



# Health Care Management



## Introduction (Programme)

Post Covid-19, people are more aware about their health. The healthcare sector has seen a huge rise and has become one of India's largest sectors. As per reports, the healthcare market in India reached USD 372 billion by the end of 2022. In the union budget 2023-2024, the government has allocated more than USD 10 billion (INR 89000 crore) to the Ministry of Health and Family Welfare. Having employed more than 5 million employees, the healthcare sector is one of the largest employers of India. However, training, in regular interval, of the medical professionals/healthcare workers (including doctors, technicians, clinicians, nurses, etc.) is essential. This programme is designed to provide a comprehensive understanding of healthcare management. In addition, the programme intends to expose the participants to the latest healthcare innovations and requirements.

## Objectives

The program objectives are:

- To provide a comprehensive understanding of healthcare management.
- To help medical professionals/healthcare workers in managing healthcare operations and supply chain management.
- To provide an understanding of medical procurement management.
- To discuss human resource management in healthcare.
- To comprehend project planning and financial management in healthcare.

## For Whom

The program is designed for doctors, medical practitioners, healthcare entrepreneurs, and middle level managers in hospitals.

## Pedagogy

The program pedagogy will include various methods of training such as lectures, discussions, exercises, assessment instruments, and role plays.

## Key Topics

- Healthcare Operations
- Supply chain management
- Procurement
- Project management
- Financial management
- Human resource management in healthcare
- Leadership in healthcare
- Effective communication
- Motivation
- Stress management
- Key healthcare metrics
- Effective healthcare management

## Programme Director



### Dr. Jiggyasu Gaur

Assistant Professor, Operations Management and Quantitative Techniques

Dr. Jiggyasu Gaur is a faculty in the Department of Operations Management and Quantitative Techniques in Health Care Management at IIM Raipur. Dr. Jiggyasu Gaur has over 15 years of academic experience. He has received several awards including the Emerging Economies Doctoral Student Award (EEDSA) 2012 from the Production and Operations Management Society (POMS), USA. He was a visiting scholar at the University of Memphis, the USA during 2011-2012. He has published research papers in reputed journals, including Omega, Journal of Cleaner Production, International Journal of Production Research, Journal of Business Research, Annals of Operations Research, and Journal of Strategic Marketing. He teaches courses such as Operations management, Supply chain management, Reverse supply chain, Managerial statistics, and Business research methods.