



# COMMUNIQUE

*Indian Institute of Management Raipur's Newsletter*

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## IIM Raipur Celebrated 76<sup>th</sup> Republic Day

The Indian Institute of Management Raipur enthusiastically celebrated the 76th Republic Day, embracing the 'Swarnim Bharat – Virasat aur Vikas' (Golden India – Heritage and Development) theme. The occasion was marked by stirring speeches, captivating performances, and a commitment to national service.

The event started with the unfurling of the national flag and was followed by an address by Prof. Ram Kumar Kakani, Director of IIM Raipur. He highlighted the story of Dr. Bhimrao Ramji Ambedkar, the architect of India's Constitution. He emphasized Dr. Ambedkar's unyielding determination and belief in the power of education. He mentioned, "his story teaches us the importance of social harmony, the power of education, and the importance of resilience. His faith in Justice, Liberty, Equality and Fraternity continues to guide us towards success". Further, he advised students to contribute towards a stronger and more equitable India by striving for inclusivity and excellence.



Prof. Munmun Goswami, Professor of HRM & Organizational Behaviour, delivered a powerful address wherein she elaborated on the theme of Swarnim Bharat – Virasat aur Vikas, specifying the symbiotic relationship between heritage and development. "India's growth does not only involve economic growth but towards a deep cultural growth," she mentioned. Prof. Goswami also shed light on the emerging use of advanced technologies like AI and Chatbots. She concluded her speech with an inspiring quote from Swami Vivekananda, "Let's Arise, Awake Until the Goal is Reached".

The event was concluded with cultural performances ranging from striking poetry to melodious singing and a vibrant dance performance by the students of IIM Raipur. It reflected the theme, showcasing the harmonious blend of India's cultural heritage and aspirations for development. Students and faculty expressed their gratitude for being a part of this historic occasion, expressing a spirit of unity and national pride among everyone that resonated throughout the IIM Raipur campus.



### Vision and Mission

#### *Vision*

*"To become a premier management institution that inspires thought leadership through scholarship and teaching by incorporating an ethos of inquiry, consciousness, and innovation".*

#### *Mission*

*"To create future leaders by providing a learning-centric environment that nurtures management thought through research & practice."*

## The Research Office hosted Research Seminars

The Research Office hosted two Research Seminars, including two internal speakers and one Lounge Intellect (LIT), in the month of January 2025.

S No.	Date	Speaker	Topic
1	January 10, 2025	Prof. Sandeep S	Defying Conventions: Institutional distance and entry mode choices of Indian MNEs
2	January 17, 2025	Prof. Indirah Indibara	To React or not to React
3.	January 17, 2025	Prof. Dhananjay Bapat	Music and Marketing

## List of Publications for the month of January 2025

S No.	Author/Faculty	Journal Name	Title	Category
1	Prof. Manojit Chattopadhyay	AIS Transactions on Human-Computer Interaction (Association of Information Systems)	Mapping the Evolution of Metaverse Research in Business Domains: A Systematic Literature Review and Future Research Directions	ABDC-A
2	Prof. Badrinarayan Shankar Pawar	Organizational Change Management	Workplace spirituality concept specifications: inadequate clarity, adverse implications, and a proposed resolution	ABDC-B
3	Dr. Pranith Kumar Roy	Operational Research Society	Developing a sustainable credit decision system (SCDS) to identify sustainable borrowers for sustainable investment	(ABDC-A, ABS 3)
4	Prof. Jagrook Dawra	Best Paper Award	Impact of Product Heterogeneity and Pack Size on Bundle Choice: Evidence from a mixed-method study	
5	Dr. Abhijit Barman	Journal of Industrial and Management Optimization (JIMO)	Green investment, replenishment strategy, and advance payment policy in two warehouse flexible Inventory system: A lesson learned from COVID-19	ABDC-B
6	Dr. Diptiman Banerji	Journal of Micromarketing	Differentiating and Synthesizing Socially Responsible Consumption: A Multi-Level Conceptual Framework and Future Research Directions	ABDC-A
7	Dr. Rajesh Pathak	International Review of Economics and Finance	Compliance to the mandatory CSR regulation and leverage adjustment: A quasi-natural experiment	ABDC-A
8	Dr. Mohit Goswami	The Business Strategy and the Environment	Exploring the Impact of Supply Chain Digital Transformation on Supply Chain Performance: An Empirical Investigation	ABCD-A/ABC-3

