



Management Development Program On Classroom Communication for Teachers

30 April – 02 May 2025

Program Directors
Dr. Mrunal Chavda
Dr Archana Parashar

Introduction (Program)

Effective communication is a key component of successful teaching, and anyone involved in the educational process can benefit from enhancing these skills. This course is designed to empower educators with effective communication strategies that foster a positive and engaging learning environment. Over three days, you will participate in twelve interactive sessions, each tailored to address different aspects of classroom communication. Whether you're a seasoned educator or a novice teacher, this course will equip you with the tools to communicate effectively, manage your classroom efficiently, and build stronger relationships with your students.

Some of the key topics uncovered in this program are:

- The Role of Communication in Education
- Verbal and Non-Verbal Communication in the Classroom
- Active Listening and Feedback
- Communication and Classroom Management
- Building Positive Teacher-Student Relationships
- Effective Questioning Techniques
- Communicating with Diverse Learners
- Addressing Communication Challenges
- The Role of Technology in Classroom Communication
- Communication and Conflict Resolution
- Developing a Personal Communication Style

Objectives

By the end of this course, participants will be able to:

- Understand the importance of effective communication in a classroom setting.
- Implement various communication strategies to foster a positive learning environment.
- Manage classroom dynamics through effective communication.
- Build stronger teacher-student relationships.
- Address communication challenges in the classroom.

For Whom

This course is designed to benefit a wide range of individuals involved in the educational process. Anyone falling into one of these groups can join this course:

- Novice Teachers/Professors: Those who are new to the teaching profession can learn effective communication strategies right from the start, setting a strong foundation for their career.
- Experienced Teachers/Professors: Even seasoned educators can benefit from refreshing their communication skills and learning new strategies to adapt to changing classroom dynamics.
- School/University Counsellors: This course can provide valuable insights into classroom dynamics, which can be useful in their role of supporting both students and teachers.
- School/University Administrators: Understanding the nuances of classroom communication can help administrators in making informed decisions that affect the school environment.
- Aspiring Teachers/Professors: Doctoral Scholars who are studying to become teachers/professors can get a head start on mastering effective classroom communication.

Pedagogy

The program pedagogy will include various training methods such as lectures, discussions, exercises, assessment instruments, and role plays.

Faculty

All sessions in this program will be co-facilitated by the Program Directors along with the subject matter experts.

Duration and Venue

The program is scheduled for **30 April- 2 May 2024** at IIM Raipur, Atal Nagar, New Raipur.

Registration Fee

The registration fee per participant is **Rs. 6,000/- + 2500/-** per day plus taxes as applicable (**on twin sharing basis**). Registration fees per participant will be **Rs. 6,000/- + 4500/-** per day plus taxes as applicable on **Single sharing basis**.

This includes academic fee, program kits for participants, boarding and lodging.

Payment can be made online by registering through the website.

Upon remitting the fees online, kindly intimate the EL& D Office with the UTR No /Relevant transaction details through email, so that we can connect your remittance to your nomination(s)

Last date

The last date for receipt of nominations for the Program is Two week before the commencement of program and the last date of withdrawal is one week before the commencement of program. Any withdrawal request received after this duration will be subject to deductions as per the Institute's rules. In case of subsequent withdrawal or cancellation of nomination(s), no refund of fee will be allowed. However substitutes may be permitted with prior intimation.

About Program Director



Dr Archana Parashar has been working as an Associate Professor at IIM Raipur since 2014. She is a gold medalist in M.A. (English Literature) and M. Phil topper and completed her Ph. D. in American fiction. Prior to this she was associated with SGSITS, Indore. She has 14 yrs. experience of teaching & corporate training. She has been visiting faculty at IIM Calcutta, IIM Lucknow, IIM Kozhikode, IIM Shillong & IIM Nagpur. Her research areas include Business Communication, Written Analysis & Communication, ELT, Postcolonial writing & Ecocritical narratives. She has contributed to journals of international repute, such as Springer, Sage, Emerald, etc. She has taught communication courses: Business Communication, Managerial

Communication, WAC, Academic & Professional Writing, Communication for Business Leadership, Communication for Management Teachers, and Spoken Business Communication. As a resource person, she has delivered sessions at MECON Bhilai, FSNL Bhilai, NTPC Khargone, Balco Vedanta, IITDM Jabalpur, CET Bhubaneswar, Chhattisgarh Prashashan Academy and several TEQIP sessions organized by IIM Raipur.



Dr. Mrunal Chavda holds a Ph.D. in Drama from the University of Exeter. He was a Post-Doctoral Research Fellow at the University of Cape Town (South Africa). He has been teaching English and Business Communication Skills since 2006. Before joining IIM Raipur, his experience included working with the British Council, Planet Education, CVM University, and the Government of Gujarat. He is an Associate Fellow of the Higher Education Academy, London. His doctoral thesis was focused on the live production analysis of British South Asian theatre and Indian theatre in English by employing a method of analysis developed from Bharata's Natyashastra, an

Indian treatise on performing arts. His postdoctoral research was centred on the documentation and critical analysis of South African Gujarati Literature. He has published research papers in top-rated international and national peer-reviewed journals. He has presented his research papers at several reputed national and international conferences, including the South Asian Literary Association, the International Federation for Theatre Research, and the International Congress of Linguistics. His publications include conference proceedings with the Association of Business Communication and Association of Indian Management Scholars and management teaching cases with Sage Business, The Case for Women, and Ivey Publishing. His research articles are published in Dance Chronicle, IIM K Society and Management

Review, South Asian Popular Culture, and Quality Assurance in Education. His forthcoming edited book and book chapters are to be published by Edinburgh University Press, Palgrave MacMillan (Springer Nature, Singapore), and Vernon Press (USA).

Indian Institute of Management Raipur

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, and zeal for success and contribution to management. The Government of India set up IIM Raipur in 2010 to meet the growing demand for top-quality professionals. It is situated at Raipur in the state of Chhattisgarh—one of the fastest growing states of India, with its rich mineral, forest, natural and local resources. The Post-Graduate Program in Management (PGP) was started in 2010, whereas Fellow Program in Management (FPM) & Executive Fellow Program in Management (EFPM) was started in 2013. Executive Post-Graduate Program (ePGP) was started in 2021.

IIM Raipur has grown and improved in quality, as evidenced by the NIRF ranking of management institutes, which moves up from 18th in 2016 to **14th** in 2024.

IIM Raipur offers top-notch management education on its 200-acre, state-of-the-art well-equipped lecture rooms, a library, a simulation lab, and a pleasant lodging campus in Atal Nagar, Naya Raipur. With the goal of becoming a highly regarded business school worldwide, IIM Raipur has partnered with numerous business schools in Europe, South America, Australia, New Zealand, and the United States for faculty and student exchange Programs.

Location

The IIM Raipur campus is located about 20 minutes' drive from the Swami Vivekananda Airport, Raipur.

For any Correspondence / Administrative enquiries, please feel free to contact us:

EL&D Office:

Indian Institute of Management Raipur,
Atal Nagar, P. O. - Kurru (Abhanpur)
Raipur – 493 661, Chhattisgarh, India
Phone: **771-247-4697** | Mobile: **+91-7880009845**
E-mail: eldc_office@iimraipur.ac.in