



Building Business Owners

Management Development Program On

Blockchain and Fintech

(Two Days Workshop for the Managers)

9-10 January 2025

Program Directors

Dr. Jithesh A.

Dr. Ranjan Dasgupta

Indian Institute of Management Raipur

Introduction (Program)

" The blockchain is the financial challenge of our time. It is going to change the way that our financial world operates. " -Blythe Masters

The advent of Blockchain technology in the last decade has marked a significant inflection point in the evolution of finance. Blockchain, the underlying technology for cryptocurrencies like Bitcoin, has gradually transcended its initial association with digital currency to serve as the foundation for decentralized applications and a new digital economy. Blockchain's role in the financial technology (Fintech) space has been transformative, triggering the rise of decentralized finance (DeFi) and causing massive disruption in traditional financial paradigms.

Within just a few years, Blockchain technology has garnered widespread attention and adoption, particularly in the fintech sector, with multinational corporations, central banks, and governments all around the world exploring its potential applications. Its transparency, security, and efficiency have proven to be game changers in processes such as payment transactions, smart contracts, securities settlement, and even identity verification.

This program seeks to provide comprehensive insights into:

- Evolution and fundamentals of Blockchain technology.
- Understanding the intersection of Blockchain and Fintech.
- Real-world applications and case studies of Blockchain in the Fintech industry.
- Regulatory and legal aspects of Blockchain and cryptocurrencies.
- The impact and importance of Initial Coin Offerings (ICOs) in the crypto economy.

Objectives

The program objectives are:

- To familiarize participants with the basics of Blockchain technology and its role in transforming the Fintech industry.
- To educate on the opportunities and limitations associated with the use of Blockchain in financial services.
- To explore and understand real-world case studies of Blockchain deployment in Fintech.
- To impart knowledge on the regulatory and legal frameworks around Blockchain and cryptocurrencies.
- To understand the role and implications of ICOs in fundraising and capital formation in the digital economy.

For Whom

The program is designed with a focus on senior managers across the industry who are in the role of managing projects and critical decision-making in competitive and innovative scenarios.

Pedagogy

The program pedagogy will include various methods of training such as lectures, discussions, exercises, and hands-on illustration.

Faculty

All sessions in this program will be co-facilitated by the Program Directors along with the subject matter experts.

Duration and Venue

The Program is scheduled during **9-10 January 2025** and another slot is of **16-17 January 2025** at IIM Raipur, Atal Nagar, New Raipur.

Registration Fee

The registration fee per participant is **Rs. 6,000/- + 2500/-** per day plus taxes as applicable (**on twin sharing basis**). Registration fees per participant will be **Rs. 6,000/- + 4500/-** per day plus taxes as applicable **on Singlesharing basis**.

This includes academic fees, program kit for participants, boarding and lodging.

Payment can be made online by registering through the website.

Upon remitting the fees online, kindly intimate the EL& D Office with the UTR No /Relevant transaction details through email, so that we can connect your remittance to your nomination(s)

Last date

The last date for receipt of nominations for the Program is **Two week before the commencement of program** and the last date of withdrawal is **one week before the commencement of program**. Any withdrawal request received after this duration will be subject to deductions as per the Institute's rules. In case of subsequent withdrawal or cancellation of nomination(s), no refund of fee will be allowed. However substitutes may be permitted with prior intimation.

Enquiry

For any information regarding this program, you may contact as below:

EL&D Office: eldc_office@iimraipur.ac.in Ph: +91 7880009845

About Program Directors



Dr. Jithesh A completed his Ph.D. in Management from the Indian Institute of Management (IIM) Kozhikode. He is an Assistant Professor of Information Systems at the IIM Raipur. He teaches courses related to information systems (IS) such as Blockchain Technology and Business Applications and Management Information Systems (MIS). His research mainly includes but is not limited to the psychological and sociological aspects of ICT, social media, fake news, cyberloafing, e-government, blockchain technology, hate speech, and e-business. He undertakes cross-disciplinary research and analyses information systems phenomena using theories from various disciplines, such as political science, public administration, psychology, and sociology. He has published in reputed journals.



Dr. Ranjan DasGupta is currently working as an Associate Professor in Finance & Accounts Area in Indian Institute of Management Raipur. He has earlier worked in Goa Institute of Management, Xavier University Bhubaneswar, etc. He has also published more than 40 papers in internationally reputed Journals like Technological Forecasting & Social Change, Journal of Contemporary Accounting and Economics, Finance Research Letters, etc. and presented papers at both national and international conferences. He teaches Accounting, Finance, Sustainability Finance & Impact Investing, etc. and conducted numerous training programs for PSUs and private sector clients.

Indian Institute of Management Raipur

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, and zeal for success and contribution to management. The Government of India set up IIM Raipur in 2010 to meet the growing demand for top-quality professionals. It is situated at Raipur in the state of Chhattisgarh-one of the fastest growing states of India, with its rich mineral, forest, natural and local resources. The Post-Graduate Program in Management (PGP) was started in 2010, whereas Fellow Program in Management (FPM) & Executive Fellow Program in Management (EFPM) was started in 2013. Executive Post-Graduate Program (ePGP) was started in 2021.

IIM Raipur has grown and improved in quality, as evidenced by the NIRF ranking of management institutes, which moves up from 18th in 2016 to **14th** in 2024.

IIM Raipur offers top-notch management education on its 200-acre, state-of-the-art well-equipped lecture rooms, a library, a simulation lab, and a pleasant lodging campus in Atal Nagar, Naya Raipur. With the goal of becoming a highly regarded business school worldwide, IIM Raipur has partnered with numerous business schools in Europe, South America, Australia, New Zealand, and the United States for faculty and student exchange Programs.

Location

The IIM Raipur campus is located about 20 minutes' drive from the Swami Vivekananda Airport, Raipur.

For any Correspondence / Administrative enquiries, please feel free to contact us:

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