## IIM Raipur Inaugurates 5th Batch of Executive Master of Business Administration

Indian Institute of Management (IIM) Raipur, a leading institution recognized for #Building Business Owners, conducted the inaugural ceremony for the 5th Batch of the Executive Master of Business Administration (eMBA). 145 professionals, including 40 female and 105 male candidates, were enrolled in this intensive course.

The ceremony was graced by Dr. Niharika Rai, HR Leader, Microsoft Security IDC, Chief Guest, Prof. Ram Kumar Kakani, Director, IIM Raipur, and other esteemed faculty and staff members of the institute.

Dr. Niharika Rai encouraged all the student's taking admission in this batch to gain immense experience, knowledge, challenging assumptions, coaching opportunities, development in their mindset etc. with the expert faculty of IIM Raipur.

Addressing the gathering, Dr. Ram Kumar Kakani, Director, IIM Raipur, said, "Our two-year Executive MBA program is designed to increase your knowledge base and give a holistic development through exposure to international universities. This year's cohort represents a remarkable diversity of industries and expertise, which will foster collaborative growth. After these two years of learning, you will become an alumnus of IIM Raipur. Make out the maximum of your time in these two years."

The Executive MBA program offers a blend of various general management theories, soft skills, and analytical methods with real-world business scenario cases for junior, mid-level, and senior executives aspiring to assume a leadership role in their respective functions/organizations. The participants will spend 15 days in IIM Raipur's fabulous campus over two campus visits.



## IIM Raipur Successfully Coordinates Chhattisgarh Delegation's Cultural Exchange to Assam under Yuva Sangam Phase V

Indian Institute of Management Raipur (IIM Raipur), in collaboration with Assam University, Silchar, successfully conducted the five-day cultural exchange program under the Government of India's flagship initiative "Ek Bharat Shreshtha Bharat," Yuva Sangam Phase V. This initiative brought together 45 students from Chhattisgarh for an immersive cultural and educational experience in Assam, fostering unity in diversity and encouraging people-to-people connections.



The program was started with a warm welcome at Assam University, Silchar, where the Chhattisgarh delegates participated in interactive sessions, campus tours, and cultural events. Students got the unique opportunity to explore astronomy and astrophysics, observing Saturn and Jupiter through one of the largest telescopes in Northeast India, seen at the Aryabhata Astronomical Observatory and Interactions with Padma Shri Dr. Ravi Kannan R., who inspired students with his impactful contributions to healthcare in the region.

Speaking on the successful conclusion of the program, Prof. Ram Kumar Kakani, Director of IIM Raipur, emphasized, "This exchange program exemplified the spirit of unity and shared growth between Chhattisgarh and Assam. By connecting youth across both states, we are strengthening bonds and cultivating leaders who appreciate the diverse cultural fabric of our nation. IIM Raipur is delighted to facilitate such experiences that leave a transformative impact, shaping the understanding of India's ethos among the young generations."

The Chhattisgarh delegates were equally enthusiastic about their journey. One of the students shared, "This program bridged the gap between theoretical knowledge and real-world exposure. From witnessing Assam's biodiversity to engaging with its culture and people, every moment has been a learning experience that students will cherish forever."

During their visit, the cohort interacted with the Hon'ble Governor of Assam, His Excellency Sri L. P. Acharya, who encouraged the students to contribute toward national unity and progress. The program also included a tour of the Guwahati Refinery, providing insights into the region's industrial advancements.

