

COMMUNIQUE

Indian Institute of Management Raipur's Newsletter

VOL 9, ISSUE 03; March 2025

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IIM Raipur Hosted MIRAI 2025- The Annual Management & Cultural Fest



The Indian Institute of Management Raipur successfully organized and concluded its annual management and cultural fest MIRAI 2025 on February 22nd & 23rd, 2025. The fest themed on 'Neon Genesis' signified the convergence of tradition and innovation and a rebirth of the future. MIRAI'25 witnessed countrywide participation from several institutes, offering participants an immersive experience in a plethora of student-led activities and competitions.

Shri Sethumadhavan Napan graced the occasion as the Chief Guest in the inauguration ceremony. Prof. Ram Kumar Kakani, Director, IIM Raipur, Prof. Satyasiba Das, Dean External, Prof. Ramkumar M., Chairperson Students' Affairs, Prof. Dhananjay Bapat, Associate Professor Marketing, Prof. Damini Saini, Assistant Professor, HRM & OB were also present in the inaugural event.

MIRAI'25 also featured a range of enriching intercollegiate sports events, academic and case-based competitions like Ops Cogitate by the operations club, Shark Tank by the marketing club, and Samarth by the sports club, gaining participation from several national institutes, were held on both the days; cultural events such as the Battle of Bands, a group band competition, Step-Up, a group dance competition, and a performance by Breakeven Beats, the student band of IIM Raipur, that showcased artistic expressions of the participants and provided mesmerizing spectacles to the attendees. The significant highlights of MIRAI'25 were "Kavi Sammelan: Jashn-e-Nazm" featuring some of the country's most celebrated poets, including Shri Waseem Barelvi, Azhar Iqbal, Aman Akshar and Manu Vaishali & the performances by the playback singer Amrita Talukder, who hosted a live music concert on day one, and by the JCB Band and the famous youth band 'The Yellow Diary', that created a memorable experience with their melodious and soulful music, on day two.



Vision and Mission

Vision

"To become a premier management institution that inspires thought leadership through scholarship and teaching by incorporating an ethos of inquiry, consciousness, and innovation".

Mission

"To create future leaders by providing a learning-centric environment that nurtures management thought through research & practice."

Faculty Publications

Premkumar, Prashant., Sumod, S.D., *Rajeev A.* Ram Kumar, P.N (2025). Energy and environmental efficiency: role of institutional quality, human capital, R&D and knowledge systems. Published by Benchmarking: An International Journal

https://www.emerald.com/insight/content/doi/10.1108/bij-06-2023-0402/full/html



Prof. Rajeev A. Assistant Professor

Abstract: The present study examines the impact of sustainable transitions on the energy and environmental efficiency (EEE) of nations across the developed and developing world. It studies the temporal shift in the share of renewable sources in energy generation. It also analyses the change in the efficiency frontier of nations using data envelopment analysis (DEA). Further, it studies the macro-level drivers of EEE in the countries. Design/methodology/approach— As the first step, we benchmark the EEE of the developed and developing nations using DEA. Subsequently, we look at the influence of institutional quality, human capital, R&D and

knowledge systems on EEE, to develop a comprehensive understanding of the macro-level drivers of EEE. **Findings**— Our analyses reveal that a country's institutional quality, human capital, and R&D are critical determinants of EEE. The results show that while human capital significantly impacts EEE, R&D expenditure alone has no substantial impact. The findings suggest that knowledge diffusion disperses best practices across nations and bridges EEE gaps. **Practical implications**— Attempts to promote sustainable energy transitions and improve EEE have met with varying levels of success. The results of this study will provide a useful guideline for the government to achieve the goal of EEE through sustainable energy transitions (SET). **Originality/value**— Unlike previous studies, we adopt a multi-factor EEE assessment. We also examine additional influences like the human capital of a nation and its knowledge management system to develop a comprehensive understanding of the macro-level drivers of EEE.

