



## Placement trends and challenges

FINAL PLACEMENTS 2024-25

₹34.3 LPA Highest CTC	₹18.0 LPA Average CTC	₹18.4 LPA Median CTC
--------------------------	--------------------------	-------------------------

RECRUITER PARTICIPATION: 166 COMPANIES, INCLUDING 47 FIRST-TIME RECRUITERS

### TOP RECRUITING SECTORS (SHARE)



### SUMMER PLACEMENTS 2024-25

₹5.3 lakh for 2 months Highest stipend	₹1.9 lakh Average stipend (top 50%)
---	--

RECRUITERS PARTICIPATED: 148, INCLUDING 41 NEW COMPANIES

### LEADING DOMAINS



Dialogue and debate remain central to the institute's pedagogy.

### PROMINENT RECRUITERS

IIIM Raipur attracted both global giants and Indian conglomerates, including: Amazon, Deloitte, Accenture, Infosys, Adani, Capgemini, Piramal Pharma, Telettra, HSB, IBM, PwC, and ServiceNow.

The wide diversity of recruiters highlights the institute's strong corporate partnerships across IT, BFSI, FMCG, Manufacturing, and Consulting sectors.

### OPPORTUNITIES AND CHALLENGES

Despite positive trends, certain challenges remain:

- Large batch sizes (314-343 students) make aligning opportunities with diverse academic and work backgrounds complex

- Increasing competition among B-Schools

- Evolving industry expectations for digital-first, analytics-driven skill sets

Nevertheless, IIIM Raipur's focus on academic rigor, unique pedagogy, and global collaborations ensures students are well-prepared for dynamic careers, maintaining resilience in placement outcomes.

### CAMPUS LIFE FUN



- Best dish in the canteen: Chicken Biryani
- Most awesome informal tradition: Late night gossip at Mor Adda
- Lingo typical to IIIM Raipur: Deadlines are sacrosanct
- Best time to be on campus: Monsoon
- Best spot to hang out: Pizza box
- Most Instagram-worthy spot on campus: In front of Ganshila, Bridge to nowhere
- Most competitive club or society: RANG



FROM RECORD PLACEMENTS TO GRASSROOTS DEVELOPMENT INITIATIVES, THE INSTITUTE CONTINUES TO SHAPE ETHICAL LEADERS FOR INDIA'S FUTURE AND EXTENDS ITS INDUSTRY AND SOCIAL IMPACT, FINDS SAUMYA SOLANKI

# IIIM RAIPUR AN EMERGING POWERHOUSE OF MANAGEMENT EXCELLENCE



**Chandresh Jain**  
PGP 2013-15:  
IndiGo (InterGlobe Aviation Ltd),  
Associate Director -  
Aircraft Acquisition &  
Finance (Lease Management)



**Shashi Bharti**  
PGP 2010-12:  
Deloitte, Partner



**Suriya Kumar P K**  
PGP 2016-18: HDFC Bank, Associate Director



**Piyush Gaurav**  
PGP 2015-17: LTI Mindtree, Associate Account Director

## "Constructing a future that is inclusive, sustainable, and globally impactful"

**Director-in-Charge**  
Prof Sanjeev Prashar, on how IIIM Raipur is merging Chhattisgarh's ethos with global perspectives to build ethical leaders, drive industry linkages, and foster policy innovation for India's future

What are the unique strengths or focus areas that set IIIM Raipur apart from other IIIMs? The lively and youthful spirit of IIIM Raipur is deeply rooted in the rich culture, resources, and values of Chhattisgarh. The large 200-acre campus in Anil Nagar is a great example of how modern architecture can work well with traditional architecture. IIIM Raipur clearly puts ethics, social responsibility, and leadership that builds the nation at the top of its list of priorities. This dedication creates a culture of discipline and respect that gets students ready for important leadership and management positions.

How is IIIM Raipur contributing to societal development at the grassroots level? Any ventures undertaken recently? IIIM Raipur is one of the leaders in bringing together academic knowledge and making a difference. Our recent Memorandum of Understanding (MoU) with the Centre for Studies on Holistic Development (CSHD) focuses on important topics, including rural entrepreneurship, governance, sustainability, and development economics. This cooperation leads to joint research, field investigations, policy discussions, and mentoring for social entrepreneurs that make a difference.