The Chhattisgarh delegates immersed themselves in Assam's rich traditions, witnessing performances of the Bihu dance and other folk arts. They also showcased Chhattisgarhi culture through music and dance, creating a vibrant exchange of heritage between the two states.

The Yuva Sangam program, conceptualized under Ek Bharat Shreshtha Bharat, emphasizes tourism (Paryatan), tradition (Parampara), development (Pragati), people-to-people connections (Paraspar Sampark), and technology (Pradyogiki). The exchange between Assam and Chhattisgarh was a testament to these principles, fostering mutual understanding and unity.



### Events

The Product Odyssey was a two-round online competition designed for aspiring product innovators. Round 1 challenges participants with a quiz testing their understanding of product management concepts. In Round 2, qualified teams tackle a real-world case study, presenting solutions demonstrating strategic thinking, user-centric design, and practical implementation. This event offers a platform to showcase creativity, analytical prowess, and the ability to craft impactful product strategies.

Volleyball & Throwball Premier League was a tournament in which owners first bid for the players from the existing pool, followed by a round-robin tournament Where students of IIM Raipur participated and became champions.



## Executive Education and Consultancy

The Valedictory Ceremony of the One Year Executive Certificate Programme in Senior Management (SMP-III) was held with great enthusiasm and pride, marking the successful completion of this transformative journey. The event celebrated the achievements of the participants who have demonstrated exceptional commitment, resilience, and leadership throughout the program. Distinguished faculty members, industry leaders, and esteemed guests graced the occasion, sharing their insights on leadership, strategic decision-making, and the evolving business landscape. The ceremony highlighted the program's impact in equipping professionals with advanced managerial skills, fostering strategic thinking, and enhancing their ability to navigate complex business challenges.



The graduates expressed gratitude to the faculty, mentors, and peers who played a pivotal role in their learning experience. The event concluded with the distribution of certificates, followed by a networking session, reinforcing the strong bonds formed during the program.

The successful completion of SMP-III reaffirms the institution's commitment to nurturing visionary leaders and fostering excellence in executive education.



Executive Learning Programme/ MDP Programme Concluded in January 2025				
Sl. no.	Course Title	Commenced From & End	No. of Participant	Programme Faculty Dr. / Prof.
1.	Management Development Program for Retail Outlet Dealers of (HPCL)	6-8 January 2025	30	Prof. Diptiman Banerji (PD) Prof. Himanshu S. Srivastava (PD)
2	Leadership Development Program for Administrative Officers of LIC	13 -14 January 2025	25	Prof. Rashmi Shukla (PD) Prof Pravesh Kumar Padamwar (PD)
3.	Leadership Development Programme for Executives of Damodar Valley Corporation (DVC)	14-15 January 2025	25	Prof. Sanjeev Prashar (PD) Prof. Jighyasu Gaur (PD)
4	Enhancing Leadership for Women Executives For Rourkela Steel Plant (SAIL)	20-21 January 2025	25	Prof. Suneetha Saggurthi (PD)
5	Enhancing Leadership for Women Executives For Jindal Power Ltd.	22-24 January 2025	30	Prof. Archana Parashar (PD) Prof. Munmun Goswami (PD)
6	Executive Leadership Program for SAIL Phase-III	28 January – 01 February 2025	25	Prof. Satyasiba Das (PD) Prof. Saroj Kumar Pani (PD) Prof. Anubha Dadhich (PD)

### Management Development Program for Retail Outlet Dealers of (HPCL) at IIM Raipur





Leadership Development Program for Administrative Officers of LIC at IIM Raipur.



