

IIM conducts business case competition 'Pitch Perfect Mahakumbh 2025'

■ Staff Reporter
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THE Entrepreneurship Cell (E-Cell) of Indian Institute of Management (IIM) Raipur successfully national level business case competition concluded a prestigious titled 'Pitch Perfect Mahakumbh 2025'.

Aimed at fostering innovation, strategic thinking, and entrepreneurial acumen among students, this competition brought together some of the brightest young minds from across the country. It provided a unique platform for aspiring entrepre-

neurs to showcase their analytical and problem-solving skills, as they worked towards crafting business solutions for real-world challenges.

The competition was conducted in two phases; first round being online where management students from across the nation mainly from IITs, IIMs and other institutes participated and brought forth their creativity and innovative mindset by presenting their powerful business plans right from ideation to execution.

Similarly, the second round that was held in IIM Raipur witnessed enthusiastic participa-



Chairman of Chhattisgarh State Biodiversity Board Rakesh Chaturvedi along with the students during the national level business case competition at IIM Raipur.

tion from the qualifying teams. Students from Young Minds Club of IGKV Raipur, NIT Raipur and IIT Raipur also took part in the

discussions and idea pitching. Major highlight of the event was the presence of Chairman of Chhattisgarh State Biodiversity

Board Rakesh Chaturvedi, who shared his insights and experiences with the students. Professor Shantanu Bhadra of IIM Raipur and Professor Nikhil Tiwari of IGKV Raipur evaluated the business case presentations and appreciated the creativity and depth of ideas, and the robustness of the execution plans presented.

The successful conclusion of 'Pitch Perfect Mahakumbh 2025' is yet another milestone for IIM Raipur and its Entrepreneurship Cell (E-Cell) in fostering an environment of innovation, collaboration, and business excellence.

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