Jithesh Arayankalama and Ashapurna Baruah (2025). E-participation as a driver of economic growth: a cross-country study Published by Applied Economics Journal. https://doi.org/10.1080/00036846.2025.2464821@2025 Informa UK Limited, trading as Taylor & Francis Group



Prof. Jitesh A. Assistant Professor

Abstract: This study examines the relationship between electronic participation (e-participation) and economic growth across different development contexts, with a specific focus on corruption as a mediating mechanism. While governments worldwide invest significantly in e-participation platforms, their economic impact remains unclear. Drawing on Sen's capability approach and institutional economics, we position e-participation as a digital capability that enhances economic growth by positively impacting citizens' instrumental freedoms. Using panel data analysis, including the fixed effects model, two-stage least squares regression, and dynamic panel threshold regression, we find that e-participation's impact varies significantly across development contexts. Low-income countries show strong positive effects through both direct

and corruption-reduction channels, middle-income countries demonstrate moderate positive effects, while high-income countries exhibit diminishing returns. These findings challenge technological determinism by revealing the context-dependent nature of digital governance

interventions, emphasizing the need for tailored e-participation strategies across different development stages.

Alumni Meet

Indian Institute of Management (IIM) Raipur, a leading institution recognized for #Building Business Owners, hosted its alumni chapter meets at Mumbai and Hyderabad on February 9, 2025, with enthusiasm and camaraderie.

The day witnessed the enthusiastic participation of alumni from various batches and faculty members for an evening of networking, reminiscing, and insightful discussions, reaffirming the institute's commitment to fostering lifelong connections. The alumni represented a diverse mix of batches, predominantly from PGP and a few from EPGP and other executive programs.

The Hyderabad edition welcomed 28 alumni from diverse batches, actively engaging with them in rekindling connections & strengthening alumni engagement. The highlight of this evening was the announcement of upcoming City Chapter Elections, encouraging the alumni to take an active role in maintaining the alumni-alma mater connection. The Mumbai Chapter Meet featured a musical performance, creating an atmosphere of warmth and joy and bringing smiles to everyone's faces. The evening was filled with inspiration, camaraderie, and warmth. The stories exchanged, both humorous and insightful, created a strong sense of belonging. The night concluded with a group photograph for the faculty and alumni to cherish their memories.

Prof. Ram Kumar Kakani, Director, IIM Raipur, shared, "Our alumni are our brand ambassadors, and we are very proud of them. We are fortunate to have old grades who are always ready to offer their time and expertise by voluntarily participating in the institute's development. These gatherings with our esteemed faculty members are more than just reunions; they are a testament to our renewed promise of continued engagement and stronger alumninstitute relations."

The meeting will also be scheduled to take place in Bengaluru, Guwahati, Lucknow, Kolkata, and Delhi in the coming days of February and March. In addition, IIM Raipur was all set to host the "Annual Home Coming Meet – MEMORIA 2025" at the Raipur campus in March 2025.



IIM Raipur & AIIMS Raipur Successfully Conducted a Medical Camp at Pontha Village

The Indian Institute of Management Raipur (IIM Raipur), in collaboration with the All-India Institute of Medical Sciences (AIIMS) Raipur and Pranya's Foundation, successfully organized a medical camp at Pontha Village of Raipur February 19, 2025, With this initiative, essential healthcare services were provided in Orthopaedics, Medicine, Obstetrics & Gynaecology, Dental, and Surgery concerns to the residents of Pontha and the neighbour villages of Cheriya and Banjari, benefitting about more than 500 villagers who were aged above 40 years.

With a large rural population facing challenges such as inaccessibility to quality healthcare, this camp featured a team of expert doctors from AIIMS Raipur who offered specialized support, creating a significant and positive impact on the health and well-being of the individuals in these underserved villages and ensuring holistic care for them.

Professor Ram Kumar Kakani, Director of IIM Raipur, shared, "One must realize that there is much need for intervention that has to come from institutes of higher education and academic excellence, such as IIM Raipur and AIIMS Raipur. Everyone must put their energies together, sensitize the community, and conduct health camps like this to help Chhattisgarh and institutions like IIM Raipur grow together."