Leadership Development Programme for Executives of Damodar Valley Corporation (DVC) at IIM Raipur



Enhancing Leadership for Women Executives for Rourkela Steel Plant (SAIL) at RSP, Rourkela



Enhancing Leadership for Women Executives for Jindal Power Ltd at JIPT, Tamnar



## Executive Leadership Program for SAIL Phase-III at IIM Raipur



### Admission Open


 भारतीय प्रबंध संस्थान रायपुर  
 Indian Institute of Management Raipur

## FULL TIME Ph.D. Programme

APPLICATIONS OPEN FOR A  
FULLY FUNDED DOCTORAL  
PROGRAM 2025

**₹50,000/  
month** First two years

**₹55,000/  
month** Post comprehensive exams

**ABDC A and above** Research Incentive

### CONTACT DETAILS

For application-related queries,  
**Contact**  
**Email:** doctoral.admission@iimraipur.ac.in  
**Call:** 0771 2474612

To learn more about area-specific online application and selection process, please visit:

[HTTPS://IIMRAIPUR.AC.IN/ADMISSION-CRITERIA/](https://iimraipur.ac.in/admission-criteria/)


### IMPORTANT DATES

APPLICATION START DATE	APPLICATION DEADLINE	PERSONAL INTERVIEW (PI)	RESULT DECLARATION	ONBOARDING & COMMENCEMENT
25TH JAN 2025	10TH MAY 2025	26TH-28TH MAY 2025	5TH JUNE 2025	22ND JUNE 2025

# IIM Raipur's Yuva Sangam Phase V programme ends

Staff Reporter  
RAIPUR, Jan 1



Assam delegates on visit to IIM Raipur under cultural exchange programme.

THE five-day cultural exchange programme was organised by IIM Raipur under Yuva Sangam Phase V in collaboration with the Ministry of Education as part of Ek Bharat, Shreshtha Bharat initiative concluded successfully with a vibrant valedictory session. Delegates from Assam experienced an unforgettable journey of cultural immersion, learning and connection with the people and heritage of Chhattisgarh. The valedictory session held at the Madai Auditorium of IIM Raipur, was graced by Abhishek Singh, former Lok Sabha member and the youngest MP from Chhattisgarh as the Chief Guest. In his inspiring address, Abhishek Singh encouraged the delegates to embrace experiences that push them beyond their comfort zones, saying, "Whenever life means intellectually or physi-

cally you must accept it. Such experiences build an amazing confidence in your personality and that nurtured the students to stay curious and open, to reflect on your experiences, as those reflections will reveal something new about yourself and help you grow." The session featured a cultural presentation by the Assam delegates, offering a glimpse into the state's vibrant traditions, heritage and community. Assam delegates also shared their transformative experiences during the programme. The event concluded with the distribution of certificates and mementos to the participants by Director of IIM Raipur Professor Ram Kumar Kakani, Professor Ashapura and the Chief Guest. Over the course of five days, the delegates from Assam explored the multifaceted cultural, historical, and industrial landscape of Chhattisgarh. Their journey included visits to the archaeological treasures of Sipur, the wildlife sanctuary at Barnawapara, and the Bilhai Steel Plant, Asia's largest steel industry. They also delved into the state's cultural vibrancy by experiencing Chhattisgarhi folk music and cuisine. The delegates further explored the modern infrastructure in the smart city of Naya Raipur, visited the State Museum, and engaged with local communities in bustling markets like Golbaazar.



WALL OF FAME

रायपुर। भारतीय प्रबंधन संस्थान (आईआईएम) रायपुर द्वारा शिक्षा मंत्रालय के सहयोग से एक युवा संगम चरण 5 का आयोजन किया गया। सांस्कृतिक आदान-प्रदान के लिए पांच दिवसीय आयोजन का समापन हुआ। इसमें असम के प्रतिनिधियों ने छत्तीसगढ़ की संस्कृति, परंपराओं, धरोहर से जुड़ने और सीखने का अनुभव प्राप्त किया। मड़ई का आयोजन ऑडिटोरियम में हुआ। इसमें छत्तीसगढ़ के युवा सांसद और पूर्व लोकसभा सदस्य अभिषेक सिंह बतौर मुख्य अतिथि शामिल हुए। उन्होंने छात्रों को आराम क्षेत्र से बाहर निकलकर अनुभवों को अपनाने के लिए प्रेरित किया।

