

# Researchers, policy makers to come together at IIM-R's ICC '26

TIMES NEWS NETWORK

**Raipur:** Indian Institute of Management (IIM) Raipur will host its first International Case Conference (ICC 2026) on Jan 30-31, 2026. The conference will bring together researchers, practitioners, and policymakers from around the world.

The conference will be a platform for discussion on management practices, innovation-driven pedagogy, and the future of business in emerging and global markets. Academicians, researchers, practitioners, and students can submit original, unpublished teaching cases for presentation at ICC 2026.

The final date for submission is 31 December 2025.

The conference will cent-

re around three major themes: contemporary business practices, integration of AI in business, and globalising Indian business strategy. The event will also feature workshops on case writing and case teaching.

IIM Raipur Director In-Charge Prof Sanjeev Parashar said, "Case pedagogy is more than a teaching tool; it is a bridge between theory and practice. Our focus with Case House of IIM Raipur (CHIRP) has been to curate cases that capture the pulse of Indian business realities while resonating globally."

Awards will be given for the best cases, and selected works will have a publication opportunity in a special issue of Emerging Markets Case Studies (EMCS), Emerald Publishing.