Reflecting on the successful organization of the event, Dr. Pradeep Kumar Jekka, Deputy Nursing Superintendent at AIIMS Raipur, stated, "IIM Raipur has taken a good initiative conducting this health camp in coordination with Saksham Committee and AIIMS Raipur that has benefited individuals from the tribal areas." He commented on the plans, "Our main target is to cover Sickle Cell Disease that is more prevalent in these tribal areas. We also plan to conduct the blood donation camp and cover the child and paediatric group."

Expressing the village's appreciation for the initiative, Gaurav Sharma, Sarpanch of Pontha Village, said, "It is a good initiative to set up better health facilities in villages, and we don't have proper primary health care facilities around us, so in the future, if this can be improved, the number of medicines can be increased, and better service can be provided, it will help our fellow villagers who currently have to travel 10-20 km to private clinics and chambers for their health conditions."

A representative from Pranya's Foundation, Rahul Sharma, added, "We aim to establish a temporary or permanent medical centre in these villages in collaboration with AIIMS Raipur and IIM Raipur, which will be a proper support system for the surrounding 3-4 villages such that their health care related issues can be slowly mitigated."

This initiative underscores the power of collaboration in positively impacting society. Saksham Committee, IIM Raipur, AIIMS Raipur, and Pranya's Foundation remain highly committed to making quality healthcare more accessible and will continue their efforts to support underserved communities in the future.

Earlier, the Saksham committee of IIM Raipur, in collaboration with the Niine Foundation, had also successfully concluded a Menstrual Hygiene Awareness Camp in the schools of Kurru and Uparwara villages, Raipur that focused on raising awareness about menstrual health by encouraging open conversations for a more inclusive and informed society. Highlighting the importance of menstrual hygiene as a matter of education and empowerment, it helped in

educating young girls, challenging taboos, and driving meaningful change in rural and underprivileged communities.

These initiatives align with IIM Raipur's broader social responsibility and commitment to community development.



IIM Raipur Invites Applications for Senior Executive Development Program for Emerging CEOs- Leadership at Peak (Batch II)

Indian Institute of Management (IIM) Raipur, a leading institution recognized for #Building Business Owners, has successfully opened the applications for the 2nd cohort of the Senior Executive Development Program "Leadership at Peak." Curated in collaboration with VC Now, the curriculum is designed for emerging CEOs, senior management professionals, and high-potential business leaders. The program starts in June 2025.

The 8-month-long development program is suitable for working professionals in senior management roles. To run parallel with the working schedule of professionals, the classes will be conducted virtually every Sunday. In addition, participants will get to experience campus life through 4 Days of on-campus learning. Post-culmination, the individuals will be awarded with IIM Raipur completion certificate & executive education alumni status.

Inviting aspiring candidates, Prof. Ram Kumar Kakani, Director, IIM Raipur, shared, "Leadership is a phenomenon which is experienced, practiced, and refined through real-world dealings. For those at the pinnacle of their professional journeys, the way to impactful leadership calls for more than theoretical frameworks. During the course, participants will learn directly from those who have mastered leadership, offering an unparalleled opportunity to see leadership in action, from vision to execution."

The curriculum will take the participants on a voyage of understanding leadership, its theories, types, and value systems, as well as navigating the complexities of business communication and organization. Participants facing modern challenges like digital transformation, managing a multigenerational workforce, navigating the gig economy, or addressing environmental volatility will find the program especially relevant.

Campus immersion Program

The Campus Immersion for the Executive Development Programme in General Management (Batch 5) took place from 7th to 9th February 2025, bringing together 48 participants from across the country. Participants engaged in diverse activities throughout the immersion, including in-person classroom sessions, city explorations, sports, cultural events, formal program dinners, and Valedictory Sessions. This immersive experience provided an excellent opportunity for professional learning, networking, and personal enrichment, enhancing the program's overall impact.



Campus immersion of the Campus Immersion for the "Executive Development Programme in Operations & Project Management "took place from February 21st to 22nd, 2025, bringing

together 33 participants nationwide. Participants engaged in diverse activities throughout the immersion, including in-person classroom sessions, city explorations, sports, cultural events, formal program dinners, and Valedictory Sessions. This immersive experience provided an excellent opportunity for professional learning, networking, and personal enrichment, enhancing the program's overall impact.