## होगा व्यक्तित्व निर्माण

होगा व्यक्तित्व निर्माण आने का कि "जब भी जीवन आपको अपनी सीमाओं से परे जाने का अवसर दे, बैरिकेड या शारीरिक रूप से उसे स्वीकार करें। ऐसे अनुभव आपके व्यक्तित्व का निर्माण करते हैं। वह परिवर्तन भी अनमोल होता है।" उन्होंने छात्रों को जिज्ञासु और खुले दिल के साथ रहने का आह्वान किया। उन्होंने कहा कि "हमेशा अपने अनुभवों पर चिंतन करने का समय निकालें। ये चिंतन आपको अपने बारे में कुछ नया सिखाएगा।"

# IIM Raipur organises lecture on Punyashlok Lokmata Ahilyabai Holkar

Staff Reporter  
RAIPUR, Jan 23



Dr Toplal Verma speaks about Ahilya Bai Holkar at the lecture programme as IIM students listen.

INDIAN Institute of Management Raipur (IIM-R) hosted a lecture programme commemorating the birth centenary of Punyashlok Lokmata Ahilyabai Holkar. The event saw participation from students across India. Dr Toplal Verma, the chief speaker, highlighted Ahilyabai Holkar's remarkable life and achievements. She had proficiency in 18 disciplines, which demonstrates her versatility and intellectual depth. She was an efficient administrator as she suc-

cessfully led the Maratha Kingdom of Malwa and was also a champion of education. She established Gurukuls across Malwa and appointed 19 scholars to promote research. Holkar was also a champion of

and challenging social norms. Holkar was also an environmentalist as recognised for her efforts in environmental protection and

fare. He stressed that her values, such as discipline, hard work, and foresight, remain highly relevant for nation-building

# IIM Raipur inaugurates 5th batch of Executive Master of Business Admn course

Staff Reporter  
RAIPUR, 15 Jan



Director of IIM Raipur Professor Ram Kumar Kakani lighting the ceremonial lamp at the inaugural ceremony.

INDIAN Institute of Management (IIM) Raipur, a leading institution recognized for Building Business Owners, conducted inaugural ceremony for the 5th Batch of the Executive Master of Business Administration (eMBA). 145 professionals enrolled in this immersive course, consisting of 40 females and 105 male aspirants. The ceremony was graced by Chief Guest Dr Niharika Rai, HR Leader at Microsoft Security IDC along with Professor Ram Kumar Kakani, Director IIM Raipur and other esteemed faculty and staff members of the institute. Director of IIM Raipur Dr Ram Kumar Kakani said, "Our two-year Executive MBA program is designed such that it will not only increase your knowledge base but also give a holistic development through exposure to international universities. The cohort

this year represents a remarkable diversity of industries and expertise, which will foster collaborative growth. After these two years of learning, you will become an alumnus of the maximum Raipur. Make out the maximum of your time in these two years". To be delivered in hybrid mode, the meticulously crafted curriculum is for professionals aspiring to take on leadership roles in the future. The 5th batch boasts a diverse range of student body, comprising individuals with various backgrounds. The Executive MBA program offers a blend of various general management theories, soft skills and analytical methods with real world business scenario cases for junior, mid-level and senior executives aspiring to assume a leadership role in their respective functions/organisations. The participants will spend 15 days in IIM Raipur's campus over two campus visits.

