



# Strategic Thinking



## Introduction (Programme)

You need to think strategically to help position yourself, your team, and your company for long-term success. Learn how to add value by thinking big, challenging your assumptions, and identifying threats and opportunities.

Why is strategic thinking needed?

Strategy is a powerful tool to achieve superior performance. Organizations without a clear strategy lose direction and their competitive advantage. But what is strategy? How can leaders make sure that the organization has a clear strategy and what makes decisions strategic? This management development program aims to develop comprehensive skill building to help leaders ensure that their organization has its strategy. It will help them identify strategic decisions, know where to focus, and to help them think more strategically.

## Objectives

The key objectives of the program are as follows:

The workshop participants will be able to understand and practice the strategic thinking approach in solving business and functional business challenges, expedite the innovation cycle in their organization, and create competitive advantage through business model innovation.

This MDP is a complete application-based workshop. The key topics that will be discussed in the workshop are:

- Understand the Big picture of your Industry
- Explore Key Trends
- Explore Future Scenarios
- Challenge Your Assumption
- Anticipate Opportunities and Threats
- Business Plan Development
- Execution and Change Management

## For Whom

- Senior and middle levels Managers.
- Business consultants.
- Academic professionals
- Research scholars.

## Pedagogy

The program pedagogy will include various training methods such as lectures, discussions, exercises, assessment instruments, and role plays.

## Programme Director



**Dr. Satyasiba Das**  
Professor, Strategic Management

Dr. Satyasiba Das is currently working as a Professor in Strategic Management and Entrepreneurship and Dean (External Relations) at IIM Raipur. He has received an MBA from Hult International Business School, USA; M.Phil. and PhD from Norwegian University of Science and Technology, Trondheim, Norway; and the Marie Curie Postdoctoral Fellowship from the National University of Ireland Galway, Ireland. In his early 15 years of a professional career in management consulting with the Asian Development Bank and SINTEF Norway, he worked for many multinationals and government agencies. Currently, he is involved with many successful technology startups. He is an executive coach to many senior executives and a consultant to various public and large private sector organisations internationally.