Executive Education and Consultancy

Academic Orientation of the "Executive Certificate Program for Strategic Chief Executive Officer Batch 2.

	Executive Certificate Program for Strategic Chief Executive Officer Batch 2								
S. No.	Course Title	Commenced From & End	No. of Participant	Programme Director.					
1.	Executive Certificate Program for Strategic Chief Executive Officer Batch 2	Feb 2025 to Feb 2026	24	Prof. Ram Kumar Kakani Prof. Kamal K Jain Prof. Satyasiba Das					

	Executive Learning Programme/ MDP Programme Concluded in February 2025								
S. No.	Course Title	Commenced From & End	No. of Participant	Programme Faculty Dr. / Prof.					
1.	"Train The Trainers" Program for LIC Officials	4th to 6th February 2025	21	Prof. Archana Parashar (PD) Prof. Prakriti Soral (PD)					
2.	"Leadership Development Programme" for Executives of Damodar Valley Corporation (DVC) Batch-II	10th to 11th February 2025	27	Prof. Archana Parashar (PD) Prof. Jighyasu Gaur (PD)					

3.	Management Development Program on "Effective Marketing" for the Executives of LIC	17th to 18th February 2025	24	Prof. Indirah Indibara (PD) Prof. Smriti Pande (PD)
4.	"Nurturing Future Leadership" under the aegis of Malviya Mission Teacher Training Programme (MMTTP)	17th to 21st February 2025	23	Prof. Nidhi Sharma (PD) Prof. Jithin P (PD)
5.	"Executive Leadership Program" for the Executives of Steel Authority of India Limited (SAIL) Batch-II (Phase-I)	24th to 28th February 2025	26	Prof. Satyasiba Das (PD) Prof. Himanshu S. Srivastava (PD) Prof. Mohd Shadab Danish (PD)

Train The Trainers" Program for LIC Officials



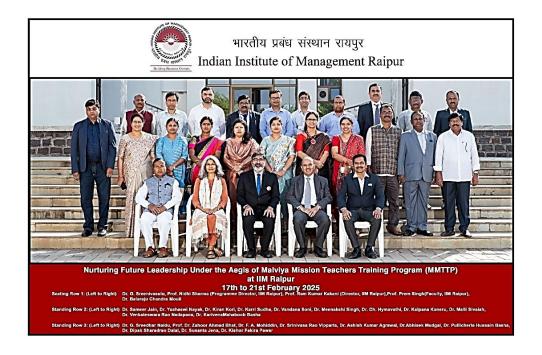
Leadership Development Programme" for Executives of Damodar Valley Corporation (DVC) Batch-II



Management Development Program on "Effective Marketing" for the Executives of LIC



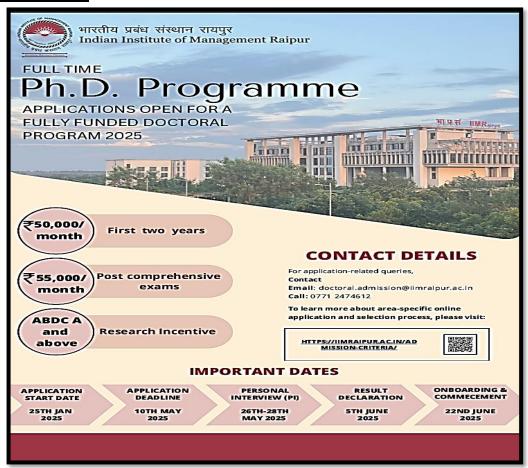
Nurturing Future Leadership" under the aegis of Malviya Mission Teacher Training Programme (MMTTP)



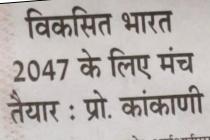
Executive Leadership Program" for the Executives of Steel Authority of India Limited (SAIL) Batch-II(Phase I)



Admission Open







रायपर। नवभारत ब्यूरो। आईआईएम रायपुर के निदेशक प्रो. राम कुमार



कार्यबल के लिए एक मजबूत आधार तैयार होगा

पी

न

कांकाणी 2025 बजट की भारत उद्यमशील ता कौशल पारिस्थितिकी तंत्र के लिए एक अहम मौका है, विकसित भारत 2047 के लिए मंच तैयार करता स्टार्टअप्स