# यहाँ के स्टूडेंट्स ब्राइट, ग्लोबल एक्सपोजर की जरूरत



होम। जिनमें ज्यादा स्टूडेंट्स इंटरनेशनल आये। जिनमें ज्यादा इंटरनेशनल एक्सपोजर रहे। इन्होंने इस दिशा में प्रयास करने शुरू किए। स्टूडेंट्स को प्रेरित करने के लिए प्रोग्राम में शामिल किया गया।

यहाँ के स्टूडेंट्स बाहर जाकर प्रेरित करने के लिए प्रोग्राम में शामिल किया गया। स्टूडेंट्स को प्रेरित करने के लिए प्रोग्राम में शामिल किया गया।

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# युवाओं को मिला प्रमाण पत्र

युवा संगम चरण 5 - आईआईएम रायपुर व असम विश्वविद्यालय के 45 छात्रों और 5 संसदियों को छत्तीसगढ़ लाने का एक प्रयास था। जिसका उद्देश्य भारत की सांस्कृतिक विविधता का उत्सव मनाते हुए लोगों के बीच संबंधों को मजबूत करना था। समापन के मौके पर प्रतिभागियों को प्रमाण पत्र और स्मृति चिह्न दिया गया। इसे प्रोफेसर पूर्ण कुमार काकानी, निदेशक आईआईएम रायपुर और डॉ. आशा पूर्णा और अन्य अतिथि ने वितरित किया।



# आईआईएम में कल्चर एक्सचेंज प्रोग्राम का समापन



**‘कम्फर्ट जॉन से बाहर निकलकर काम करें युवा’**

रायपुर. आईआईएम में एक भारत, श्रेष्ठ भारत पलन के तहत युवा संगम केंद्र 5 सम्मेलनिक आगमन प्रदान कार्यक्रम का पांच दिनों आयोजन का समापन हो गया। इस कार्यक्रम में अगम के प्रतिनिधियों ने छत्तीसगढ़ अगम के प्रतिनिधियों को अनुभव प्रदान करने और सीखने का अनुभव प्रदान करने में मदद की।

**‘जीवन में सीमाओं से परे जाना पड़े तो कभी पीछे न हटें’**

अगम-अलग जगहों का कराया गया प्रोग्राम अगम के प्रतिनिधियों को छत्तीसगढ़ के अलग-अलग स्थलों का प्रयाग करवाया। (फोटो दिनांक 15/03/2025)

# IIM Raipur successfully concludes Yuva Sangam



**Central Chronicle News**

Five-day cultural exchange program under Yuva Sangam Phase V was organized at IIM Raipur.

**RAIPUR.** Organized by the Indian Institute of Management (IIM) Raipur, the five-day cultural exchange program under exchange program Phase V in Yuva Sangam was organized in collaboration with the Ministry of Education, Government of Assam, as part of the Ek Bharat, Shreshtha Bharat initiative, concluded successfully with a vibrant valedictory session.

Delegates from Assam experienced an unforgettable journey of cultural immersion, learning, and connection with the people and heritage of Chhattisgarh. The valedictory session, held at the Madal Auditorium of IIM Raipur, was graced by Abhishek Singh, former Lok Sabha member and the youngest MP from Chhattisgarh, as the Chief Guest. His inspiring address, he encouraged the delegates to embrace experiences that push them beyond their comfort zones, saying, "Whenever life gives you an opportunity to extend yourself beyond your means—intellectually or physically—you must accept it. Such experiences build an amazing confidence in your personality, and that transformation is priceless." He urged the students to stay curious and open, to always take time to reflect on your experiences, as those reflections will reveal something new about yourself and help you grow.

The session featured a cultural presentation by the Assam delegates, offering a glimpse into the state's vibrant traditions, heritage, and customs. The delegates also shared their transformative experiences during the program.

One delegate highlighted the program, "At our college, we mostly focus on theory. Yuva Sangam taught us how those concepts manifest in real-world situations, especially with the wildlife and natural environment." It also gave me the chance to connect with people from diverse districts in Assam and learn about Chhattisgarh's rich culture and heritage up close.



