2024. The event will be attended by the President of India, Prime Minister, Defence Minister along with all three Armed Forces Chiefs, and sever-

al foreign dignitaries.

Chhattisgarh Herbals gets a place of pride at the event, with a stall to showcase the products. Chhattisgarh Herbals Wild Forest Honey, Kodo cookies and Vanaja Energy Bar have been selected for gifting to the guests of the function.

The Chhattisgarh delegation including Harsh Chaturvedi, PMU Head from IIM Raipur and Belabali Maurya from the Van Dhan Vikas Kendra, Bakawand (Jagdalpur) will showcase the success story of Chhattisgarh Herbals on the financial and social independence of the tribal women of Chhattisgarh.

Under the Pradhan Mantri Van Dhan Yojana, more than 17,000 Women SHG members from the tribal community, manufacture several products like ayurvedic medicines, juices, candies, wild forest honey, Bastar cashew, cookies and mahua based energy bar.

These products are manufactured and marketed as Chhattisgarh Herbals, under the guidance of the Project Management Unit setup by IIM Raipur in collaboration with the CGMFP Federation.