लिए 10,000 करोड़ रुपए के नए फंड और 5 लाख एससी / एसटी महिल IIM-R's cultural fest 3

MIRAI-2025 kick-starts वरि ये सीम कर भवि The event was attended एक

STAFF REPORTER

two-day long annual A cultural management fest, MIRAI 2025 commenced at the Indian Institute of Management Raipur (IIM-R) on Saturday on the theme (c) on Saureay of the theme "Neon Genesis", signifying the fusion of tradition and innovation.

by participants from across the nation, offering an enriching and captivating experience, across cultures enriching and captivated experience across cultures, experience across cultures, and art, technology, and art experience across cultures experience across cultures experience across cultures experience across cultures are considered across cultures across cultures are considered across cultures are considered across cultures are considered across cultures are considered across cultures are cultures across cultures are considered across cultures and considered across cultures are considered across cultures are considered across cultures are considered across cultures and considered across cultures are considered a

The students of IIM Raipur staged a mesmerising semi-classical performance.

ग्राम पौंता में लगाया गया स्वास्थ्य शिविर, सैकड़ों लोगों ने उठाया लाभ

अभनपुर। ग्राम पाँता में आईआईएम रायपुर ने एम्स रायपुर व प्रण्याश फाऊंडेशन के सहयोग से निशुल्क स्वास्थ्य परीक्षण शिविर सम्पन्न हुआ। कार्यक्रम में अस्थि, स्त्रीरोग, दंत रोग जैसे विभिन्न रोगों के विशेषज्ञ जान्य, जान्य, बर्ज परामर्श देते निःशुल्क दवाई का वितरण किया गया। शिविर में ग्राम पीता, चेरिया, बंजारी के 40 वर्ष से अधिक के सेकड़ों लोग लभान्वित हुए। इस अवसर पर ग्राम सरपंच गौरव शर्मा ने आईआईएम, एम्स व प्रणयांश फाऊंडेशन को धन्यवाद ज्ञापित करते हुए कहा कि ग्रामीण क्षेत्रों में स्वास्थ्य सुविधा की कमी को पूरा करने इस तरह के शिविर महत्वपूर्ण भूमिका निभायेंगे। अभी अच्छी स्वास्थ्य सुविधा के लिए ग्राम के लींगो को 15 से 20 किलोमीटर सफर कर निजी अस्पाताल जाना पड़ता है। उन्होंने कहां कि पाँता में एक स्थायी अस्पाताल खुलना चाहिए। कार्यक्रम को सफल बनाने में



आईआईएम के डायरेक्टर प्रो. राम ककानी, एम्स के नर्सिंग उपनर्सिंग अक्षीक्षक डॉ प्रदीप कुमार एक्का, प्रण्याश फाऊंडेशन के राहुल शर्मा व पाँता के ग्रामीणाँ का विशेष योगदान रहा।

'MIRAI 2025' inaugurated at IIM

■ Staff Reporter

RAIPUR, Feb 23

INDIAN Institute of Management (IIM) Raipur inaugurated their annual cultural management fest 'MIRAI 2025' organised on the theme 'Neon Genesis', signifying just about fun but; opportunities to learn, explore and dis-cover where one can hone their managerial skills and build confidence and adaptability. He highlighted the importance of staying true to the ambitions, exploring the strengths and

IIM Raipur invites applications for the fusion of tradition and in fully funded PhD Programme 2025 ns, Marketing, Operations quantitative Techniques, quantitative and

The programme full-time and is fully funded. Last date to apply is May 10, Professor Ram Kumar Kakani shared. "Our institute is devot-ed to fostering a research-driv-en academic environment that empowers scholars to push the boundaries of knowledge and innovation. Our PhD programme.

