



# IIM Raipur to host its first International Case Conference 'ICC 2026' in January

■ Staff Reporter

RAIPUR, Dec 11

INDIAN Institute of Management (IIM) Raipur will host its first International Case Conference 'ICC 2026' at its Naya Raipur campus on January 30 and 31.

The two-day conference will bring together case writers, researchers, industry leaders and policymakers for rich conversations on contemporary business practices and case-based learning. The last date to submit entries is December 31, 2025.

With increasing interest in practice-based learning, IIM Raipur aims to invite fresh case contributions that present realistic business challenges, contemporary policy shifts, emerging technologies, and changing dimensions of Indian and glob-

al markets.

The Institute's Case House (CHIRP) established two years ago was aimed at fostering India-centric, practice-driven case development and this call aspires to expand that momentum with a diverse pool of high-quality submissions.

Keynote address will be delivered by Dr Virginia Bodolica, a distinguished management scholar and Head of Management at the American University of Sharjah, with notable academic associations including HEC Montréal. Her global experience and work with students and executives are expected to offer participants sharp, practice-oriented insights into contemporary business challenges.

The submitted cases may relate to broad themes includ-

ing but not limited to contemporary business practices, the impact of government policies in India, integration of AI into management pedagogy, sustainability, entrepreneurship, governance, finance and the globalisation of Indian business strategies. Academic experts will then review the submissions for selection and presentations at ICC 2026.

Besides, contributors stand to compete for the Best-Case Awards and publication opportunities with the special issue of Emerging Markets Case Studies (EMCS), Emerald Publishing. There is also a Mini-Case Competition that gives an opportunity to MBA/PGP students to present their analytical and storytelling capabilities, with the short-listed entries invited for presentation at IIM Raipur.