**‘जीवन में सीमाओं से परे जाना पड़े तो कभी पीछे न हटें’**

नई दिल्ली (ई।) रायपुर : जीवन में जब भी बौद्धिक या शारीरिक रूप से अपनी सीमाओं से परे जाने का अवसर मिले तो कभी पीछे नहीं हटने चाहिए। ऐसे अनुभव व्यक्तियों के विकास और आत्मविश्वास का निर्माण करने में सहायक होते हैं। वे जीवन के अनजाने सुरुवात बनाते हैं। जीवन में जब उससे आगे बढ़ना पड़े है, जब उससे आगे निकलने का सवाल उठता है, तभी निकलने का सवाल उठता है। वे कहां तक चलेंगे, सफलता (आत्मसाक्षात्कार) के लिए।

अगम-अलग जगहों का कराया गया प्रोग्राम अगम के प्रतिनिधियों को छत्तीसगढ़ के अलग-अलग स्थलों का प्रयाग करवाया। (फोटो दिनांक 15/03/2025)

# IIM-R launches eMBA course for professionals



**STAFF REPORTER IN**

Chhattisgarh's Indian Institute of Management (IIM-R) on Wednesday launched its eMBA course for the professionals.

A press communique from the institute said that the course will be run in hybrid mode with a meticulously crafted curriculum.

The eMBA course for the professionals offering to take leadership roles in the future. At least 45 professionals were so far enrolled in this course, which will last for two years. The course will be run in hybrid mode with a meticulously crafted curriculum.

The course will be run in hybrid mode with a meticulously crafted curriculum.

# IIM 8 शहरों में आयोजित करेगा इंटरव्यू

**सिटी रिपोर्टर, रायपुर**

आईआईएम रायपुर आगामी 2025-27 सत्र में कॉमन एडमिशन प्रोसेस के तहत इंटरव्यू का हिस्सा नहीं होगा। इसकी जगह आईआईएम रायपुर देशभर के 8 शहरों में अलग से इंटरव्यू प्रोसेस आयोजित करेगा। ऐसे में आईआईएम रायपुर के लिए उम्मीदवारों का चयन उनके कैट स्कोर और एडमिशन प्रोफाइल का आधार पर किया जाएगा। यह फैसला संस्थान ने अपने आगामी मिशन और उद्देश्यों को लेकर लिया है।

मिली जानकारी के अनुसार प्रोफाइल शॉर्ट लिस्टिंग की प्रक्रिया जनवरी 2025 के दूसरे सप्ताह से शुरू होगी। आईआईएम के डायरेक्टर प्रोफेसर राम कुमार काकानी ने कहा, स्वतंत्र प्रवेश प्रक्रिया अपनाकर, हम आवेदकों को अनुकूल प्रक्रिया प्रदान करना चाहते हैं। हमारे साक्षात्कार पैनल में कम से कम एक उद्योग विशेषज्ञ को भी शामिल किया जाएगा। इसके विशेषज्ञ को भी शामिल करने में आयोजित होंगे। लिए साक्षात्कार आठ शहरों में आयोजित होंगे। यह हमारे एमबीए कार्यक्रम में सामाजिक पहुंच को भी बढ़ाएगा। साथ ही अकादमिक उत्कृष्टता, विविधता और उद्योग की प्रासंगिकता के मामले में



# इन शहरों में आयोजित होंगे इंटरव्यू

मिली जानकारी के अनुसार एडमिशन के लिए इंटरव्यू प्रक्रिया देश के आठ शहरों - मुंबई, कोलकाता, हैदराबाद, लखनऊ, बंगलुरु, नई दिल्ली, गुवाहाटी और रायपुर में आयोजित किए जाएंगे। गुवाहाटी और रायपुर में आयोजित किए जाएंगे। इंटरव्यू संभावित 10 फरवरी से 9 मार्च 2025 तक होगा। इच्छुक उम्मीदवार पात्रता मानदंड, चयन प्रक्रिया और अन्य विवरण इंस्टीट्यूट के आधिकारिक एडमिशन पोर्टल से प्राप्त कर सकते हैं।



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