चार साल तक 50-55 हजार छात्रवृत्ति, 2 लाख अनुदान

(থুড়ামা) মাংমভাহতাং), যুজীমী নৈত ম্কাং (1 जুলাই 2023 के बाद কা) हो और जिन्होंने आईआईएम से

परास्नातक/पीजीपी या

पराभगतक/पाजाभा वा समकक्ष (न्यूनतम 55% अंक) प्राप्त किया हो। इसके अलावा सीए/आईसीडब्ल्यूए और स्नातक डिग्री धारक,

तारस आर नामान (न्यूनतम 60% अंक), चार वर्षीय बीई/बीटेक/बीआर्क वषाय बाइ/बाटक/बाजान/ (न्यूनतम 6.5 सीजीपीए) या पांच वर्षीय एकीकृत

परास्नातक (न्यूनतम 60% अंक) प्राप्त करने वाले भी

सीएस और बीकॉम

oystems, Marketing, Operations and Quantitative Techniques, Strategy and Entrepreneurship. To promote research excellence, the programme offers financial support of for the first two years 100 for the subsequent with Rs 2 laking grant all and international and international all and in

आईआईएम में पीएचंडी प्रोग्रामः 10 मई तक कर सकते हैं आवेदन रायपुर @ पत्रिका. भारतीय प्रबंध संस्थान (आईआईएम) ने पूर्णकालिक है आवेदन? ऐसे उम्मीदवार आवेदन कर

पीएचडी कार्यक्रम 2025 के लिए आवेदन प्रक्रिया शुरू करने की घोषणा की है। कार्यक्रम में शामिल होने के रम उन्नावधार आवदन कर सकते हैं जिनके पास गेट, जीआरई, जीमेंट, जेआरएफ को है। कायक्रम भ शामल होन के लिए आवेदन की अतिम तिथि 10 मई 2025 निर्धारित की गई है। यह चार वर्षीय कार्यक्रम वित्त पोषित है। जाजारु, जानट, जजारुप (यूजीसी/सीएसआईआर), ाय कायक्रम (वत्त यायत है। आईआईएम के निदेशक प्रो. राम कुमार काकानी ने बताया वि _{कुभार} काषाना न बताया कि डॉक्टोरल कार्यक्रम् चार वर्षो का है। डॉक्ट्रोरल कार्यक्रम चार वर्षों का है। इसे तीन चरणों में बांटा गया है। इसे तीन चरणों में बांटा गया है। अवधारणाएं, विशेषजता और अवधारणाएं, विशेषजता और इसमें अर्थशास्त्र और सार्वजितक नीति, वित्त और सेव्या, मानव संसाधन प्रबंधन और सेवाज्यास्त्र संसाधन प्रबंधन और लिवाज्य व्यवहार, मानविक्ती और लिवाज्य आर्ट्स, सुवना प्रणाली, विषणन, आरर्स, सूचना प्रणाली, विपणन, संचालन और मात्रात्मक तकनीकों, सचालन आर नाजारनम् राज्यान्यः रणनीति और उद्यमिता जैसे क्षेत्रों में र्जनाता जार ज्वानता जात ब्रजा न शोध के अवसर दिए जाते हैं। अधिक जानकारी के लिए वेबसाइट पर विजिट कर सकते हैं।

गट पर सपमा छ। शोध उत्कृष्टता को बढ़ावा देने के शाय उत्पृष्टता का बढ़ाया दन के लिए वितीय सहायता भी दी जाती है। ालए (वताय सहायता ना दा जाता है। जिसमें पहले दो वर्षों के लिए प्रति माह 50 हजार रुपए की छात्रवृत्ति और उसके बाद के वर्षों के लिए 55 हजार उसक बाद क वया क 1लए 55 हजारे रुपए की छात्रवृत्ति दी जाती हैं। इसके

अलावा, राष्ट्रीय और अंतरराष्ट्रीय सम्मेलनों के लिए 2 लाख की अनुवान राशि दी जाती है। वाही आकस्मिक अनुवान और शोध-संबंधित संसाधनों के लिए एक बार संबंधित संसाधनों के लिए एक बार दर्भ कराय करारा जी ग्राहायना धी सनायत संसाधना के लिए एक बार 50 हजार रुपए की सहायता भी दी जाएगी।



Concept and Compilation: Dr. C K Swain, Librarian Graphics & Design: Shri Satish Kumar Narang, Library



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