



Creating Powerful Presentations



Introduction (Programme)

Anyone who wants to improve their presentation skills, whether they are beginners or experienced speakers, can benefit from this program. This program is designed to transform participants' presentation skills and enable participants to deliver impactful and engaging presentations. Over three days, participants will participate in twelve interactive sessions, each tailored to address different aspects of presentation creation and delivery. Whether participants are seasoned presenters or beginners, this program will equip them with the tools to create compelling presentations and captivate their audience.

The program will address some of the key topic areas as listed below:

- The Art of Storytelling in Presentations
- Designing Visually Appealing Slides
- Effective Use of Data and Graphics
- Presentation Tools and Technology
- Body Language and Voice Modulation
- Engaging the Audience
- Handling Questions and Feedback
- Overcoming Presentation Anxiety
- Crafting a Compelling Narrative
- The Role of Humor and Emotion in Presentations
- Using Multimedia and Interactive Elements
- Practice Presentations and Feedback

Objectives

By the end of this program, participants will be able to:

- Understand the key elements of a powerful presentation.
- Design visually appealing presentation slides.
- Deliver presentations confidently and effectively.
- Engage the audience and handle questions.
- Use technology and tools to enhance presentation delivery.

For Whom

This course is designed to benefit professionals from different industries, educators, entrepreneurs, and public speakers. This course will enable learners to create impactful, engaging, and informative presentations and deliver them effectively, clearly, and confidently. This program will refine their presentation skills and learn new techniques to captivate their audience.

Pedagogy

The program pedagogy will include various training methods such as lectures, discussions, exercises, assessment instruments, and role plays.

Programme Directors



Dr. Archana Parashar

Associate Professor, Humanities & Liberal Arts

Dr. Archana Parashar is working as an Associate Professor at IIM Raipur since 2007. She is a gold medalist in M.A (English Literature), M. Phil topper and completed her Ph. D on American fiction. Prior to this she was associated with SGSITS, Indore. She has 14 yrs. experience of teaching & corporate training. She has been a visiting faculty at IIM Calcutta, IIM Lucknow, IIM Kozhikode, IIM Shillong & IIM Nagpur. Her research areas include Business Communication, Written Analysis & Communication, ELT, Postcolonial writings & Ecocritical narratives.



Dr. Mrunal Chavda

Assistant Professor, Humanities & Liberal Arts

Dr. Mrunal Chavda has been working as an Asst. Professor at IIM Raipur. He holds a Ph.D. in Drama from the University of Exeter. He was a Post-Doctoral Research Fellow at the University of Cape Town (South Africa). He has been teaching English and Business Communication Skills since 2006. Before joining IIM Raipur, his experience included working with the British Council, Planet Education, CVM University, and the Government of Gujarat. He is an Associate Fellow of the Higher Education Academy, London. His doctoral thesis was focused on the live production analysis of British South Asian theatre and Indian theatre in English by employing a method of analysis developed from Bharata's Natyashastra, an Indian treatise on performing arts. His postdoctoral research was centred on the documentation and critical analysis of South African Gujarati Literature. He has presented his research papers at several reputed national and international conferences, including the South Asian Literary Association. His forthcoming edited book and book chapters are to be published by Edinburgh University Press, Palgrave MacMillan (Springer Nature, Singapore), and Vernon Press (USA).