How is IIIM Raipur adapting its MBA programs to address the dual challenge of AI-driven job disruptions and emerging global opportunities in management? IIIM Raipur is actively adding courses on digital transformation and AI awareness to its curriculum so that students are ready for the future. To help our students become more adaptable in a job market that is dynamic, they work on real-world industrial initiatives, do rigorous research projects, and participate in dynamic simulations. We make sure that our curriculum follows global best practices through significant international collaborations. This helps students learn how to work together to solve problems and be ready to tackle both technological disruptions and emerging international business opportunities head-on.

What I love most is the collaborative learning environment; peers constantly challenge and motivate each other to think creatively and push boundaries.

— Harsh Chaudhary, Batch of 2026



The faculty at IIIM Raipur are exceptionally supportive and bring real-world insights into the classroom, making every lecture engaging and practical.

— Harsh Raj, Batch of 2026



IIIM Raipur offers incredible opportunities through internships, industry interactions, and student-led initiatives, which have helped me grow both professionally and personally.

— Vishwajeet Namwar, Batch of 2026

To help our students become more adaptable in a job market that is dynamic, they work on real-world industrial initiatives, do rigorous research projects, and participate in dynamic simulations.

What is the institute doing to strengthen industry partnerships and improve student employability? IIIM Raipur is relentlessly working to get more industry engagement, which is a key to its growth. There were 116 organizations that actively took part in the 2022-24 placement season, 38 of which were hiring for the first time. Our students did very well in a wide range of areas, including sales and marketing, operations and IT, analytics and consulting, general management, and finance. The highest domestic CTC went up to Rs 42.29 lakhs, and the average for the class was Rs 18.15 lakhs. This outstanding accomplishment shows not only caliber of our students, but also how well our curriculum is aligned with the dynamic needs of the industry.

Prof Sanjeev Prashar  
Director-in-Charge,  
IIIM Raipur



How is IIIM Raipur supporting the holistic development of students beyond academics? At IIIM Raipur, students study in ways that go beyond the classroom. Our students are participating in entrepreneurial projects, academic and cul-

Also, a huge Rs 101 crore investment from the Mottal Oswal Foundation will help research, entrepreneurship, and technology projects that are meant to help the region grow.

How will IIIM Raipur's fully funded MBA in Public Policy under the CM Fellowship shape Chhattisgarh's next generation of governance leaders? Our new programme, MBA in Public Policy & Governance (2025-27) under the CM Fellowship, is specifically curated to draw in people who are passionate about establishing and running policies. It is a fully funded program that creates unparalleled opportunities for talent from diverse backgrounds. Graduates will have

Campus life at IIIM Raipur is shaped as much by its events and traditions as by academics, creating an atmosphere where learning and celebration go hand in hand.

### Flagship events

The year features several flagship events that have become a hallmark of the institute.

### Army Mela

Allows students to witness the courage and discipline of the Indian Army through live demonstrations and displays.



## Iconic events & traditions

**Yukti:** The Business Conclave provides a space for leaders and entrepreneurs to share perspectives on purposeful business growth.

**Minal:** The annual festival that blends culture, sports, and management competitions into a vibrant three-day celebration.

**Leadership Summit** gathers CEOs, policymakers, and entrepreneurs to reflect on leadership in a changing world.

**Long-standing traditions:** Aarambh marks the beginning of the sports season with spirited



**Yukti Conclave**

contests in cricket, badminton, volleyball, squash, and swimming. Section Wars strengthens the bond between junior and senior sections through performances in dance, nakkad natak, music, and a wide range of sporting events including basketball, futsal, throwball, and powerlifting.

### Festivals & celebrations:

Festivals add color & warmth to the campus. Ganesh Chaturthi is observed with devotion and performances. Navratri with energetic garba nights, Onam with floral pookalams, Diwali with lamps & festivities, and Holi with colors, laughter, and togetherness.